ing each individual who belongs to the 
that he and his staff are on the job serv-
matter to keep his members reminded 
and limited, yet is necessary to make the 
typical golf pupil must be very cautious 
sound to fit the sound basic elements to 
qualifications of various pupils.

In a small shop there has to be some 
circus display—otherwise it's just another 
small shop. Harmon spent $300 for a 
lighted display of color photographs which 
are frequently changed. A member who 
is one of the famed commercial photograph- 
graphs. 

**Innovation in Picture Teaching**

So far as we know Harmon was the 
first pro to use the Polaroid-Land camera 
in instruction. That's the camera which 
delivers prints in about a minute after 
the trigger is pressed. It shoots fast 

Claude says it's amazing what these 
Polaroid-Land prints have done in help-

Harmon also uses motion pictures ex-
tensively in his teaching. He has over 
$1000 invested in Bell and Howell motion picture equipment. He's been using screen 
projection of pictures of the pupils' swings 
but believes that the small outfit described 
by Jules Platte in GOLFDOM enables the 
instructor to get sharper concentration from the pupil and by retaining any 
frame of the movie for careful study, 
represents an improvement on the screen 
showing. Anything that provides a pos-

Study of the customer is the foundation 
of Harmon's successful operation. He was 
taught how to study his own game when 
he was under the direction of such able 
analysts as Wood, Laffoon and Harry 
Cooper. He sees to it that his assistants 
are thoroughly schooled in his own type 
of teaching the fundamentals but must 
understand the principles so clearly that 
they can make such adaptations as are 
sound to fit the sound basic elements to 
each individual. Harmon did that himself 
in arriving at his somewhat unique grip. 
He believes that experimentation with 
the typical golf pupil must be very cautious 

Betty Hicks Co-Author of 
New Teaching Manual

Betty Hicks, 1941 Women's National 
champion, and teacher of golf classes at 
Pomona college, University of Iowa and 
Iowa State university, together with El-
en J. Griffin, asst. prof. physical educa-
tion, Women's college of the University 
of North Carolina, have written A Golf 
Manual for Teachers, published by C. V. 
Mosby Co., 3207 Washington blvd., St. 
Louis, Mo. The 312 page book sells for 
$3.50.

The girls have done a good job on this 
book which is intended to help physical 
education teachers give their classes the 
rudiments of golf and then some. The 
Ernest Jones technique is basis of the 
instruction principle and nobody can go 
far wrong on that. Jones gets them into 
the swing simply and whether one adva-
cates swing or hit, to get the pupils 
swinging the club is an achievement. And 
don't let anybody tell you that Betty 
isn't a pretty good teacher and a well 
qualified student of instruction methods. 
Numerous women physical educators and 
several men P.E. authorities advised in 
making the book.

The methods of class set-up and opera-
tion are particularly interesting and help-
ful. The physical educators' view of golf
is well worth pros' attention. There could be one hell of an argument against the book's statement regarding the "conclusive" case for "avoidance of hiring a professional to teach school classes" but not having won an argument with a woman yet we won't go into details. The book maintains the pro is not trained in group instruction and that "it is a commonly admitted fact that the methods used in teaching golf have not yet been thoroughly examined, tested, and revised in accordance with sound educative principles."

The fact is that for the past 15 years pros have been doing considerable group training at clubs, schools and in YMCAs and YWCAs and have developed group instruction methods that have been effective in a rather difficult sport technique to a greater extent than most group training methods of P.E. teachers in athletic activities and much easier to learn. Unfortunately though, the P.E. people and the pros haven't done much comparing of information on an organization level so it's not to be wondered that Betty and Ellen apparently are not cognizant of the group instruction work of such successful teachers as Jack Fox, Joe Novak and Wayne Timberman, to name a few standouts in this phase of instruction.

Criticism of failure to consider golf instruction in "accordance with sound educative methods" is not entirely valid when the jobs done by the Minnesota PGA in collaboration with the University of Minnesota and by the Michigan PGA on its motion picture analysis are known. However, as GOLFDOM has repeatedly pointed out, until the pros collectively do as the greenkeepers have done in joint study with practical and theoretical college authorities, there will continue to be a popular belief that golf instruction is too much guesswork. The rap is worse than results justify and could be eased if the PGA would balance its educational budget with the tournament bureau expense. Strange thing about this neglect is that annual lesson income of pros is many times the tournament purses, reaches far more people than witness tournaments and is the biggest feeder of new club sales. Tournament promotion has an important place in pro golf but not to the extent that the PGA budget for study of teaching should suffer.

Whether or not pros are teaching school classes they'll find this Hicks-Griffin book well worth reading as a close-up of the physical educator's slant on teaching.

1950 Tournament Schedule

**JANUARY**

<table>
<thead>
<tr>
<th>Date</th>
<th>Tournament</th>
</tr>
</thead>
<tbody>
<tr>
<td>6-9</td>
<td>Los Angeles Open, Riviera CC, Pacific Palisades, Calif.</td>
</tr>
<tr>
<td>13-15</td>
<td>Bing Crosby International Pro-Amateur Invitation, Cypress Point CC, Monterey Peninsula CC, Pebble Beach GC, Del Monte, Calif.</td>
</tr>
<tr>
<td>19-23</td>
<td>Long Beach (Calif.) Open Invitation, Lakewood CC.</td>
</tr>
<tr>
<td>24-29</td>
<td>18th Annual Helen Lee Doherty Tournament for Women, Miami, Fla.</td>
</tr>
<tr>
<td>26-29</td>
<td>Phoenix (Ariz.) CC, Open Inv.</td>
</tr>
</tbody>
</table>

**FEBRUARY**

<table>
<thead>
<tr>
<th>Date</th>
<th>Tournament</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-5</td>
<td>Tucson (Ariz.) Open Inv., El Rio G&amp;CC</td>
</tr>
<tr>
<td>9-12</td>
<td>Texas Open, Brackenridge Park GC and Ft. Sam Houston GC, San Antonio.</td>
</tr>
<tr>
<td>13-18</td>
<td>National Championship of Golf Club Champions, St. Augustine (Fla.) Links.</td>
</tr>
<tr>
<td>16-19</td>
<td>Rio Grande Valley Open Invitation, Harlingen (Tex.) Municipal GC.</td>
</tr>
<tr>
<td>21-26</td>
<td>Mixed Foursome, Open, Dubsdread CC, Orlando, Fla.</td>
</tr>
<tr>
<td>23-26</td>
<td>Houston (Tex.) Open Inv., Pine Forest CC.</td>
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</tbody>
</table>

**MARCH**

<table>
<thead>
<tr>
<th>Date</th>
<th>Tournament</th>
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<tbody>
<tr>
<td>2-5</td>
<td>St. Petersburg (Fla.) Open Inv., Lakewood CC.</td>
</tr>
<tr>
<td>7</td>
<td>La Gorce CC, Pro-Amateur Inv., Miami Beach, Fla.</td>
</tr>
<tr>
<td>9-12</td>
<td>Miami Beach (Fla.) Open Inv., Normandy Isle and Bay Shore GC.</td>
</tr>
<tr>
<td>13-15</td>
<td>Seminole CC, Pro-Amateur Inv., Palm Beach, Fla.</td>
</tr>
<tr>
<td>16-19</td>
<td>11th Annual Women's Titleholders Open, Augusta (Ga.) CC.</td>
</tr>
<tr>
<td>17-20</td>
<td>Jacksonville (Fla.) Open Inv., Municipal GC.</td>
</tr>
<tr>
<td>22</td>
<td>Aiken (S.C.) Pro-Amateur Inv., Palmetto GC.</td>
</tr>
<tr>
<td>23-26</td>
<td>Greensboro (N.C.) Open Inv., Sedgefield CC.</td>
</tr>
<tr>
<td>30-Apr.</td>
<td>2 Wilmington (N.C.) Open Inv., Cape Fear CC.</td>
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</tbody>
</table>

**APRIL**

<table>
<thead>
<tr>
<th>Date</th>
<th>Tournament</th>
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</thead>
<tbody>
<tr>
<td>6-9</td>
<td>Masters' Augusta (Ga.) National GC.</td>
</tr>
<tr>
<td>17-22</td>
<td>50th Annual North and South Invitation Amateur Championship.</td>
</tr>
<tr>
<td>24-29</td>
<td>48th North and South Invitation Championship for Women.</td>
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</tbody>
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