Tightly woven of long-wearing virgin flax, scuff-proof, beautiful in any room. Reversible, spike-resisting, moth-proof, practically burn-proof, and easy to clean. Adds distinction to any interior. For address of nearest dealer write:

KLEARFLAX CARPETS
AND RUGS, DEPARTMENT G., DULUTH 7, MINNESOTA

Fred J. Bowman, vp of Wilson Sporting Goods Co. for the past 16 years, and a member of the Wilson board of directors, has been elected president of the company, succeeding the late L. B. Icely.

Bowman, 55, has been with the Wilson sports organization for 30 years. For 14 years he was with the distributing part of the company and for the past 16 years has been in the manufacturing and merchandising operations. He was born in Kansas City and was educated in Kansas City public schools. He was prominent as a high school athlete and was twice captain of the Westport high school basketball team. He was a member of the first pro football team in Kansas City.

Bowman started work with Johns Manville Co. and had that employment interrupted by service on the Mexican border with the Missouri National Guard and by World War I. He served overseas with Battery D, 129th Field Artillery as a top sergeant under Capt. Harry S. Truman. After the armistice he was active in sports overseas until he was shipped back.

In 1920 Bowman went with Lowe and Campbell. He became treasurer and in 1934 was transferred to Chicago as vp of the L & C division of Wilson. For the past 10 years Bowman has been in charge of Wilson's manufacturing at its 15 factories.

For 11 years Bowman served as sec. Athletic Goods Mfgs.' Assn. and now is serving his second term as president of that organization. He has served seven years as sec., Golf Club Mfgs. Assn. During World War II he was active on the advisory committee of the athletic goods division of the War Production Board.

Bowman is a director of Sunset Ridge CC (Chicago dist.) of which he was president in 1940. He is a director of the Western Golf Assn.
Recent MacGregor Golf sales meeting shows Toney Penna discussing new 1951 line of MacGregor irons. With Toney at table is Henry Cowen, President of MacGregor Golf.

**POWER MACHINE SPEEDS SOD CUTTING**

In the Ryan Power Sod Cutter, made by K & N Machine Works, 871 Edgerton St., St. Paul, Minn., golf course superintendents will find welcome speed, accuracy and savings in their sod work. A 4 H.P. Wisconsin engine delivers the power that enables one man to cut up to 600 yds. of sod per hour. The blade cutting the sod is placed directly under the traction wheel thus assuring uniform thickness of cut. Thickness of cut from ⅛ in. to 2½ in. is made by simple adjustment. The high carbon steel blade operates with a shuttle action which keeps it free of roots and cuts the sod smoothly. A shock absorber prevents damage to the machine when striking hidden rocks. Compactness and easy maneuverability of the machine and the high quality of the sod produced are features important in golf turf maintenance. Two models are available—12 in. and 18 in. widths. Complete details from the manufacturers.

**TORO PURCHASES COLDWELL-PHILA. LAWN MOWER BUSINESS**

As another step forward in their expansion program, David M. Lilly, pres. Toro Mfg. Corp., Minneapolis, Minn., has announced the purchase of Coldwell-Philadelphia Lawn Mower business, oldest name in the mowing machinery field. Manufacturing of the Coldwell line will be in the Milwaukee plant of Whirlwind, Inc., another Toro subsidiary. John O'Neill, formerly Brand Mfg. Co.'s sales manager, will serve in the same capacity with the new unit, under direction of Robt. W. Gibson, Toro's vp and gen. sales manager. Toro's 1950 volume is expected to substantially exceed the $6 million mark.
HILLERICH & BRADSBY MEETING

Representatives, company and factory officials attend annual Power Bilt sales meeting of the Hillerich & Bradsby Co. held August 7-11 at the Brown Hotel, Louisville, Ky.

MODERN GOLF RANGE FOR CANADA

Twin Cities Driving Range is the latest addition to Canada's fast growing golf practice facilities. Modern in every respect the new range is located on the Trans-Canada highway mid-way between Ft. Williams and Port Arthur, Ont. Harry Husiak of hockey fame and Mrs. Alex Kyryluk, a ski champion are owners of the range which opened with a contest between the mayors of the twin cities. The 12 tees

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

CREEPING BENT STOLONS

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<tr>
<th>Location</th>
<th>Course Name</th>
<th>Old Orchard C 52</th>
<th>Old Orchard C 52 &amp; Arlington C 1</th>
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<td>Slocum, Rhode Island</td>
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We do not chop up sod or left over bent and call them stolons. Every stolon fresh, virile stock and less than one year old. True to strain, no mixture of other bents or grasses. No weeds—not even clover. Every seed-head hand plucked while still in the flower stage. Quicker service, fresher stolons and lower transportation charges. Every shipment carries state inspection certificate.

Please address all inquiries to

Old Orchard Turf Nurseries

P. O. Box 350

R. R. Bond, Prop.

Madison 1, Wisconsin

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES
are equipped with Melflex mats and rubber tees. L. E. Warford, pres. of both the Canadian and American Melflex plants reports the new Twin Cities layout comparable to the most modern in the States.

NEW HEAD MODELS, PUTTERS, NYLON BAGS FEATURE WILSON 1951 LINE

New, improved head models on many different numbers, the addition of two new putters, and the introduction of nylon golf bags in many attractive colors highlighted the innovations in the 1951 golf line at Wilson Sporting Goods Co.’s recent annual sales meeting at Chicago’s LaSalle Hotel.

One-hundred-forty sales, merchandising and manufacturing representatives from Wilson’s 30 branches and 15 factories heard President Fred Bowman tell the assembled delegates, “Wilson Sporting Goods Co. will maintain its position in the athletic equipment manufacturing field through intensive research, development of new and better products, and large volume manufacturing of quality material.”

Wilson will again feature an outstanding Christmas package value this year. The Sam Snead Payoff Putter will be featured in a gift package along with Sam’s new book, “How to Hit a Golf Ball,” and the two will sell for the price of the putter alone.

In golf Sundries, Wilson is offering two new nylon golf umbrellas with water-resisting qualities; full-fingered, feather-weight, nylon-back Cabretta golf gloves with leather finger tips for longer wear; the new Sure-Lock shoe calek which cannot work loose when applied properly; and a new folding caddie cart with 10-inch wheels equipped with ollite bearings.

Nylon will feature the Wilson golf bag line in 1951 with an attractive range of color choices — mist, grey, cardinal, green, blue and maple. These bright, attractive bags combine both light-weight and long-wearing qualities.

New head models in both The Haig and Jet wood club highlight the Walter Hagen 1951 line. In addition, Custom, Sir Walter and American Lady model woods and irons are being introduced.

You can PUTT like a "Pro" with the New PRAC-TI-PUT

Improve your game 100% and surprise your friends with your putting skill. Use PRAC-TI-PUT in your home, on the lawn, or at the golf course. It’s great sport, and a quick way to learn how to make winning shots on the green. A simple, sturdy, practice device. Send money order. Write for folder.

MECKUM ENGINEERING, INC.
OTTAWA, ILLINOIS

PRO FINISHED PERSIMMON HEADS
WOODS HAND MADE TO ORDER
WON-PUTT ALUMINUM PUTTERS
Quick Service on All Types of Repair Work.

Bert Dargie Golf Co.
2883 Poplar Avenue, Memphis 11, Tenn.

GOLF BALLS, CLUBS & EQUIPMENT
FOR DRIVING RANGE MINIATURE OR PITCHING COURSE RETAIL SALES.
CONSTRUCTION & MAINTENANCE HINTS.
NORTHERN BALL CO.
3441 N. Claremont Ave., Chicago 18, Ill.

September, 1950
GROWING DEMAND FOR GOLF JEWELRY

Following through on the pro shop sales success of their golf tie pins Howard Scoggins Golf Co., Dunedin, Fla., now are offering a complete line of golf motif jewelry for men and women including cuff links, stick pins, bar pins, etc. Scoggins predicts a fast growing season on golf jewelry for Christmas selling and tournament prizes.

FRED REO JOINS BURKE STAFF

Fred Reo, well known New York state professional, who recently joined the staff of Burke Golf, Inc., Newark, Ohio, will represent Burke in contacting all professionals in Western and Central New York. Mr. Reo's background includes 15 years as pro at Seneca Lake CC, Geneva, New York, while serving as golf coach at Cornell University, and four winters as associate pro at the Hollywood CC, Hollywood, Fla., a position he retains in conjunction with his staff job with Burke Golf, Inc. A Class A member of the PGA, Mr. Reo is an officer of the Western New York PGA.

GOLF RANGER — NEW BALL RETRIEVER

After a year's testing under practical range operating conditions Automatic Parts Co., 3133 N. 35th St., Milwaukee, Wis., is marketing a new type of golf ball
a retriever named "The Golf Ranger." It was designed and built according to ideas advanced by Eddy Greenwald, for many years operator of one of the busiest golf ranges in the Milwaukee district. The machine is

a full view push type with a capacity of 3,600 balls for the 12 ft. model. Angular bars guide the balls into grooved elevator wheels which deposit the balls into sturdy galvanized expanded metal baskets which are easily removed for convenient dumping. Rugged construction details assure long service under continuous use. Articulating wheels raise and lower picking units over uneven terrain. Efficiency, speed, ease of handling and sturdiness of construction are features stressed by the manufacturers. The Golf Ranger is available in models that range in width from 6 ft. to 20 ft. Full particulars from Automatic Parts Co.

KROYDON SALES ORGANIZATION ATTENDS ANNUAL MEETING

Sales representatives and company officials of the Kroydon Company at their recent annual sales meeting heard pres. C. L. Gairoard state that a gradual tightening up of materials can be expected but that the factory would be able to supply the trade on all holiday and spring orders placed this fall.

The 1951 line will feature new Hy-Test and Hy-Power shafts with different flute placements which have been tested and proven to be superior to Kroydon shafts manufactured in the past. All wood models have had a "face lifting." They will include a compact "box type" model fitted with special medium flax shafts for the better woman golfer—and also a new number five wood, the "Silver Baffy" with a stainless steel face insert. The new muscle back will be compact with heavy top-line and concentrated weight behind the hitting area. The company will also
LOWER OPERATING COSTS
with RANGE BUILT PRODUCTS!

New Painless Ball—White For Life
(Also in Colors)

NOW Available In Limited Quantities

NEW — Dow Metal — Long Life Range Driver

TEE MATS
4' x 5' — Golfer Approved — No black smudge
on clubs or balls. The only Trouble Free Mat
in the business.

NEW — TEE QUEEN — Foolproof “Automatic” Tee

NEW — LOW PRICE Automatic Ball RETRIEVER

Get on our mailing list
We will save you money
Write for circular

Wittek GOLF RANGE SUPPLY CO.
5128 W. North Ave.
Chicago 39, III.

— BENT GRASS —
Stolons and Sod. Washington — Cl —
and other recommended strains.

HIRAM F. GODWIN
22366 Grand River Ave., Detroit 19, Mich.

WILLIAM B. LANGFORD
GOLF COURSE ARCHITECT
Balanced Topographical Design
Member:
American Society of Golf Course Architects
Telephone: Keystone 9-6501
2405 Grace Street, Chicago, Illinois

JAMES GILMORE HARRISON
Golf Course Architect
Either Contract or Fee
Member: American Society of Golf Course Architects
R. D. #3, Box 372
Turtle Creek, Pa.
Phone — Valley 3225
Suburb of Pittsburgh

GOLF RANGES
MINIATURE GOLF COURSES
We Have a Complete Line of Supplies
Write for prices
EASTERN GOLF CO.
244 W. 42nd St., Dept. A, New York 18, N. Y.

Names and territories of salesmen attending meeting are as follows: Standing (L to R): Frank Penning, Chicago District; “Bob” Hoffner, Mid-Atlantic District; Earle Schlax, Ohio District; Frank E. Mitchell, Sales Manager; C. W. Reeve, Treasurer; Joseph Murphy, New York State District; Herrmann Grover, Southeastern District. Kneeling: (L to R): “Dick” Franklin, New England District; John C. Baduini, Metropolitan District; Tate Chiles, Kansas District; Charles Banks, Factory Sales (Reserve Capt. in Field Artillery, recalled to active service since this picture was taken) and Jim Hersey, Texas District.

NOW FOR THE FIRST TIME YOUR CLUB CAN HAVE PLAYING CARDS WITH CLUB NAME OR EMBLEM IMPRINTED AT SAME PRICE AS ORDINARY CARDS

50¢ PER DECK
QUANTITIES
250 to 1000 DECKS
INCLUDING THREE LINE IMPRINT—ADD 3 CENTS
A DECK IF REPRODUCTION OF CUT IS REQUIRED.

MAY BE SOLD TO MEMBERS FOR ADDITIONAL INCOME TO CLUB

CANASTA • BRIDGE • PINOCHLE
SHOWN ABOVE—ONE OF MANY PATTERNS AVAILABLE IN RED • BLUE • GREEN • BROWN

FINE QUALITY PLAYING CARDS

SAMPLE UPON REQUEST

AMERICAN PLAYING CARD CO.
THIRD AND WALNUT STS., PHILADELPHIA 6, PA.
Available for Fall Delivery!

ALBERT A. LINKOGEI
offers you his 22 years' experience in development of grasses.
Also distributors of fungicides and fertilizers.

ARLINGTON C-1 STOLONS
CONGRESSIONAL C-19 STOLONS
COLLINS C-27 STOLONS
Can show references of the purity of our strains.

LINK'S
NURSERY, INC.
the TOPS in TURF!

"THE JACOBSEN STORY" THEME
OF 1950 SALES CONFERENCE

Salesmen and company executives attending the Jacobsen Manufacturing Co. sales conference just completed in Racine, Wis.

"The Jacobsen Story"—a complete, book-length presentation covering the history, policy, products and future plans of the Jacobsen organization—was the highlight of the annual sales conference held at the company headquarters in Racine, Wisconsin, August 16-19.

Jacobsen salesmen were welcomed to the four-day conference with an opening address by Mr. O. T. Jacobsen, president, who expressed the hope that the company's extensive plans for 1951 can be followed through on a "business-as-usual" basis.

Of particular interest to the assembled group was the announcement and unveiling of two new power mower models by Jacobsen general sales manager, M. J. "Doc" Walker. Details on both the new rear drive type Jacobsen Manor and the Jacobsen-Worthington Model 25 Rotary Disc mower are now being released to the trade.

GOODWIN, GRIP INVENTOR,
VERSATILE GUY

Hoyle T. Goodwin, inventor of the Goodwin flange wrap golf grip, is a former golf pro with a wide range of achievements. Goodwin, a pro for three years, got interested in the grip idea because his hands are tender. In experimental stages of his grip he played 27 holes in 95 strokes at the Hillendale GC, Durham, N.C., where Doc Green is pro.

In addition to the Goodwin flange wrap grip Goodwin invented latches for re-

GREENKEEPERS ATTEND FERGUSON PARTY

Above may be seen most of the more than 100 greenkeepers from Indiana and Michigan who attended the third annual golf and barbecue party given in early August by Ferguson and Sons, golf equipment manufacturers and dealers, at their Eau Claire, Mich., plant.

September, 1950
fridges and movable parts on mannequins, a water repellent for use on garments being dry-cleaned, synthetic detergents for dry cleaning and has successfully operated chemical laboratories, beauty salons, restaurants, dry cleaning establishments and a ladies ready-to-wear store. He took time out for service in the Army Air Force during the war.

Goodwin now is with Central States Industrial Supply Corp. and C.S.I. Sales Co. of Cleveland, O., in charge of research. In these enterprises he is associated with Ray E. Britt, ardent golfer who is president of several corporations, many affiliated with the Goodyear Tire & Rubber Co.

**CLASSIFIED ADS**

**Golf and Tennis Instructor** — Interested in securing position where he can assist in developing either or both sports. Fully qualified. Gold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

**PRO-GREENKEEPER-MANAGER** — Desires connection with Southern Club seasonal or year-around. Class A Member P.G.A. 20 years successful experience, competent all phases of golf, expert instruction, finest merchandise, club promotion, low cost improved maintenance operation, designer and construction of Golf Courses. Finest possible references. Address Ad 902, % Golfdom.

**CASH PAID FOR OLD GOLF BALLS**

Used golf balls of any type. Wanted—25,000 doz. driving range culls. For quotation write: Northern Golf Ball Co. 3441 N. Claremont Ave., Chicago 18, Ill.

**PRO OR PRO-GREENKEEPER**

wishes to make change for the 1951 season. Will go anywhere. Age 38, Class A P.G.A. member. Credit and character references furnished upon request. Good player, excellent instructor. Available Nov. 1st. Address Ad 904, % Golfdom.

**USED GOLF BALLS WANTED**

Highest prices paid. Write us for quotations.

**Golfdom Products**

528 W. North Ave., Chicago 39, Ill. (Wittek Golf Products)

**Golf Course Wanted** — 9 or 18 hole course on long term lease or lease with option to buy. Experienced operator, excellent references. Address Ad 909, % Golfdom.

**PRO-LARGE EASTERN CLUB, DESIRES FLORIDA CONNECTION**

Address Ad 910, % Golfdom.

**FOR SALE**

Steel lockers 36" wide 24" deep 72" high, single door. In excellent condition. $80 each F.O.B. Warsaw, Ind. Tippecanoe Lake Country Club, Warsaw, Ind.

**AMBITIOUS, ENERGETIC PRO, Class "A" P.G.A. member, age 34, married, with 10 yrs. teaching experience in large club in Chicago District and 2 yrs. experience Pro-Mgr.-Greenkeeper at smaller club. Desires Pro-Greenkeeper job at good club anywhere. Best personal and professional references. Address Ad 911, % Golfdom.

**WANTED** — Golf Pro would like position with 9-hole club in East. 24 years experience. Also for Winter in South. Address Ad 912, % Golfdom.

**FOR SALE** — Complete 40-tee driving range equipment including lights, poles, 35 masts, all 2 yrs. old, benches, used Fonken ball picker-upper, 1946 model Jeep. Two 16" x 16" prefab buildings. Lost lease. For further information address Ad 914, % Golfdom.

**PROFESSIONAL GOLFER, member of the American P.G.A. (Class A), desires post for the winter months, 70-80 rounds per week. Champion and international players. Expert teaching, standardized basic method to legatee tutor to Royalty. First class references, highly respected with good personality. Linguist. Address Ad 915, % Golfdom.

**USED GOLF BALLS WANTED**

Highest prices paid. Write us for quotations.

**Wittek Golf Products**

528 W. North Ave., Chicago 39, Ill.

**PRO OR PRO-GREENKEEPER**

desires to make change for the 1951 season. Will go anywhere. Age 38, Class A P.G.A. member. Credit and character references furnished upon request. Good player, excellent instructor. Available Nov. 1st. Address Ad 904, % Golfdom.

**TOP PRICES FOR USED GOLF BALLS**

YORK GOLF BALL COMPANY, 21 RIDGE STREET, HASTINGS-ON-HUDSON, NEW YORK.

**PRO-MANAGER—WIFE-CATERER**

— Now employed desire change, living groundwork of the golf business (10 years' experience). Will understand and experienced in all departments including golf course maintenance, Fine teacher, manager and greenkeeper. Wife, capable manager and caterer with reputation for outstanding dining room operation. Excellent ability, character, credit references. Member P.G.A. and Club Managers’ Assn. Address Ad 905, % Golfdom.

**WANTED:**

Contact with medium sized country club or golf club interested in pro-manager. Club must want PRO with GOOD TEACHING and BUSINESS ABILITY and BE WILLING TO SUPPLY GOLF RACKETS. Clubs that want a GOOD MAN FOR NOTHING PLEASE DO NOT ANSWER THIS AD. Prefer club 2 surgery on West Coast. However, will go anywhere. Age 37, MARRIED, ONE CHILD. COLLEGE GRADUATE. ADDRESS AD 903, % Golfdom.

**GOLF COURSE WANTED** — 9 or 18 hole course on long term lease or lease with option to buy. Experienced operator, excellent references. Address Ad 909, % Golfdom.

**GOLF COURSE WANTED** — 9 or 18 hole course on long term lease or lease with option to buy. Experienced operator, excellent references. Address Ad 909, % Golfdom.

**PRO-GREENKEEPER—40 YEARS OLD: 18 YEARS EXPERIENCE. CLASS A MEMBER P.G.A. A-1 CREDIT RATING. EXCELLENT GOLFER AND TEACHER. IN- TENSELY MENTORED. DEVOTEES TO GOLF. GOOD PLAYERS EXPERIENCED IN CONSTRUCTION AND MAINTENANCE, DESIRES TO MAKE CHANGE FOR 1951 SEASON. Address Ad 917, % Golfdom.

**GREENKEEPER—TWENTY-FIVE YEARS EXPERIENCED ON OWN GOLF COURSE. 10 REFERENCES AS TO CHARACTER AND ABILITY. Address Ad 918, % Golfdom.

**CLUB MANAGER AVAILABLE IMMEDIATELY**

Competent catering manager with 8 years experience in all types of operations in private country clubs. 43 years of age, single, no preference as to address. Write Box 919, % Golfdom to arrange interview.