MANUFACTURERS ELECT OFFICERS

At the spring meeting of the Golf Ball Manufacturers Assn. and the National Assn. of Golf Club Manufacturers held April 27 in New York the following were elected for one year:

For the Golf Club Manufacturers, Carl Benkert, Hulcher & Bradsby, pres.; William King, Wilson Sporting Goods Co., vice pres.; and Fred Bowman, also of Wilson, sec'y-treas.

Camille Gairoard, Kroydon Co., president of the club manufacturers since 1934 was host to members of the assn. at dinner where he was presented a watch in honor of his service.

Lu Coleman, A. G. Spalding & Bros., continues as pres. of the golf club manufacturers with John Sproul, U. S. Rubber, vice pres., and Vincent Richards, Dunlop Tire and Rubber Corp., sec'y-treas. Richards replaced James Brydon, Worthington Ball Co., who had served since 1940.

PAR-PAL POCKET GADGET FOR GOLFERS

A handy pocket-size gadget for golfers that does 12 jobs has been developed by ParPal Co., 524 Main St., Toledo 5, O.

The ParPal not only has a device for fixing ball pits on the greens but also has a stymie marker, a yardage scale for iron shots, a shoe spike wrench, club furrow cleaner, club grip roughener, pencil sharpener, bottle opener, screw driver, locker key chain, tee sharpener, finger nail cleaner and can be used to clean mud from shoes.

The device comes individually boxed and is being offered for sale through pro shops.

Good Golf Sales, P.O. Box 5423, Chicago 80, Ill., Frank Pritchard's Head-On set which uses various wood and iron heads on a single shaft, is getting warm publicity from war vet amputees who are using the set. Pritchard also is receiving enthusiastic testimonials from travelers who have taken the Head-On set overseas and have been able to play foreign courses with their own clubs without transporting conventional type of equipment.

Slip Seal Co., Long Beach 13, Calif., has a new Slip-Seal one-ounce jigger that fits into bottles and makes liquor service quick and wasteless. It probably will become standard equipment at golf club bars. It is made of plastic and in 4 colors.
In the U.S. and 21 countries around the globe, canny golfers have been using Fulname since 1914. There is a reason. For sturdiness of construction, durability and dependability, Fulname stands at the top of ball markers today, just as it has for 36 years.

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Samples to your club for the asking.

VESTAL CO., 703 S. La Salle, Chicago

Al Robbins, Janalan Craftsman manager, reports these colorful beaded belts are a popular pro shop item. Men, women and youngsters find them attractive and they come in sizes to fit every member of the family. Belts are one inch wide, made of genuine steer hide in natural or white with fadeless bead work in all colors of the rainbow. Prices in quantity lots available from Janalan Craftsman, 7618 Eastlake St., Chicago 26, Ill.

Vogt Health Appliance Co., 1100 Ashley Drive, Kalamazoo, Mich., has a Polorator which gives heat and massage through two metal vibrators which grow warm in operation. The device has a big field of use in well-equipped golf club bath depts.

HELEN HICKS JOINS BURKE GOLF

Helen Hicks, winner of the 1931 Women's National championship and 31 other titles, has joined Burke Golf, Inc., Newark, Ohio. Helen will make an extensive tour putting on clinics and demonstrations at clubs and schools. She already has presented a number of clinics in the N.Y. Metropolitan district, following a busy winter and spring teaching in Jack Redmond's golf school at New York. Her title with Burke will be "Women's Golf Counselor."

Burke scored exceptionally well with its Lady Burke golf ball, recently introduced. Stocks of the new ball, made especially for women's play, were exhausted quickly after first shipments were made to pros and production has been stepped up. Lady Burke clubs also are having big sale.
GOLF RANGES
MINIATURE GOLF COURSES
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PUTTERS FOR MINIATURE GOLF
$1.75 ea.
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ROYAL GOLF CLUB CO.
(Largest producers of miniature putters)
6411 N. Oakley Ave. Chicago 45, Ill.

BRISTOL TOURNAMENT CALENDAR IN NEW EDITION
The Horton Mfg. Co., Bristol, Conn., has issued its 1950 Bristol golf calendar showing dates and locations of leading tournaments. It’s one of the handiest reference items in a pro shop. Some sectional dates are omitted due to limited interest and lateness of setting dates and the PGA delay in releasing summer tournament schedule also accounted for missing this valuable publicity. But major U.S. and British dates and other top events are shown fully enough to make the calendar up to its usual helpful standard.

STROKING FOR HOME PRACTICE
An inexpensive, sturdy, action-aid that will help your players master the fundamentals of the proper golf swing by practicing what you teach them. The one-piece arm and hollow ball, molded of live rubber, swivels on the cast iron base and tells the story of a sweet shot or a dubbed one. No cords, springs, or dials... One year guarantee against mechanical failure or break-

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Phillips golf shoe spikes now are packed 25 or 50, with spike wrench, in a cellophane bag. The bags are stapled in three rows of four bags on an 8½ x 11 in. card for pro shop display.
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Price sheet on request or we will quote price for your blade order.

JONES MOWER & EQUIPMENT CO.
2418 Grasslyn Avenue, Haverton, Pa.

Cub Tie, a neat little gimmick that hooks over the top button of a sports shirt and fills in between the collar and top of the sweater, looks like it might be a good bet for pro shop sales. It got a play in Florida the past winter for use where sportswear without ties wasn’t considered nice in swanky clubs, restaurants and saloons. It’s made by Alan Rinehart, 350 5th Ave., New York, N.Y.

DISTANCE LIGHT FOR RANGES

Northern Golf Co., 3441 N. Claremont Ave., Chicago, is getting favorable comment on their 24-inch light for illuminating the area from 175 yds. up to 300 yds. from the driving range tee line. The light, which comes complete with a 2,000 watt bulb, gives best results if mounted at or near the center of the tee line, 18 to 20 ft. from ground. Many range owners find that after setting up their lights they have a blind spot out about 175 yds. where ball is obscured by darkness as it falls to the ground at the end of its flight. The Northern distance light blends in with the shorter range lighting rather than cutting a sharp search-light type of beam. Its illumination keeps skied balls in plain sight. One such distance light at the center of the tee line serves to concentrate the player’s aim and in most cases is sufficient if short range lighting is properly handled. Full information from Northern.

ALL-PURPOSE FLOOR MACHINE

The new Tornado All-Purpose Floor Machine incorporates seven features which operators have found helpful and practical. They include: rotary safety-grip switch, finger tip solution control, fully adjustable handle, self-raising wheels, automatic brush coupler, “foam-feed” brush design and quick-change snap-on brush rings. All combine to give greater convenience and ease of operation, reduce fatigue and enable club maintenance personnel to do more thorough job in less time.

In addition to its every day use for scrubbing, waxing and polishing, the Tornado is equally satisfactory and effective for sanding, steel wooling, pumicing and removing floor stains or discolorations from all types of floors. Additional information may be obtained by writing the Breuer Electric Mfg. Co., 5100 Ravenswood Ave., Chicago 40, Ill.
KEN SMITH NEW MODELS
Kenneth Smith, Kansas City 10, Mo., has issued a new catalog in which several new models of Ken's 'handmade to fit you' clubs are fully described. Copy of the catalog will be sent on request to pros.

Seamless Rubber Co., New Haven 3, Conn., has new Swim-Eze all-rubber men's bathing trunks that make a profitable item for pro shop sale at clubs that have pools.

JOE NORWOOD HAS DEVICE FOR PUTTING TRAINING
Joe Norwood, 5356 Ninth Ave., Los Angeles, Calif., has a simple little putting training device that when attached to the upper part of the grip of any putter, sets the right wrist in position for accurate putting. By teaching this key action the contrivance enabled Joe to teach hundreds of pupils to become excellent putters. And, as a great many pros know, Norwood, one of the successful veteran instructors, is a fine putter himself.

The Norwood Putting Trainer retails for $2. Joe will gladly send complete details to pros.

SCOTT SEED HAS NEW POWDER FOR CRABGRASS CONTROL
O. M. Scott & Sons Co., Marysville, O., has a dry-applied powder called Scutl for crabgrass control. The powder is caught on the crabgrass blades and the herbicide is absorbed in dew dilution. Tests by Scott's research dept., other agronomists and greenkeepers during the past two years have shown excellent results in crabgrass control and the powder is being placed on the market. Greenkeepers will receive full information on Scutl from the Scott company in the near future.

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For Sale—Nine hole golf course, very sporty, Lake region, northern Illinois. Fully equipped, machinery, new hoseless sprinklers, Clubhouse and living quarters. Address Ad 608, % Goldfdom.

WANTED—Good all-around man take care of greens and fairways. Steady work, good salary. Address Ad 609, % Goldfdom.

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Highest prices paid. Write us for quotations. WITTEK GOLF PRODUCTS 5128 W. North Ave., Chicago 39, Ill.

Young golfer seeks job around pro shop. Guarantees 2 lessons per week and 5 lessons when season is concluded. Chicago Territory only. Johnny Bourke, 8613 Dobson Ave., Chicago, Ill. Phone—Triangle 4-5659.

Greenkeeper—30 yrs. experience, 20 yrs. in present position, available now. A-1 references. Address Ad 605, % Goldfdom.

WANTED TO BUY OR LEASE—Nine hole golf course, public or private. Eastern preferred. Address Ad 606, % Goldfdom. 20 Veseys St., New York 7, N. Y.

For Sale—Used Forklift Ball Retriever. Excellent condition. $75.00. Only reason for selling, buying new one. Lips used golf ball machine on sale, $90, were $250. Address Ad 606, % Goldfdom.

SALESMEN—Calling on golf professionals wanted by leading nylon golf bag manufacturer, nylon jackets and accessories. Exclusive territory. Write experience, territory and references. Address Ad 604, % Goldfdom.

GOLF COURSE FOR SALE. Beautiful 36-hole championship course on Chicago's near south side at attractive price to responsible party. Clubhouse, golf course and equipment in excellent condition. For information write Ad 605, % Goldfdom.

CASH PAID for OLD GOLF BALLS
Used golf balls of any type. Wanted—25,000 dozen, driving range culls. For quotation write: Northern Golf Ball Co. 3441 N. Claremont Ave., Chicago 18, Ill.

For Sale—Used Fairway and Greens Mowers, sprayers, Fred E. Greiner, 6901 So. Calhoun St., Ft. Wayne, Ind.
