Hogan's return sure gave gates at LA Open and Bing Crosby's invitation a boost to record volumes. LA affair even before probably beat 1948 National Open at Riviera in numbers. Play-off in usual "unusual" weather had big gallery but only about a G apiece for Hogan and Snead due to many galleryites being cuffed. LA Junior Jaycees got 50% of play-off gate. Snead and Hogan split the other 50%. Riviera on the play-off with wet ground preventing any roll played longer than any other course on which a championship competition has been staged. Course is about 7020 for normal championship play.

About as miraculous to insiders as Hogan's comeback was Snead's holing of long putts on 71st and 72d holes to tie Hogan. Hogan was in and the pressure was on Sam. Snead forever disposed of the hunch he gets the yips in the stretch. He's now a headier golfer than he's ever been. Since he's stopped putting so wristy and gone at it more in the Mangrum straight-arm manner Sam acts like he has a chance of holing them all. Even the 2-footers. Willie Hunter says Hogan still is the greatest he's ever seen at reading greens. Willie considers Harry Vardon the best golfer he ever saw, but like the rest of the judges Willie is willing to concede that anybody who says golf ever has seen a better swing than Snead's is in for plenty of argument.

Far more words filed with Western Union at Riviera than on any other golf event except a few National Opens. Not that anybody gives a damn but the reporters had to muscle through the mud and crowds while the radio guys and some photogs got very classy and comfortable truck and jeep transportation to butt the gallery out of the way. Charley Bartlett, Golf Writers' Assn., putting in a beef to tournament officials about that.

At LA the difference between working facilities provided for newspaper men and for the radio and movies was emphasized by jeep convoys of the customary collection of Hollywood show-offs. Jeeps were loaded with some movie and radio hams and a bevy of broads whose interest in golf is limited to barely knowing which end of the caddy to hold.

Hogan gave evidence of favoring his injuries and tiring toward the end. Play-off was especially tedious as big gallery kept players going at an average of 12 minutes for each hole played. Ben'll be back in same fine shape for 18 holes per day if he doesn't overdo. No change in his swing. Some pros say Hogan's normally fine hand action is even more pronounced since his injury. They attribute this to subconsciously easing his leg and body work.

Hogan's differences with the news photogs was amiably settled in a press room conference after the first round at LA when Ben was followed by an army shooting at all times and from all angles. Each guy figured he might get the Shot of the Year by catching Ben collapsing after making his own shot. That put even the steel-nerved Hogan under the most severe psychological strain borne by any golf tournament contestant. George Schneiter, PGA tournament mgr., did a smart thing in getting headliners into the press room for interviews after each round instead of letting reporters with quick deadlines chase the boys through the lockerroom and practically into the showers for copy. Schneiter now handling exhibition booking for most of the pro stars with 10% fee for PGA. Nelson still handling his own booking at Fairway Ranch, Roanoke, Tex.

Bing Crosby's tournament produced a record $32,000 for boy's club buildings and activities on Monterey peninsula, Sister Kenny fund, and Evans scholarships. Bing picked up a $25,000 tab for expenses. His party, as might be expected, was the classic of all invitation affairs. Russ Newland, Charley Bartlett and Herb Graffis for their companion serfs in the Golf Writers' Assn. presented Bing with the Bill Richardson memorial Trophy as The Man Who'd Done the Most for Golf in 1949. Dick Tufts, USGA championship committee chmn. was runner-up in the voting. That's a bright sign of great improvement in relations between USGA and the newspaper gentry.

Maury Luxford did the usual grand job of conducting the Crosby affair. That's a difficult job to handle. Field must be kept down by facilities available. Bing's the kind of a guy who wants to invite everybody he knows and you
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Tom Scott, editor of Golf Illustrated, London, learns "with no small amount of horror" that 160 clubs have no professional at all... Carolina Hotel, Pinehurst, N.C., which has housed more famous pro and amateur golfers than any other hotel in the U.S. having its 50th anniversary... Dave Hendry and wife spent Christmas back in bonnie Dundee.

Mexican Golf Assn. bewildered by USGA discouraging American stars from playing in Mexican Amateur championship... Have made polite request to see if USGA will go along in Mexican association's efforts to inspire young golfers by allowing them to see the Yank stars in action... Question of Mexicans' honor by getting hospitality tangled with USGA amateur status regulations also puzzles Mexican sportsmen... Top officials of Mexican association too diplomatic to bluntly declare themselves but Mexican club officials and members, many of whom are Americans, say "democracy" of USGA policy as evident in Mexican Amateur championship case has practical result of restricting American star amateur entries to Frank Stranahan... Mexicans fond of Frank but they want more of the top class... Texas amateurs, seeing Mexican golf booming, think USGA might well give favorable consideration to Mexico in in-
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very swell job with this district golf magazine.

"Turf Management on Golf Courses," the USGA Green Section's manual of golf course maintenance, is in the printers' hands. H. B. Musser of Penn State, editor of the book, did a historic and valuable job in his own research and writing and in coordinating the capacities of an editorial board of authorities. Book to be published this summer. A. S. Barnes & Co., NYC, to issue soon "My Greatest Day in Golf" edited by Darsie L. Darsie, veteran golf writer of Los Angeles Herald Express, and "Golf Illustrated" by Patty Berg. Darsie's book contains stories from 52 noted American players. Dope from British notables got in too late for inclusion in first edition. Patty's book is a development of her first book which was the best seller of books written by women golfers. The Darsie book will retail for $3 and the Berg opus for $1.50.

70 boys participated in second annual Donald J. Ross Junior tournament at Pinehurst (N.C.) CC. Ken Worthington, 17-year-old New Bern, N.C. high school athlete, won with 70 for the first time he'd ever played Pinehurst No. 2. A great score for anyone. It'd be grand for golf and sportsmanship if many clubs

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had junior tournaments honoring some fine old club member... It might get some of the ancient ones out of their practice of snorting fire, bleeding internally and grumbling into their gruel when they see the clubs' young replacement battalion having fun on the courses.

Chick Evans and Bob Hope early entries for Western GA's 48th Amateur championship to be played at Dallas (Tex.) CC, May 1-7... "Remember your pro is a Teacher too" printed on practice ball bags distributed by Teacher's Scotch thirst remedy to players at Bing Crosby's party... Midwest Assn. Golf Course Supts. winter sports meeting at Exmoor CC (Chicago dist.) Jan. 30 with sket, curling and skating... J. P. Tonetti, Connecticut Club Mgrs.' Assn. pres., presented with inscribed gavel by his teammates in the organization.

Joe Williams, NY World-Telegram sports columnist, gets one of his usual lively columns on Robert Trent Jones' research showing average length of drives in 1940 National Open was 253.4 yards and at 1948 National Open, 260.2 yards... Joe says disclosure of more length to drives encouraged him to hope his tee shots now will be "all of 157 yards."... At the other end of the hole as news early this year was Jerry Barber's 24 putts in...
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"perpetuate the memory of some ex-caddy or golf player who gave his life in the last war that we might have golf courses to play on." . . . Evansville's Clearcrest CC revamping its 9 holes and has installed grass greens.


A. I. McBride, South Park pro and Francis Barrett, pro at North Park, giving series of 7 weekly "Learn-to-Play-Golf" lessons, ending in March, at County Bldg., Pittsburgh, Pa. . . Lessons free as County Park service. . . Wm. Tucker starts building another 9 for University of New Mexico at Albuquerque. . . More than half the $80,000 for the project will go for pipe and fittings. . . The 9 will be playable in June, 1951. . . Work begun on adding second 9 to Huntington Beach.
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(Calif.) muni course... R. M. Marshall who leases course from city says new 9 will be playable in July.

Tony Sylvester to switch as pro from Neillsville, Wis., to Spottswood CC, Harrisonburg, Va. . . . Dave Kaplan, Sacramento, Calif., heading group planning 18 hole private club near city. . . Course to be designed by Billy Bell. . . Sacramento city council also approves new muni course. . . Florida State Advertising Commission issues booklet "Golf in Florida" listing 125 courses in the state. . . Florida should have a fine course at its state university, but hasn't... Walter A. Reynolds has bought Forest Hills course, Tampa, Fla.

Tri-City GC&CC, Pasco, Wash., has installed 125 ft. inclined lift car seating 4 passengers, operated by electric motor, to haul players from 18th green up to clubhouse. . . Much cheaper than thrombosis. . . Ft. Lauderdale, Fla., renews Roy Jones' lease on Holiday Park golf range.

Covington (Ky.) Public Recreation Commission rents the California GC clubhouse for non-profit private parties for $15 per night (5 p.m. to 1 a.m.) to responsible persons after golf season play is ended. . . Portland (Ore.) GC remodeling and redecorating clubhouse. . . Frederick (Okla.) GC makes its members pay
cash for not contributing their share of labor to course reconstruction work. Salt Lake City golfers trying to get relief from present inadequate public golf facilities, say it takes 5000 people to support a 9 hole public course.

Staten Island (N.Y.) four courses had record year in 1949, playing more than 145,000 rounds. Bud Geoghegan, Crestmont CC, West Orange (N.J.) pro presented his 5th annual golf show Jan. 27 under sponsorship of Montclair Times and Montclair YMCA. Bud gets Jersey pro and amateur stars, golf movies, and conducts demonstrations and a clinic in a 2 hour program. He’s put on his show before groups as large as 600.

Jack Grout takes over as pro at Scioto CC, Columbus, O., where this year’s PGA will be played. Jerry Glynn signed as pro by Glen Flora CC, Waukegan, Ill. Joe Anderson of Perth retires after 26 years as sec., Scottish section of British PGA. European Golf Assn. reformed by representatives of England, France, Denmark, Holland, Belgium, Switzerland, Italy, Spain, Luxembourg. Kevin Nagle, New South Wales, defeated Ted Naismith, Victoria, 7 and 5, for Australian PGA title. Von Nida not back from Manila to defend.

Ike Cheeves moves from pro job at Hartsville, S.C. to become asst. to Mike Lucas at Greenville (S.C.) CC. Jack Toomer, formerly at Clarksville, Va., now asst. to Pete Cooper at Ponte Vedra, Fla. One of the most attractive shops in the south is the new one of Joe Davis at Spartanburg (S.C.) CC. Davis formerly was asst. to Ed Dudley at Augusta (Ga.) National GC. Pro Les Reynolds and his daddy “Uncle Charley” who is one of the oldest active American pros, constructing additional 9 at Lakeside CC, Rock Hill, S.C.

Jimmy Cochran now pro at Dusty Hills CC, Marion, S.C. Dusty Hills building addition to clubhouse. Lockwood Watson, now pro-ingr.-gkpr., Florence (S.C.) CC. Dick Beckman, formerly asst. to Mike Lucas at Greenville (S.C.) now pro at Dalton (Ga.) CC. Dick is brother of Leo who is at Peachtree GC, Atlanta. John “Red” Walsh, pro, proclaiming the charm of the new 9 at Greenwood (S.C.) CC which now makes Greenwood 18 holes. Arm personnel and civilians giving heavy play to Ft. Jackson, S.C., new course. Mike Serino giving them all grand pro service. Course was designed and built by George Cobb and Maj. Gen. George H. Deeker, cmdr., 5th Inf. Div.

Who knows the origin of the Calcutta pool? Charley Curtis, golf writer for
Los Angeles Times was asked and didn't know. Neither do we nor anyone of the many we've asked.

Earl Ross new pres., Metropolitan (N.Y.) Golf Assn. advised allowing play of juniors at half entry fees in MGA events. Ross also proposed Met district collegiate championship. Westchester County (N.Y.) Golf Assn. to have junior championship this year. Mesa (Ariz.) G&CC opens new course designed by Billy Bell. Tony Kaczenski appointed Mesa pro. Green Valley CC (Philadelphia dist.) new $475,000 clubhouse to be opened soon.

Len Hazlett changing from Alcoma (Pa.) CC to Beechmont CC (Cleveland dist.) as greenkeeper. His son, Len, Jr., takes over at Alcoma. Emerick Koeis, recovered from war injuries, to be playing pro at Hillcrest CC, Mt. Clemens, Mich. Joel Bennett remains in charge of Hillcrest shop. Lilac Bros. opening new super golf range in Detroit district this spring. Michigan club pros active on winter tour this year include veteran Horton Smith, Max Evans, Bob Gajda, Lou Powers, Tom Talkington, Ray Marlan, Warren Oriick, Mike Dietz, John Barnum, Elden Briggs and Jack Oriick.

Wm. B. Langford elected pres. Illinois Seniors' GA which has filled membership
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of 268 and 60 on waiting list. . . Ray E. Jones, Indianapolis, elected pres. at organization meeting of Western Seniors' GA. . . Ted Wakely now sole owner, Chippewa CC (Toledo dist.). . . Ted bought brother George's half interest. . . George, sec., of Northern Ohio PGA and Chippewa pro for 12 years, has not announced his plans. . . Joe Mikkleson will be Chippewa pro-gkpr.

Jimmy Lentz named pro at Bradenton (Fla.) CC succeeding Lloyd Sparrow who goes to Forest Hills GC, Tampa, Fla., as pro-mgr. . . Charles Harter, 1949 Indiana PGA champion, switches from South Shore, Lake Wawasee, Ind., to become pro at Dykeman muny course, Logansport, Ind.

Perry Maxwell, architect, at work on two courses he is confident will be outstanding jobs in their fields. . . One is 18 hole public course bordering Oklahoma City's new $8,000,000 water supply lake. . . Other is 18 hole course for Oklahoma university at Norman. . . Ole Clark, 14 years at Lansing (Mich.) CC as pro, goes to Longmeadow CC, Springfield, Mass. . . . Ed Gantz succeeds Ole at Lansing.

Michigan PGA sets 1950 Michigan open at Lenawee CC, Adrian, PGA at Midland CC, and Walter Hagen day at Tam O'Shanter CC, Orchard Lake. . . Joel Ben-
BETTER PLAYERS make CLUBS PROSPER

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Hassan Hassanein, Egyptian Open champion who won with 284 over long, tough Cairo course and with field including British Ryder Cup players and other Europeans is an Arab described by Henry Longhurst, British golf writer, as "A fine fellow, lithe, athletic and one of nature's gentlemen... Absolutely coal black... He had never had a lesson, never seen a great player perform, never read a golf book (he cannot read) and is probably the only Open champion with three wives... He is allowed four, so he is one under par."... Hassanein is a former caddy.

Robert Trent Jones to remodel Broadmoor's 18 at Colorado Springs... Work started on Jones' designed additional 9 at Colorado Springs... The revised 18 expected by Green chmn. Bud Maytag to be one of best layouts in west and a candidate for the National Amateur... Jones
has designed new muny course for Columbus, O., using twin tee-and-green idea of his at short holes to speed play. Gentlemen, we have the honor of introducing to you a beautiful young lady, Miss Susan Deming. Miss Deming made her debut in this world Dec. 11 at Barberton (O.) hospital. Her very proud pappy is C. L. Deming, supt., Loyal Oak GC of that city.

Indiana PGA to have its annual spring meeting, with Southern Ohio and Kentucky pros as guests, at Indianapolis April 17. These Indiana sessions are of high educational value. Last year a demonstration by an Indianapolis window and store display expert alone was worth far more than it cost any pro or assistant to attend. Wm. Stupple, Exmoor, elected pres., Midwest Assn. of Golf Course Supts. John Sellers, North Shore, and Frank Dinelli, Northmoor, vps; Walter Kilmer, Ravisloe, treas.; Bert Rost, Park Ridge, sec.; and Melvin Warnecke, Idlewild; Matt Bezek, Cherry Hills and Emil Mashie, Onwentsia, directors.

Patty Berg into Miami Beach hospital to rest from overwork. Never have seen anyone in the golf business work like Little Freckles. Take it easy, Dear, your life doesn’t go with it. These

(Continued on page 87)

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February, 1960
FOUR-UP-TEE IS NEW
Four-Up-Tee Co., Mount Vernon, N.Y., has an interesting new tee with four arms which tee up the ball at choice of one of the four different heights. The tee is placed on the grass or hard ground and does not have to be stuck into the ground. It is made of resilient and tough plastic material, and is sold in containers of six tees, in red, white, blue and yellow. Sample and price data will be furnished free to pros upon request.

NEW HAHN CATALOG READY
Benno Hahn & Co., 234 S. Wells St., Chicago, whose matched sets of saddle leather and tanned elk hide luggage opened a profitable new source of pro shop income last year have their 1950 catalog ready for pro inspection. This year's Hahn line embraces a wide variety of beautiful handmade models in individual luggage pieces and matched sets for men and women, including sports bags, brief cases, Gladstones, wardrobe cases, etc. A smart new line of Windsor tweed cases is being offered for the first time by Hahn this year. Catalog will be mailed upon request to golf professionals.

MAKING THE SWING
(Continued from page 27)

women in golf business have a tough par on activity... One of the most strenuous stars among workers in women's golf is Helen Longfied, editor and publisher of The Golfer, San Francisco and head of the American Women's Voluntary Services on the West Coast. She's doing a fine job with her magazine. Helen also can perform spectacularly in a kitchen. And does.

The June in January weather played havoc with plans of New York Metropolitan clubs, where skeleton crews have been overworked by the unexpected influx of winter golfers, the majority of whom during normal seasons packed their clubs away in late autumn until April... But springlike weather completely changed the picture, with mid-January turnouts of 175 members common at most private clubs. With New York City's 10 municipal courses shut down from Dec. 1 to Easter, patrons of those layouts flocked to nearby privately operated public links in New Jersey, Westchester and Long Island... Veteran managers can't recall such tremendous winter golf activity in the Metropolitan area.

British-born Gil Nicholls, 71, twice runnerup in the United States Open and winner of 54 major tournaments since he came to the U.S. in 1898, passed away on Jan. 17 at his home at the Deepdale Golf Club, Great Neck, L.I., after a lingering illness... Gil is reputed to have opened the first golf school in America, back in 1904 at Boston. He spent most of his golfing career on Long Island, having served as pro at swank Deepdale for the past 24 years after succeeding Joe Smith, brother of Macdonald and Alex. Gil was runnerup to Willie Anderson at Glen View in 1904 and was deprived of the same title in 1907 at Philadelphia Cricket Club when Alex Ross annexed the crown. One of Gil's three sons, Bill, is a golf pro at St. George's Country Club, Stony Brook, L.I.

Art Wall, the captain of Duke's links squad last spring who has no less than 28 holes-in-one to his credit, has become an assistant pro at the Siwanoy CC, Bronxville, N.Y., where he succeeds Tom Lally... The 28-year-old Pennsylvanian, who spent three years in the Air Force, will join Pro Tom Kerrigan's staff after making... (Continued on page 90)

CLASSIFIED ADS
Rates: Minimum Insertion $4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

Greenskeeper—25 years' experience golf course construction and maintenance work, desires position with first class club. Will go any place and can furnish excellent references. Address Ad 201, % Golddom.

Assistant Golf Pro wants permanent position, 15 years' experience. Expert club maker. Capable instructor, 35 years old; single. Good references. Address Ad 202, % Golddom.

Wanted—Experienced Caddiemaster—Chicago District Golf Club—April 1 to October 1. Salary and concessions. Address Ad 204, % Golddom.

Mission Hills G.C., Northbrook, Ill. (Chicago area) offers a fine position to a capable locker man. Good salary, room and board. Address Ad 205, % Golddom.

WANTED—Golf Course to lease, also interested in buying. Must move from present course due to building development. Have been in the golf business 26 years as pro and manager, the last 11 years as lessee. Have all equipment required for 18 hole course, also lockers, kitchen equipment, etc. Present course one of busiest in Philadelphia district. Address Ad 206, % Golddom.
Making the Swing Around Golf (Continued from page 87)

Long Island's feminine contingent now has two associations. Since last season, a group of 150 players, representing 18 private clubs, has organized the Women's Cross County Golf Ass'n with Mrs. Saul Weinsler of Fresh Meadow CC at the helm. Other officers include Mrs. Joseph McBride of North Hills GC, vice-president; Mrs. Charles Stillman of Fresh Meadow, treasurer, and Mrs. Fred Meisner of Wheatley Hills GC, secretary. The Women's LIGA, with a similar membership quota, also has a waiting list. Mrs. E. G. Richmond of Cherry Valley Club heads the older organization.

Helen Hicks, 1931 national women's champion, is now teaching at Jack Redmond's New York school, 4 W. 40th St., along with the trick-shot artist and vet Duncan Barr, former pro at the defunct Rye CC. Another of Claude Harmon's assistants at Winged Foot, Shelley Mayfield, is out on his own. The Seguin, Tex., importation has been signed as pro at historic Rockaway Hunting Club, Cedarhurst, L.I., succeeding 75-year-old Jimmy West, who resigned after 36 years at the seaside course. Mayfield is rated by Harmon along with Jack Burke, Jr., another of his erstwhile assistants, as a potential star.

Ormond Beach GC, where long-hitting Jimmy Thomson is winter pro, put on lavish party to celebrate opening of its new $200,000 clubhouse Jan. 28th. Old Clubhouse, where Daytona auto races used to start and finish, will become a beach club for guests of Ormond Beach Hotel, operator of the course. Pro Tom McNamara takes over job at Dutchess, N.Y., CC April 1, moving over from Westchester. Jack Hegarty and Long Island syndicate plotting new course on Westbury estate. When Pomonok CC, Flushing, L.I., is completely liquidated, stockholders will get approximately $8,000 apiece. Some of them purchased certificates a few years ago for $300 and $400. City will use 60 acres for a housing development, the remainder of the 140-acre layout being earmarked for an Electrical Union housing development.

Spencer Murphy, beginning his 24th season at Glen Oaks CC, Great Neck, L.I., to tour Europe during March, with stopovers in Scotland, Ireland, France and Italy part of his itinerary. Ford Frick among curling fans at St. Andrews, home of the historic Apple Tree gang. International matches set for St. Andrews rink next month. Maureen Orcutt's mother fractured her hip in accident at last LIGA tournament held at Pomonok. Kerr Petrie, retired golfing oracle of New York Herald-Tribune, feted at N.Y. Hockey Writers' Ass'n dinner at Gene Leone's. Kerr used to handle the Garden ice games during the off-season.

Congratulations to Women's Metropolitan (NY) Golf Assn. on their 50th anniversary book. Helen Berrien who edited and wrote the handsome book did a stand-out job of covering history and personalities. The WMGA book gives pros good publicity and credit in helping the Met women do a most excellent job of golf development.