THE PROVEN AUTOMATIC TEE for PRACTICE RANGES
With Rubber Tee Adjustable to Different Heights
The Automatic PAR-TEE has proven itself by having more PAR-TEES in use on ranges today than any other TEE made. Many ranges are using PAR-TEES for their 11th year. This must prove that they are most satisfactory and profitable. No tee line preparation necessary. Write for full particulars.
PAR-Inc., 1947 E. 75th St.
Chicago 49, Ill.

LA&ERBLADE RESIGNS AS HORTON PRES.
POST FILLED BY GRAHAM R. TREADWAY
The resignation of Herbert C. Lagerblade as pres. of The Horton Manufacturing Co., effective June 1, 1950, has been announced by C. T. Treadway, chairman of the Horton Co. Board.
The vacancy caused by Lagerblade's resignation will be filled by Mr. Graham R. Treadway of 70 Norwood Road, West Hartford, who has been vice-pres. in charge of Sales.
Mr. Lagerblade, or Herb as he is better known among his friends, came to Bristol from Youngstown, Ohio, where he was golf professional at the Youngstown Country Club. He became associated with The Horton Mfg. Co. on January 15, 1921 as a golf advisor to aid in the development and promotion of the steel golf shaft. He was made a Director on October 10, 1927, Vice-President on January 11, 1928, and President on Nov. 25, 1941. During his years with the Horton Mfg. Co., Mr. Lagerblade has been very active in the field of golf. Besides being a fine

HOLCOMB BALL WASHING UNIT
Compact Unit Adaptable To Any Method Of Handling Dirty Balls From Picker To Basket.
Balls constantly revolve under rotary brush. Balls rotate 10 feet under brush and 16 feet under water pressure sprays. Dirty water drains from each spiral ball runway. Balls rotate constantly in clean water during 16 feet of travel. Special alloy aluminum castings used for strength, lightness and rust proof.


Write for descriptive literature
$325
F.O.B. Chicago
Manufactured by
HOLCOMB MACHINE CO.
6627 N. ARTESIAN AVE., CHICAGO 45, ILL.
player, he has assisted in the design of many golf courses, among them being Chippanee, in Bristol.

Mr. Treadway was born in Bristol on March 8, 1907, attended Bristol Schools, Phillips Andover Academy, and was a member of the Class of 1930 at Yale. After college, he worked for a time at The Horton Mfg. Co., then went to the Bristol Bank and Trust Company. From there he went to the Hartford Connecticut Trust where he became an Assistant Vice-President before entering the Navy. During World War II, Mr. Treadway was a Lieutenant serving in the Navy Purchasing Office in Chicago. He returned to The Horton Mfg. Co. on February 13, 1946 as Sales Manager for Fishing Tackle, was made a Director on Nov. 26, 1946 and Vice-President in charge of Sales on June 28, 1949. Mr. Treadway lives in West Hartford with his wife, the former Dorothy Dickerman of Plantsville, and their three sons.

Murray-Wagner Co., 1835 Hyperion Ave., Los Angeles 27, Calif., has a new practice device, Pro Swing, which consists of a strong, thin, plastic line, one end of which is attached to a wall or pole, and the other fixed to the club by a clamp. By keeping the wire taut a good swing groove is said to be developed.

May, 1950

For Immediate Delivery

2,000 Dozen

DRIVING RANGE BALLS

Brand new — The toughest and best performing range balls on the market today!

Manufactured by one of the foremost golf ball makers — Here’s a new golf ball that will withstand the severe punishment of driving range use and, after a full year’s service you’ll still have a real golf ball.

A BARGAIN BUY WHILE THEY LAST...$2.88 Doz.

NORTHERN BALL CO.

3441 N. Claremont Avenue, Chicago 18, Ill.
SMART SKIRT FOR GOLFING

Dan Gertsman—California, 722 S. Los Angeles St., Los Angeles 14, Calif., is presenting through pro shops a smartly fashioned golf skirt called the California Golfer. It’s made of washable rayon-cotton that looks and feels like linen. It’s in white, daisy, sand, lime, saddle and navy colors and 10 to 18 sizes. Suggested retail is $8.95 and pros’ wives who have seen the skirt say it will get business in the pro shop. The skirt has a pleated expandable left-hand pocket with tee holder that doesn’t interfere with a swing. An elastic inner waistband anchors wearer’s shirt.

GOLF-EZE SLAX FREE AS DAD’S DAY PRIZES

Tee-Off, Inc., 3 W. 18th St., New York City, is offering pros Golf-Eze Slax as prizes for Father’s Day competitions.

• TOUGHER
• EASIER PLAYING
• REINFORCED
• LONGER LASTING
• REVERSIBLE
• SAFER

For More Years of Better Service insist on

MELFLEX HEAVY DUTY TEE MATS

Made from Airplane bomber tires... They outlast all others... Lay flat for firm, confident player footing... Rugged construction, full 1” thick; reversible for added service... Extra reinforced with heavy metal side plates, and No. 9 GA Spring Steel Zinc Coated Special Galvanized Wire used throughout... The utmost in carefree tee mat economy. Stock Sizes: 18” x 36” – 18” x 48” – 48” x 48” – 48” x 60” Full 1” Thick.

Your inquiries will receive our prompt personal attention, with no obligation.
WESTERN GOLF CART
New Improved Principle
Easy to Fold ... no locks, levers or springs

Here's a light-weight golf cart that features a new, simplified folding method. Your customers will prefer it.

Check these important points:
- Large ball bearing wheels
- Wide pneumatic rubber tires
- Strong aluminum alloy construction
- Popular price range
- Folds compactly without pressure on clubs

Write for additional information and prices.

WESTERN GOLF CART
5216 N. E. Sacramento
Portland 13, Ore.
Dealer Inquiries invited

IDEAL SPORT GIFT or PRIZE!
Perpetual Calendar
Any athlete Sun-Ray figure on beautiful walnut base. 5½” high.
Suitable engraving space. G-2149 (4-blk) $4
Write for New Catalog
Edwin W. Lane Co.
32 W. Randolph, Chicago

A RANGE BALL'S PRAYER
NORTHERN GOLF BALL CO.
3441 N. Claremont Ave.
Chicago 18, III.

Distributor of the
GENUINE CALIFORNIA YELLO-JACKET
MINIATURE & DRIVING RANGE BALL

"THE HOTTER IT GETS
THE BETTER I LIKE IT
GUESS I BETTER MOVE IN"

"OH LORD, WHEN IS THAT
CALIFORNIA YELLO-JACKET
(PAINTLESS COVER RANGE BALL)
GOING TO TAKE MY PLACE"

June 14. The pro is to arrange for any sort of competition he desires for fathers who belong to his club and have entries close a month prior to Father’s Day. Copy of each entry blank is to be sent to Tee-Off, and the company will send the pro free, three pair of Golf-Eze Slax as prizes for the winning contestants and a pair for the pro himself. Full details may be secured from Tee-On.

GOLFER’S STORM JACKET
Golfer’s Storm Jacket is made of new, durable DriClad material, specially compounded for sports use. The forest-green jacket weighs 16 ounces and has a detachable parka hood that fastens to the extra-wide collar. Cuffs are adjustable and jacket has sturdy snap fasteners at front. Comes in a handy DriClad pouch-pack for easy carrying. For more information
Pro’s. LOOK...

"STAY TY"
NYLON
Golf-Shoe-Laces
In Self-Selling
DISPLAY BOX

write DriClad Division, W. Shanhouse Sons, Inc., Rockford, Illinois.

SPALDING 1950 GOLF PRO CATALOGUE NOW BEING DISTRIBUTED

A more complete Spalding Golf Pro catalogue for the 1950 season is now on its way to golf pro shops. Sporting an appropriate fairway green color layout throughout the book, the catalog features 1950 model woods, irons and auxiliaries; golf balls; golf bags; golf shoes; and golf accessories. Added to the lines are special golf clubs for the younger player, Marilynn Smith woods and irons for women, and the Spalding All-Service Form Grip for all-weather use at no extra charge.

ROWLES INTRODUCES SNUGRIP GLOVES

Rowles Glove Co., Johnstown, N.Y., are offering through pro shops, their new Snugrip golf gloves, designed by Harwood Rowles, widely known glove designer. Made of quality washable capeskin, features of the Snugrip include molded fingers with full size thumb, each separately made; easy flexing, perforated back with molded wrist and especially designed clasp that holds the glove in position without binding; no seams between fingers or points of contact with the club. Illustrated descriptive literature and pro prices direct from Rowles Glove Co.

GOLFCRAFT ISSUES NEW CATALOG

A new 1950 catalog, covering their complete pro-only line of clubs, accessories and shop supplies, has just been issued by Golfcraft, Inc., 1700 W. Hubbard St., Chicago 22, Ill. Listed for the first time is the English golf ball, Penfold, which was so popular over here before the last war. Ted Woolley, president of Golfcraft, says the new Penfold is better than ever be-

... 100% profit for you!

36 pair, in attractive counter-display box, quickly sell for $9.00 (25¢ a pair). Your cost, $4.50, PROFIT $4.50.

The shoe laces golfers need and love. TOUGH, long-wearing NYLON laces. Waterproof too, and specially made to stay tied! Don’t miss these easy, extra profits. ORDER NOW, “Stay-Ty” from your jobber, or direct from us.

Rhode Island Textile Co. Columbus Av., Pawtucket, R.I.

PERMA-MATS

Only 90c
PER SQ. FT.
PREPAID

THE BEST MAT FOR DRIVING TEES!

Designed to specifications of well-known pros, these mats are functionally ideal, reversible and virtually everlasting. The finest tee mat at the lowest cost to you.

BEST IN LOCKER ROOM, ENTRANCE & SHOWER

Perma-Mats pay for themselves by saving floors, spikes and preventing accidents. Lay flat (no kinks), thicker cushion, closely woven for firmer footing.

Immediate delivery on popular sizes, send specifications.

MERCHANTS TIRE CO. 2710 WASHINGTON AVE. ST. LOUIS 3, MO.
PAR TUBES—A NEW PROFIT IN PROTECTING CLUBS

PAR TUBES are sturdy, moisture-proof cylinders which when slipped into any type of golf bag give complete protection to grips and shafts.

From PAR TUBES clubs are quickly taken and replaced without abrading or noisy rattling. They are lightweight and strong. Pros and amateurs endorse them as the great new idea for keeping grips in fine condition and protecting clubs against crushing or marring by careless handling.

Retail at 25 cents per PAR TUBE in Chicago area, slightly higher elsewhere, with a good profit margin and volume for the pro. Packed in 1 gross cartons. Average sale to golfer 10 to 16 PAR TUBES.

Distributed by—Golf Cart Supply—Chamberlin Metal Prod., 1466 W. Madison, Chicago 7, Ill.

Great Lakes Golf Ball Co., 6643 So. Western, Chicago 36, Ill.


PAR TUBE—5710 W. DAKIN ST., CHICAGO 34, ILLINOIS

cause its live, natural rubber cover is molded, not vulcanized, around the ball and driving machine tests prove its exceptional distance and cut resistance. Golfcraft is the exclusive American distributor for the Penfold ball. Woolley says that no effort has been spared to make this year's line the finest they have ever offered. A copy of this new catalog can be obtained by writing the manufacturer.

AUTOMATIC COLLAPSIBLE GOLF CART AND BAG UNIT

A scientific cart and bag unit which may be folded in a jiffy by the finger-lifting of a simple latch and dropping the cart handle is announced by Chamberlin Metal Products, 1466 West Madison St., Chicago 7, Ill. Opening is accomplished with equal ease by lifting the handle.

Called the Chamberlin Honeycomb Bag Ko-Lap-Si Kart, the cart is equipped with a specially designed golf bag made of Tolex, a leather-like plastic material that is waterproof, almost indestructible, and has the resiliency and beauty of leather. The bag is secured to the cart by upper and lower cadmium plated wide steel bands.

Particular attention is called to the built-in hard rubber club divider which keeps the clubs in the same positions, thus eliminating club knocking and rattling. The floor of the bag contains a rubber cushion base for preventing damage to club handles when clubs are dropped into the bag. The bag is also equipped with a roomy zipper shoe pocket on one side, a ball pocket on the other, and a hood which serves as a sweater or luncheon carrier, when not used to cover the clubs. The hood may be quickly swung over the clubs and zipped to a neat fit when desired.

The Chamberlin Honeycomb Bag Ko-Lap-Si Kart folds to a vertical compact package scarcely 11" in diameter, and will stand up wherever placed.

Introducing FUNCTIONAL DESIGN

A ROWLES ORIGINAL

SNUGRIP GOLF GLOVES were designed and created by HARWOOD S. ROWLES, leading American Glove Engineer and Functional Glove Designer. TWO YEARS RESEARCH for an Ideal Golf Glove disclosed 3 requirements needed.

1. SKIN TIGHT FIT assured by SNUGRIP clasp molding Glove to hand and wrist. Dress Glove standards of Materials and WORKMANSIP.

2. FINGER TIP SENSITIVITY for keen touch control, assured by SNUGRIP Free n' Easy MOCCASIN FINGERS. Not a seam at any contact spot. Incredible to believe till you feel those Nylon sewn seams MISSING.

3. FULL HAND FLEXING without strain or irritation, assured by SEAMLESS BACK construction properly ventilated. CORRECT functional design to fit peculiar anatomy of human hand.

WRITE FOR DESCRIPTIVE FOLDER

Rowles Glove Co. Quality Gloves Since 1859

Johnstown, New York
\textbf{U. S. RUBBER TRANSFERS SALES OFFICIALS TO RHODE IS. PLANT}

United States Rubber Company is transferring important sales, sales promotion and development executives from its headquarters in New York City to its Providence, R. I., plant, according to an announcement made today by Gregg T. Ward, general merchandise sales manager of the company's footwear and general products division. The move, effective May 1, is aimed at improving products and customer service by closely coordinating the sales, sales promotion, development, quality control and production groups, Mr. Ward stated.

Executives who will make their headquarters in Providence include John W. Sproul, sales manager of general products; Fred O. Thornton, sales manager of drug sundries, waterwear and specialties; George T. McCarthy, sales manager of golf balls; James J. Galligan, sales development manager of general products; and Gerrit V. Weston, sales promotion manager of general products.

Also moving to Providence on May 1

\textbf{GOLF RANGES}

\textbf{MINIATURE GOLF COURSES}

We have a Complete Line of Supplies

\textbf{Write for prices}

\textbf{EASTERN GOLF CO.}

244 W. 42nd St., Dept. A, New York 18, N. Y.

\textbf{1914 FULNAME 1950}

FULNAME GOLF BALL MARKING SERVICE

brings profit to the SHOP and smoothplay to the FAIRWAY.

\textbf{GET THE BEST! GET FULNAME!}

The Fulname Co.  Cincinnati 6, Ohio

\textbf{TOP PROFITS!}

From this nationally ADVERTISED REPELLENT Advertised in—HOLIDAY, HOUSE & GARDEN, OUTDOORSMAN, TRUE, FISHING & HUNTING — many others.

Keep Away INSECTS

Amazing PELLENT keeps away bothersome mosquitoes, chiggers, ticks and certain other insects. Easy-to-use cream lasts 6-10 hours ... more than 80 applications per tube — each costing less than a penny. And PELLENT stops the irritation caused by bites too! Harmless to nylon and clothing. Guaranteed.

If your wholesaler can't supply you, write

The ANDY LOTSHAW COMPANY

126-6 N. Clinton St., Chicago 9, Illinois

\textbf{HALDEES GOLF CADDY}

- Easy Rolling, Non-rust Bearings
- Will Not Tip Over
- Large Oversize 10 inch Semi-pneumatic Tires

STURDY CONSTRUCTION . . . PRECISION BUILT . . . CART CARRIES LOAD . . . STEEL FRAME . . . COLLAPSIBLE

HANDLE . . . FITS IN ANY CAR . . . WEIGHT ONLY 15 POUNDS . . . perfectly balanced to roll through sand traps . . . over rough ground, just about any place where you can walk. Lowest price offered on a golf cart with wheels this large. 20% Discount in lots of 6 or more.

\textbf{HANDEES CO. Dept. G-95}

BLOOMINGTON, ILL.

\textbf{COSTS LESS THAN A PUTTER}

\textbf{RENT THEM OR SELL THEM}

Model G-1

\$9.95

\textbf{UNITED STATES RUBBER COMPANY}

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HANDLE . . . FITS IN ANY CAR . . . WEIGHT ONLY 15 POUNDS . . . perfectly balanced to roll through sand traps . . . over rough ground, just about any place where you can walk. Lowest price offered on a golf cart with wheels this large. 20% Discount in lots of 6 or more.

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\textbf{COSTS LESS THAN A PUTTER}

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\$9.95
are Thomas L. Skinner, assistant sales manager of drug sundries, waterwear and specialties, who was formerly district sales manager of general products in St. Louis; Regis W. Higgins, assistant sales manager of golf balls, who was formerly district sales manager of general products in Detroit; Willis B. Duckman, sales assistant in drug sundries; and Richard A. Geisler, assistant to Mr. Weston.

Joseph G. Kowalski has been promoted from Providence plant to become assistant to John W. Sproul and Walter J. Morris becomes sales assistant in drug sundries. Both were transferred from the sales coordination department.

EQUIPMENT FOR PICNIC COMFORT

The American Playground Device Co., Anderson, Ind., have three items of interest to golf and country club officials. Illustrated below is the American Approved Heavy Duty Streamlined Park Bench. Attractively streamlined, this bench is engineered for greater comfort and seating capacity, combining beauty of line with tremendous structural strength. Fabricated of new 1½” tested steel pipe, strongly crossbraced and heavily through bolted, this bench has seat and back made of highest quality, air-dried native oak, finished in Johnson’s green Wax-O-Namel.

SKINNER sprinklers and snap valves are the choice of leading clubs

Nearly a half century of research and engineering are behind each Skinner Sprinkler. Years have been spent developing and improving the Skinner Line to meet golf’s varied and exacting needs. Single units or complete systems available, with these outstanding features: lightweight . . . trouble-free operation . . . easily adjusted rotation speed . . . all parts brass, bronze or stainless steel. Write for data on the finest “tee to green” irrigation equipment—SKINNER.

The SKINNER IRRIGATION COMPANY
415 Canal St., Troy, Ohio
Newly developed, and first sold nationally late in 1948, is the All-American Picnic Grill. This new grill provides perfect draft control with its fully enclosed fire bowl and its six-way adjustable draft door, which produces the required temperature and heats all parts of the grids evenly. The grill has a massive one-piece oven, two waffle-type top grids and a one-piece removable grate. Burning wood, coal or charcoal, the grill provides a full 25½-inch by 24-inch grilling and warming area. The ample space beneath the grid may be used for baking or for warming foods. The All-American Picnic Grill is mounted on a tested steel pipe support, so that by turning it to leeward as the wind shifts the cook avoids getting a face full of smoke. This grill comes in two models, portable and stationary. In both cases, the grill is readily removed from the support for easy storage.

Complementing the picnic grill as an accessory for pleasant outdoor activity are the American Approved Streamlined Picnic Tables, both portable and for permanent installation in concrete. For greater comfort and efficiency, the top and seats have all edges smoothly rounded, with the top extended well out toward the seats. Seats are 19 inches from the ground, and the top is 31 inches high. Tables are ruggedly built with all-steel frames of 1½-inch new, tested steel pipe. The four table top boards and the two single board seats are of carefully seasoned, old growth Douglas fir, 5/4" by 10". The seats and top are finished in Johnson's green Wax-O-Namel.

TRACTOR-DRIVE GENERATOR

D. W. Oman & Sons, Inc., Minneapolis, Minn., are making a new generator for tractor belt-drive. The generator is available in 3000, 5000 and 10,000 watt capacities, 115/230 volt, 60 cycle a.c. This equipment is for emergency use when power shortages occur. Onan also makes other generators for tractor-power use in supplying electricity for country club uses.

SWOOP
SOAR
SAIL
and GLIDE

with the Purple Martins as you lie relaxed on the cool grass at your favorite club, eyes turned heavenward. Watch these graceful birds dip and dive around their gleaming white new home.

A Johnsbright "Haven Home" Martin House will contribute so much to the dignity and charm of your grounds.

You bird conscious nature enthusiasts, write for our free bird house literature NOW.

JOHNSBRIGHT Co. DEPT. G5
223 W. 16TH PLACE
CHICAGO HEIGHTS, ILL.
LIQUA-VITA
The complete Liquid Fertilizer for Golf Greens
Turf Special 12-8-4    Regular 6-9-7
Plus all Trace Elements

Its use on 700 golf courses (as long as 5 years on some) has proved its value as a greens fertilizer. Greenkeepers are enthusiastic over results. It doesn’t burn — cuts labor costs — is easy to apply.

A trial will convince you.

AMERICAN LIQUID FERTILIZER CO., Inc. Box No. 267, Marietta, O.

STAN THOMPSON’S “RAINBOW” WOODS
Stan Thompson Golf Co., makers of custom clubs, reports a highly gratifying sales reception for its line of colored woods. The driver is red, the brassie is green, the spoon is violet, the 4 wood is yellow and the 5 wood is orange in this “rainbow” line. The clubs are available in men and women’s clubs with usual pro discounts. Stan uses his own special mixture of baked enamel finish on the clubs and says they are virtually dent-proof. He got the hunch from the popularity of color in bags and clubhead covers, with some inspiration from Jimmy Demaret’s valet. The line went over well at winter resorts and has good early season sales elsewhere.


Swift & Co. Plant Food div., Chicago, has issued a new bulletin on use of Vieroro on fairways and greens, and on Swift’s new all water soluble Bonro which is sprayed on with sulfate of ammonia. The practical bulletin will be sent free by the Research Dept. of Swift’s Plant Food div.

PAR TUBES PROTECT GRIPS
Par Tube, 5710 Dakin St., Chicago 34, III., is having good sale through pro shops for its strong, moisture-proof fibreboard tubes that are put into conventional type or individual compartment golf bags and extend the full length of the bag. The clubs slide easily in and out of the Par Tubes, and the grips are protected against scuffing and tearing. The Par Tubes require no special assembly but are simply dropped into the bags. The Par Tubes are

Use WEEDANOL
2, 4-D Formulations
For Lowest Cost Weed Control
Ask Your Dealer
ASSOCIATED CHEMISTS, INC.
North Collins, N.Y.
Modern Equipment and Supplies
DRIVING RANGES•MINIATURE COURSES
BUY Wittek — BUY THE BEST
New Painless Ball—White For Life
   (Also in colors)
New DOW METAL — Long Life Range Driver —
   4" x 5"— Golfer Approved — No black
   Tee Mats smudge on clubs or ball. The only
   Trouble Free Mat in the business.
New—TEE QUEEN—Foolproof "Automatic" Tee—
New LOW PRICE Automatic Ball Picker.
WITTEK GOLF RANGE SUPPLY CO.
5128 W. North Ave., Chicago 39, Ill.

supplied to pros in gross lots by dis-
tributors or the manufacturers direct.

NEW POWER ROLLER
Consolidated Industries has just begun
marketing their new Con-Sol Power
Roller, suited for rolling as a necessary
part of the upkeep of turf, walks, drives,
tennis courts, and course maintenance.
Sturdy and well built, this power roller
was expressly designed for economy of
cost and operation. The gasoline engine
drives the 1400 pound roller either forward
or reverse, at a constant speed selected
by the operator who rides comfortably in
the sulky roller's bucket seat. Small

eough to be carried from job to job in
any truck, station wagon or trailer ... yet heavy enough for all rolling.
The Con-Sol Power Roller is a product
of Consolidated Industries, Inc., Mixville
Road, West Cheshire, Conn.

A GOLF BALL FOR THE LADIES
The newest thing in golf is this Lady
Burke Ball, "designed exclusively for
feminine play," Burke Golf, Inc., Newark,
Ohio, who is introducing the new ball,
believes that the idea will give women
golfers greater confidence in their game,
just as women's clubs with their thinner
grips and shafts, smaller heads and light
weight have helped give the ladies a much

RUBBER TIRE TEE MATS
36" x 60" — 46" x 60"
RUBBER TEES
LINK TYPE MATS FOR
LOCKERS AND CLUBHOUSES
ASHLAND RUBBER DOOR MAT CO.
ASHLAND, OHIO

May, 1950
WATCH THE PAYROLL
GO DOWN!

THE SPEED OUTFIT
THAT CUTS
EXPENSE

WITH THE
MCCAIN HYDRO-MIXER
Faster treating and fertilizing of Greens is now just a
one-man job with this complete inexpensive equipment.
Hundreds now working on courses in every part of the
country saving thousands of dollars of labor and time.
Unequaled for accurate application of chemicals and
fertilizers, Displaces large cumbersome spraying rigs.
Start today to cut operating costs by writing for the
literature.
MCCAIN BROTHERS COMPANY — CANTON, OHIO

CREEPING BENT STOLONS
Old Orchard Turf Nurseries
R. R. Bond, Prop.
Box 350 Madison 1, Wisconsin
The Greens are the Foundation of all Successful
Golf Courses.

WILLIAM B. LANGFORD
GOLF COURSE ARCHITECT
Balanced Topographical Design
Member:
American Society of Golf Course Architects
Telephone: KEystone 9-6501
2405 Grace Street, Chicago, Illinois

"HENRY" GOLF WASHERS
An 11 year record of carefree service proves the popularity of its
practical design and the lasting qualities of its sturdy construction
HEAVY GAUGE, UNBREAKABLE PRESSSED STEEL, RUST PROOFED
SLOP-PROOF: saves players’ clothes and tempers
... SAVES TIME: it’s quicker, more thorough and easier...
SAVES COVER PAINT: it has no scouring bristle brushes...
SAVES REPLACEMENTS: its cleaning units do not rot or warp and its cleaning
chamber is rust-proofed pressed steel.
Quick - Trim - Tidy - Easily drained and refilled.
Allen Set Screws make them theft proof.
A. C. SCHENDEL, Distributor
HENRY GOLF BALL WASHER
WAUKESHA 5, WISCONSIN

STEEL CURBING, QUICKLY INSTALLED.
READILY BENT AROUND CURVES
Lawn-Gard is the name of a new steel curbing which costs a fraction of regular
concrete curbing, can be quickly installed by one person and will last a generation.
It is 4” high, 1/4” thick and comes in 12 ft. sections. Stakes which clamp over top of
curbing and are driven into ground are supplied; one stake for each six feet of
curb. Curb and stakes are painted rich dark green. Lawn-Gard is suitable for
driveways, paths, and as guides for parking lanes. A lighter weight is made for
encircling or vignetting flower beds. This practical, neat-appearing curbing keeps
gravel out of grass and ends unsightly tire marks on lawns. Lawn-Gard is made

better standing with par. As for con-
struction of the Lady Burke Ball, which
is USGA Approved, Burke states that it
is specially wound “to a compression
 synchronous with the power of a woman’s
swing” and has a specially cured medium-
sort cover which, for the average-to-good
woman golfer would mean increased dis-
tance, less tendency to cut through when
topped, and greater all-round wear.

HEAVY GAUGE, UNBREAKABLE PRESSSED STEEL, RUST PROOFED

BALL WASHER $12.75
Tee Data Plate $ .125
Waste Cont’n’r $ .235
HENRY TEE ENSEMBLE
with Ball Washer, Tee Data Plate and Waste
Container $16.35

Send score card when ordering Tee Data Plates.

PRICES F. O. B.
WAUKESHA 5, WIS. 104
by W. J. Holliday & Co., Inc., Indianapolis 7, Ind. Idea folder sent on request.

**NEW RAIN SUIT PRO SHOP ITEM**

Known as the "Jupe-Suit," a new type of rain apparel is announced by Robert B. Taylor, president of TailorCraft Corporation, Fort Wayne, Ind. (Formerly Plastic Covers Company.)

The Jupe-Suit consists of two garments—to provide complete protection. Sleeves, shoulders and back of the jacket are all made in one piece, assuring essential freedom of arm movement—for golfing. All seams are triple thickness, waterproof and reinforced with bias tape. The full-length matching slacks are well styled and designed for maximum comfort—offering easy access to every pocket. It remains smooth and pliable even in cold weather. Packed in a smooth, pocket-size Velon film envelope. Four sizes range from small to extra-large.

**SPALDING ANNOUNCES CHANGES IN PRO SALES STAFF**

With the advent of Jimmy Nichols, famous one-arm golfer, being added to Spalding's Promotion staff, several territorial changes have been made. Lyle Thompson, formerly of the New York area, is now covering all of Conn. and Western Mass. Ray Nolan is the new golf pro salesman in Kings, Queens, Nassau and Suffolk Counties in the New York district. Bob Campbell, newly appointed pro salesman, is now handling New Hampshire, Vermont, Maine, parts of central Massachusetts and Western Rhode Island, with George Weaver continuing to cover eastern portions of Massachusetts and Rhode Island.

**NEW 1950 RUTLEDGE CADDY SAVER**

The Rutledge Co., Beckley-Ralston Div., 3333 Belmont Ave., Chicago 18, Ill., announces their new 1950 Caddy Saver Golf Cart. Constructed in such a manner that it never has to be carried, Caddy Saver can be rolled through use of an auxiliary

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**GOLF BALLS, CLUBS & EQUIPMENT FOR DRIVING RANGE MINIATURE OR PITCHING COURSE RETAIL SALES. CONSTRUCTION & MAINTENANCE HINTS. NORTHERN BALL CO. 3441 N. Claremont Ave., Chicago 18, Ill.**
handle with a rubber grip, to an automobile, through locker room, street car or bus aisle and over narrow bridges. New radius rod connected to axle braces is used for additional strength and to maintain wheel alignment at all times. A choice of two new bag brackets to hold either compartment or other type bags have been designed for this new model. Brackets are adjustable and will fit any height bag. Ball bearing, cadmium plated steel wheels with semi-pneumatic rubber tires are used to make Caddy Saver easy to push or pull. All steel parts are cadmium plated to resist rust. Essential gussets reinforcing the mechanism are made of specially designed heavy ribbed steel stampings. Aircraft fiber lock nuts are used throughout. The new 1950 circular giving complete information will be sent upon request.

KOPPLIN NOW JOBING
Carl Kopplin, formerly sales mgr., Stan Thompson Golf Club Co., now heads Sportsman's Mfg. Co., 4175 W. 2nd St., Los Angeles. He is looking for golf lines to job and distribute.

HAAS PUTTER SALES BOOM
Ed T. Michael, 3530 Padua Ave., Claremont, Calif., is receiving a considerable volume of pro shop business for Freddie haas putters. Michael is manufacturing the aluminum head putters to Freddie's design, in red, blue, gray and green finishes. Some of them have brass inserts.
The putters retail at $10 and $11. A built-up grip is $1 extra. The putter got a fine sales start with successful use by winter tournament circuit players and caught on quickly in California, Texas and other areas along the winter tour route.

**VERMIXONE, NEW DOUBLE STRENGTH INSECT BOMB**

Columbia Chemical Co., Inc., 154 E. Erie St., Chicago, announce a new teammate for their popular Glyco-Zone clubhouse disinfectant, deodorant and sanitizing. The new product is Vermixone, a double-strength, bomb type Aerosol insect spray, particularly effective in ridding clubhouses of destructive and annoying insects such as moths, flies, mosquitoes, roaches, ants, etc. Literature and prices may be had from the makers.

**BAG BUSINESS BOOMS**

John R. Thompson, vp, Des Moines (Ia.) Glove & Mfg. Co., says their new "Toney Bag" which MacGregor's pro advisory staff introduced at the winter resorts, is setting new records in pro shop bag sales. The bag is of nylon, in bright red, green or blue and is "custom-crafted." John says the strength and lightness of nylon and its wearing qualities give it great sales and service features. The bag will clean with soap and water and has a rubberized lining to make it 100% waterproof. The Des Moines Tufhorse line, including the famed pax bags with tubes which R. E. Thompson, the company's president, originated more than 20 years ago, is going great this spring, John Thompson adds.

**TO HELP HACKERS**

Hacker's Helper Co., Bridgeport, Conn., makes a plastic brace which straps on the left arm and keeps the arm from buckling without encouraging the tendency to stiffen the left arm. The doctor who invented it says it go him shooting respectable shots and worked so well with others he got the device made for the market.

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When it is **GOLF PRINTING!**

Specialists, for years to many of America's largest and most exclusive courses, can best serve you, too.

- Score Cards - Charge Checks
- Greens Maintenance Systems
- Caddie Cards - Handicap Systems
- Forms for Locker and Dining Rooms
- and for the Professional.

Samples to your club for the asking.

**VESTAL CO., 703 S. La Salle, Chicago**

May, 1950
EVERTRED, NEW TYPE FLOOR MAT

A new type of floor mat has just been announced by D. W. Moor, Jr., president, American Mat Corporation, 1802 Adams Street, Toledo 2, Ohio.

To be marketed under the trade name of Evertred, this new mat, constructed of vinyl plastic links woven on a rust-resisting spring steel wire network has unlimited applications.

Evertred affords safety underfoot through the special design of the links. One side of each link is slightly corrugated to effect a non-slip surface even when the mat is used in shower rooms and pools, in which cases it is comfortable to walk on even with bare feet. An additional safety factor is provided on the non-trip beveled nosing.

Non-porous and non-absorbant, Evertred is 100% greaseproof and can be used even where oily conditions would ordinarily quickly destroy rubber mats.

Available with links in any of five brilliant colors—green, red, brown, white and black—a distinctively beautiful Evertred Mat can be had in any desired pattern. Since the brilliant colors are fade-proof, this mat should meet with quick acceptance for use in building entrances.

Evertred mats are available in any width up to five feet and in any desired length. Smaller sizes are also being produced for home use.

Literature and prices on Evertred will be sent to anyone addressing American Mat Corporation, 1802 Adams Street, Toledo 2, Ohio.

JOHN DEERE INTRODUCES NEW GOLF COURSE TRACTOR

A new tractor designed especially for golf course work is now in production at the John Deere Dubuque, Iowa tractor factory. Called the “MI,” it is the modern successor to the well-known John Deere “LI” Tractor, many of which are still giving efficient and economical service on America’s leading courses. New power, new speed, new stability, new ease of handling and new comfort for the operator are some of the advancements offered by the new tractor.

A new side-mounted integral mower, the MI-7, shown on the tractor, is also in production. The new mower is power take-off driven and is designed especially for use with the “MI” Tractor. One of the many new advancements is the Dual Touch-o-matic feature which provides finger-tip control of the mower cutting-bar throughout its complete range of 45 degrees below horizontal to vertical. This dual feature enables the operator to raise and hold the inner mower shoe as high as 12 inches to handle such situations as

There's NO COMPARISON!
MINIATURE GOLF

Profits are much larger than profits on golf Driving Ranges
ASK THE MAN WHO HAS BOTH!

ARLAND
Designer & Builder of America's Most Popular Miniature Courses
444 Brooklyn Ave. New Hyde Park, N.Y.

GOLF BALLS
LIVE, REPROCESSED BALLS
Rewound with top-grade, pure rubber thread—
$1.75 doz. in bulk
$2.00 doz. wrapped in cellophane trays
and packed in counter display boxes
Liquid centers, wrapped and packed in boxes, $2.25 a doz.

McDONALD & SON GOLF CO.
160 W. Washington WEST CHICAGO, ILL.
curbside mowing. The mower is regularly furnished with safety swing-back release to protect cutter-bar.

The tractor has ample power to handle 5-gang rotary mowers. A display announcement of the new tractor and mower appears elsewhere in this issue.

**HYPER-HUMUS IN NEW PACKAGE**

Users of Hyper-Humus, product of the Hyper-Humus Co., of Newton, N.J., will be interested in the announcement that it is now being sold in a new package. Bags made of sturdy, natural color kraft paper, coated inside with the new synthetic resin, polyethylene, will preserve this soil conditioner for long periods. The multiwall bag is moisture proof and grease proof and tests have shown that Hyper-Humus remains moist in the bags, there is practically no loss in weight over a long period, and extremely rough treatment causes no appreciable damage. Sizes of the bags will be 20, 50, 80 and 100 pounds. Bulk shipments are still available in truckload and carload lots to large users of Hyper-Humus.

**TORO APPOINTS NEW SALES MANAGER FOR BRAND MFG. CO. SUBSIDIARY**

Appointment of John R. O'Neill as sales manager for Brand Manufacturing Company, a Toro subsidiary, has been announced by Robert W. Gibson, vice-pres. and gen. mgr. of Toro Manufacturing Corp., Minneapolis, Minn. Mr. O'Neill, formerly eastern sales representative for Gary Steel Products Corp., becomes the first sales manager of this company, founded to supply priced power lawn mowers to large merchandising operations desiring machines to retail under their own brand names. “Large merchandising firms report increasing enthusiasm on the part of the public for all types of reliable power mowers—both reel and rotary,” stated Mr. O'Neill. “This especially applies to 18” and 21” mowers suitable for use by small home owners,” he stated.

**BASEBALL MACHINE FOR GOLF RANGES**

Fred Wright, 22 Middlesex Rd., Watertown, Mass., veteran noted amateur golfer, is marketing a baseball pitching machine which was successfully introduced at his own golf practice range at Medford, Mass. The machine pitches a ball at medium speed. Balls are batted into a canvas back and the entire device is enclosed in a safety net. Balls are durable and have a washable cover. The device is made for indoor as well as outdoor use. The floor of the device is inclined so the balls roll back into the machine. It is fully automatic. Wright says that revenue produced by the machine at a good golf range installation pays for it in a short time. He'll gladly send further details.

**JACOBSEN ACQUIRES RONNCO**

The Jacobsen Manufacturing Co. of Racine, Wis., has purchased the exclusive manufacturing and sales rights covering the principle products of Ronnco Products, Inc. of Minneapolis, Minn., it has been announced by E. A. Jacobsen, vice-pres. and gen. mgr. of the company. Engineering details, tools, dies, jigs, fixtures and machinery used in the manufacture of the Ronnco 36-inch power scythe and the Ronnco leaf mill are included in the transaction according to Jacobsen. All machinery and materials involved have
been transferred to the Jacobsen plant at Racine, where production will be started during the month of May.

A novel feature of this new addition to the broad Jacobsen line is the adaptability of the basic power unit to other uses, probably the most important of which is the leaf mill. This ingenious device picks up leaves, grinds them into small particles, returns them to the course with their valuable humus and mineral ingredients. According to Jacobsen, separate power driven leaf disposal units will be developed for the park and cemetery market, which will supply additional outlets for the products of the Racine plant in what would otherwise be an off-season. Also, a lawn mower attachment will be available and the addition of a snow blower to the line is contemplated. Jacobsen dealers everywhere will be directly benefited by the availability of these new products, which will be added to the present broad Jacobsen line of hand and power lawn mowers.

**SILICOTE CADDIE CLOTH, NEW PRO SHOP ITEM**

Silicote Caddie Cloth is a new item pros will want to consider when adding new items and modern stock of merchandise. It's the newest addition to the Silicote line of siliccone products, sometimes referred to as the "modern miracle", manufactured by Silicote Corp., Oshkosh, Wis. The Silicote Caddie Cloth is soft, odorless and provides a thin, impermeable film to any surface, rendering the treated surface impervious to the damaging effects of fingerprint salt, rust and corrosion—giving a lustre to woods or irons, stainless steel and chrome finishes. Penetrating action of Silicote protects leather from cracking and drying and serves as a preservative as well as polisher for the leather grips and golf bags. Attractively packaged in thermoplastic-sealed bags, in colorful "self-selling" display carton, this should be a live item for pro shop sales.

**1950 STANDARD "GOLFBALL" WASHER HAS MANY NEW FEATURES**

The new 1950 Standard "Golfball" washer, advertised in this issue, by the Standard Mfg. Co. of Cedar Falls, Iowa, incorporates many features not found in previous models. Among the improvements is a new sealing method which not only forms a water tight seal but doubles the water capacity—Fingers on the ball impeller are now shaped to turn the balls in all directions as they are rotated—The rubber scrubber strips and side scrubber plates are now securely attached to aluminum backs so that they cannot work loose or get out of position and can be easily replaced when worn out. The company guarantees this new "Ballwasher" to give a full year of normal service on any golf course without adjustment or repairs. Standard Mfg. Co. also announces that any "Ballwashers" previously built, if returned to the plant, will be rebuilt, incorporating all the new features, without charge for labor, or materials.

**CLASSIFIED ADS**

Rates: Minimum insertion $4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

**For Sale**—Used Fairway and Greens Mowers, sprayers. Fred E. Greiner, 6901 S. Calhoun St., Ft. Wayne, Ind.

**For Lease**—Finest 18 hole golf course on the Mississippi Gulf Coast. Real opportunity to capable Pro or Greenkeeper. Address Ad 501, % Golfdom.

**Pro Manager**—Desires change. Age 41 with over 20 years' experience. Address Ad 502, % Golfdom.

**AVAILABLE — CLUB MANAGER**—wishes to make change. Eighteen years' experience in Country Clubs and Private Clubs. Age 33. Education four years college. Good recommendations for ability and successful business operation. Husband and wife. Wife has successful food and operation background. Will relocate anywhere. Address Ad 503, % Golfdom.

**Asst. Pro**—Age 22. Married, excellent golfer, fine personality and strong pro endorsements, wants to go with good pro as assistant. Ex-Marine. Address Ad 504, % Golfdom.

**TERFERATOR FOR SALE**—Latest model. Used less than one season. Can ship immediately any destination. Will sacrifice for $400.00. Address Ad 505, % Golfdom.


**Assistant Pro**—Ex GI—eligible for job training, two years' experience, neat, sincere and industrious. 31 yrs. old, single. Address Ad 506, % Golfdom.

**First-class man** looking for job as Pro or Pro-Greenkeeper with good club. A good player with a fine reputation as instructor, shop operator, golf promoter and maintenance supervisor. P.G.A. member with excellent credit rating. Highly recommended. Address Ad 507, % Golfdom.

**USED GOLF BALLS WANTED**

Highest prices paid. Write us for quotations.

**WITTEK GOLF PRODUCTS**

5128 W. North Ave., Chicago 39, Ill.

**CASH PAID FOR OLD GOLF BALLS**

Used golf balls of any type. Wanted—25,000 doz. driving range calls. For quotation write: Northern Golf Ball Co., 3441 N. Claremont Ave., Chicago 18, Ill.

**PRO-GREENKEEPER**—Arouses golf interest, develops better players, keeps the course in fine condition with economy and makes the members happy. High recommendations based on performance, in U. S. and Hawaii, guaranteed from experts and has made good on his jobs. Young and enthusiastic worker. Character, ability and personality of the type you want working for your club. At present employed. For full details write Ad 508, % Golfdom.

**Ex GI**—desires training as Assistant Pro. Eligible; 40 months' service. Single, reliable and sober. Address Ad 509, % Golfdom.