

MAKING *the* SWING

By
HERB GRAFFIS



THE GOLF NEWS IN BRIEF

Don't blow your top on the latest family fracas within the PGA. . . Papers will make it out as a conflict between the ball players and the home club pros. . . Both are in golf to make money and friends and to help the game grow. . . They've got no real fight. . . Just misunderstandings. . . When they all learn what the score is and get the gas off their stomachs they'll be playmates together again. . . There are two main sources of bad publicity and wrangles within the PGA. . . One is too many secret meetings. . . They're damn foolishness. . . No group in sports has less to hide and more to present as basis of extensive publicity than the PGA. . . But the Iron Curtain publicity policy so long employed by the PGA is hard to eliminate. . . The other cause of PGA jams is failure to have detailed financial statements of PGA operations, including the Tournament bureau, supplied to each member. . . An organization in big business with 2800 stockholders and partners that doesn't acquaint its personnel with its full financial story is a cinch to have headaches.

Whatever mistakes the PGA home club pros or tournament players may make would only be those inevitable in a growing big business. . . Nothing reflecting on personalities. . . And probably amazingly few mistakes. . . So why let the public get the idea that a Donnybrook is sure to range at certain intervals within the organization? . . . If all the pros had all the facts there'd never be any teeing off with a saloon swing. . . The "public relations" problems you hear the boys talk about as a PGA need would be very easily solved by informing each PGA member of the association's business matters.

No other pro sport shows better relations between newspaper and radio men and the pros than such relations in pro golf. . . But when the relations get on a national basis and the PGA follows the pattern of going underground on whatever's doing that's

news the result too often has been to present the organization unfavorably. . . That's a rough deal for PGA officials who are giving able, conscientious service to the association nationally and sectionally. . . For this work they spend their own time and money. . . And it can't be said that they are paid richly in gratitude.

The playing pros when they had their representatives on a PGA committee soon got enough problems and pains to be fed up. . . Well, they'll just have to have some of their group get back on a committee sweating again. . . Looks like club officials could tip the PGA to one cure for a headache. . . When a member is bellyaching in high G about the condition of the course smart officials make the fellow green-chairman. . . That cures him. . . Cruel punishment but it always works.

Biggest man in golf these days is Maynard G. (Scotty) Fessenden, former Western GA and Chicago District GA pres. and ex-chmn. PGA Advisory committee. . . He's swelled up in proper pride and joy celebrating the arrival of Scotty, Jr., who weighed in March 22 at 6 lbs. 12 oz., at Passavant hospital, Chicago. . . Mama, the enchanting Thalia, is as proud as Papa but not nearly as noisy. . . The kid is. . . He's Daddy's own boy. . . His first words were, "Be sure I get the tab."

Elizabeth Manor GC, Portsmouth, Va., to open play on its 18 about July 1. . . Construction to start soon on new club's clubhouse. . . Top O'Scott GC, formerly City View, Portland, Ore., bought by H. L. Osborn and others. . . Osborn will manage it. . . 800 young pine trees destroyed by fire at Berwick (Pa.) GC. . . Greenkeepers Club of New England's April meeting at Waltham (Mass.) Field Station is association's annual dealer meeting with dealer representatives as principal speakers.

Hail the queen. . . Susan Elizabeth born March 22 to reign over Papa Frank and Mama Adaline and brother Arthur Henderson. . . Papa is owner, Ferneliffe GC, West Caldwell, N.J. . . .

Florida Greenkeeping Supts. Assn. at Palm Beach Biltmore hotel, May 21-23. . . Everglades Experiment Station invites supts. and club officials to see planting and fertilizer effects on 9 different greens at CC of Everglades, aerifying fairways, chemical weed control and greens mole drainage. . . Roy Grinnell leaves Pine Needles GC, Southern Pines, N.C., to take pro job at Colonial Mills course, Clarksville, Va.

George Fazio gets Woodmont CC (Washington dist.) job. . . Woodmont's new plant at Rockville, Md., one of nation's best. . . Club has 650 members. . . Lester Rice wrote swell yarn about Helen Hicks in NY Journal-American. . . Helen's

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teaching at Jack Redmond golf school. . . Jack was featured on Ed Sullivan's television show March 26. . . Charles T. Jackson, 68, member of Edgewater CC (Chicago dist.) has played every week-end for past 8 years at Edgewater. . . Vic East played a round with Jackson on snow covered course. . . Ernie Shulze and Clarence Nichols operating Mt. Prospect (Ill.) CC on lease.

University of N.C. second nine designed by George Cobb now under construction. . . 17 acres made on University of New Mexico course last year. . . Smiley Quick signed as pro by Livingston (Mont.) CC. . . Cleveland, O. pros started home season early playing Feb. 15. . . Busy schedule arranged for Cleveland district pros. . . Match between teams of district pros and amateurs to be a season highlight.

Golf Course Guide, describing about 1800 U.S. and 200 courses, compiled by Anthony Merrill, to be published by Thomas Y. Crowell Co., 432 Fourth Ave., New York, in May. . . Price will be \$3.50. . . March meeting of Middle Atlantic Greenkeepers Assn. at Farmington CC, Charlottesville, Va., Chas. Schalestock, supt. . . Charley put on a demonstration of high speed aerification. . . Bill Lynch, asst. pro. Crestmont CC, West Orange, N.J., in 5th year teaching classes at

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Lloyd Lynch and wife Frances now in management spot at Wichita (Ks.) CC. . . New Wichita clubhouse, one of midwest's finest, being pushed for completion in late summer. . . Henry T. Islieb signed as supt., Glen Ridge (N.J.) CC. . . Jack Van Vaalen now supt., Mt. Tabor (N.J.) CC. . . Ed Garvey, former Toro salesman, now supt., Mountain View GC, New City, Rockland Co., N.Y. . . . Jersey greenkeepers lamenting passing of Jacob Sweisberger, supt., Saddle River (N.J.) CC who died recently of heart failure. . . He was a No. 1 man in his field and a fine warm personality. . . He is survived by two brothers in course supt. work; Wm., supt. at Ridgewood CC and Ed of Knickerbocker CC, Tenafly, N.J.

Ray Gafford goes to Northwood CC, Dallas, as pro. . . Terry Malon to Cape Fear CC, Wilmington, N.C., as pro. . . Rumor Snead going to Nippersink Lodge resort northwest of Chicago exploded when Sam wanted bankable money instead of newspaper talk about cash. . . Tam O'Shanter CC (Chicago dist.) installing telephones on every tee for tournament scoring and members' use.

Mildred Babe Didrikson Zaharias winner by wide margin in Associated Press poll on greatest female athlete of past 50

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years back on her game. . . Prof. Thomas Donaldson Armour brought her golf back to good health with a few treatments on the Boca Raton lesson tee. . . Riviera CC, Miami, Fla. team won Bahamas CC invitation 4-Ball from field of 49 teams, 5 from south Florida.

Snead names Pinehurst No. 2 as "best all-around course." . . . Then, in order Sam likes Southern Hills CC, Tulsa; Augusta (Ga.) National CC, Bob o'Link GC (Chicago dist.) and Cascades GC, Hot Springs, Va. . . . George Aulbach hires Carl Rystad as his asst. at Amarillo (Tex.) CC. . . Amarillo's play average for 1949 was 47 per day. . . Joe Devany, Mich. PGA pres., has been conducting classes at Downtown YMCA, Detroit and doing a weekly clinic on television. . . Frank Walsh hires Al Besselink as an asst. at Red Run GC (Detroit dist.). . . Warren Orlick, Monroe (Mich.) CC pro recently made pro-mgr. . . Warren also opening his own range in Monroe.

Veteran Chester Horton's been visiting his brother Elijah in St. Petersburg, Fla. . . . Chester's 69 now and plays close to par, alternating right- and left-handed shots. . . As a teacher Chester developed a lot of stars. . . Vic Ghezzi lauded for nice work as American "Ambassador of Good Will" while appearing in Guatemala

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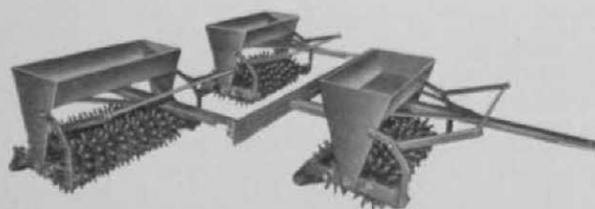
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events. . . Some clubs adopting the Palm Beach type of round robin play on club event programs this summer. . . It makes an interesting event, combining match and medal play features. . . If you want information on how it's run write Harold (Jug) McSpaden, Palm Beach Co., 200 Fifth Ave., New York City.

Emil Mashie, supt., Onwentsia Club (Chicago dist.) winner of several national Greenkeeping Supts. championships became a winner again March 1. . . Mrs. Mashie presented him with an 8½ lb. son. . . NGA Executive committee presented retiring pres. Carl A. Bretzlaff with wrist watch in appreciation of a big job well done. . . Usual excellent reference work is latest annual year book of Southern Golf Assn.

National Greenkeeping Supts. Assn. will hold its 1952 Turf Conference and Equipment Exhibit at Columbus, O. . . . Matt Bezek now supt., Southmoor CC (Chicago dist.). . . Rowland B. Armacost, formerly pro-gkpr., Wahconah CC, Dalton, Mass. resigns to start Berkshire Lawn & Landscape Co., Dalton. . . Wm. V. Kingdon, 910 E. Kessler Blvd., Indianapolis 20, Ind., sec.-treas., Western Seniors' GA contacting pros for names and addresses of amateurs over 50 eligible to membership in rapidly growing new organization.

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Illinois PGA to have spring meeting and business clinic at Hotel Morrison, Chicago, April 10. . . Pros and assistants of Illinois and surrounding states invited. . . Among speakers will be J. Havey, Henry Cowen, Bob MacDonald, J. P. Jones, John Revolta, Ed Vines, Fred Barkes and Herb Graffis. . . Chairman Wally Mund of Minnesota PGA Educational Clinic announces the section's annual clinic for April 17 at the University of Minnesota. . . Also on April 17 is annual spring meeting and business clinic of Indiana PGA at Hotel Lincoln, Indianapolis.

Rancho Carrillo at San Diego, Calif., proposed as site of new many course replacing present 9-hole course to be subdivided. . . Mgr.-pro Earl Fry says construction on Alameda, Calif., additional 9 holes at many course will start after July. . . Construction of 9-hole public course at Brand Park, Glendale, Calif., being considered.

Portland, Ore., three public courses' revenue was \$85,043 in 1949. . . Increase of \$4890 over previous year. . . Fees were raised. . . Play was 173,579 in 1949. . . Weather accounted for drop under previous year. . . Hollister, Calif., plans to open its Bolado Park course with tournament sponsored by Gen. Hilario Moncado, Filipino guerilla leader. . . If arrangements are

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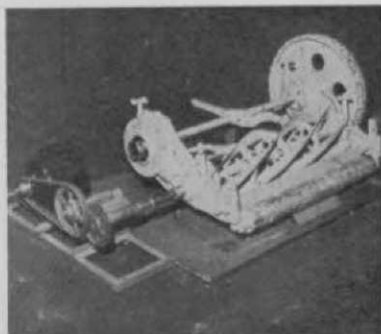
made the General will be assisted by his genial aide-de-camp, Pvt. Eddie Darrell, leader of the locker-room guerillas.

Jimmy Commisso, Godfrey McGarvey, Howie DeAngelus, Joe Garin, Frank Commisso, Armand Lannutti, Bob Stenzel, Mike DeGregory and George Vandenbrul, Rochester dist. pros, stage third annual golf clinic at Edward's Dept. Store. . . Some talk in California about amateur going into pro status when the amateur accepts a money split from his buyer in a Calcutta pool. . . There's been a bit of wondering about what might happen if the income tax guys look into the big Calcutta pools. . . Aw tell 'em you got it from a long shot at Tropical and put it all back on a glue factory DP that ran a bad last.

Miss R. J. Lohr, mgr., Kenwood G&CC (Washington, D.C. dist.) put on a highly successful "Twelfth Night" party as a finale to the holiday season. . . It was founded on the old English custom of burning the Christmas tree the twelfth night after Christmas. . . Burned all the clubhouse Christmas greenery in the fireplace, ate, danced, drank and members wished they could toss their Christmas bills into the blaze. . . Pat Casey Enterprises, 5504 Hollywood, L.A., promoting "streamlined golf" game for golf practice fairway installations.

Bill Schuchart, Happy Hollow CC, Oma-

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ha, Neb., says pros could boost sales of complete outfits by displaying clubs in bags. . . Bill tells that the idea works in his club. . . To pro objection that the bags might get dirty Bill has an easy answer: "Keep them clean." . . . "Pat" Patterson, long active in Southern California pro golf and former national vp of PGA retiring from Wilson Sporting Goods. . . Pat is 73. . . Looks, acts and thinks much younger. . . Paul Burdette getting fine collection of color photographic studies of Midwest greenkeepers.

Southern Golf Assn. launches campaign for \$10,000 for turf research at Tifton, Ga. station. . . Southern starts off the Southern Turf Foundation drive with \$1000 contribution. . . Southern voted to eliminate gallery fee at its 1950 Amateur, New Orleans (La.) CC, June 19-24. . . Amateur is regarded as a golf interest stimulator rather than financial venture. . . Atlanta pros present plaques to amateurs who "did most for golf promotion in Atlanta in 1949."

Joe Walsh making RKO-Pathe movie of the Bauer kids. . . USGA OKs Bauer sisters' appearance in it as amateurs as they get no pay for picture starring. . . Wm. C. Gordon starting his 25th year as pro at Plum Brook CC, Huron, O. . . Bill still has his rich Scotch burr. . . Plum Brook course has four new greens and a swimming pool

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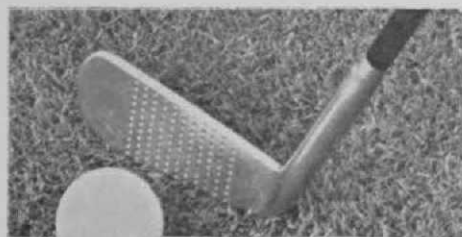
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this year as part of program pushed by Pres. Lionel Searle. . . Mike Fritz, Mills Creek, Sandusky, O., pro, returning from Dunedin, Fla., PGA course where he changed to winter oil.

Notice women's golf is presenting some very good looking dolls. . . We always thought there was nothing in the rule book to prevent the gals using cold cream and avoiding that pony express saddle complexion. . . Orville (Abe) Forbrich, pro at Norwalk, O., CC and loving spouse Virginia, have bought new home at Port Clinton, O. . . Firelands CC, Port Clinton, O., rebuilds all 9 greens and gets new lessors for 5 years. . . Always like to hear a pro bragging about what greenkeeper teammate has done with the course. . . Frank Factor, pro at Norwalk (O.) Elks Club practically sings opera bragging about what Gkpr. Ed Lenhart has done with the club's greens.

Leo Biagetti, promising youth on Paul Bertholy's Sandusky (O.) Range staff, signed on Golfcraft advisory staff. . . Carl Aves, owner of Vermillion (O.) CC says last year's business of resort golfers convinced him resort golf is in for big boom unless all business goes to hell. . . PGA of America now counting Canadian Open scores on Ryder Cup and Vardon trophy standings. . . Art Wall, playing the winter circuit before starting on his first asst. pro



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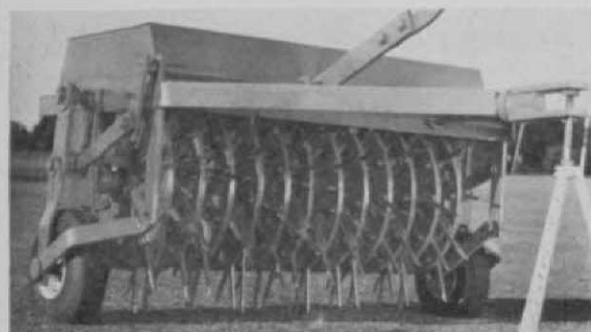
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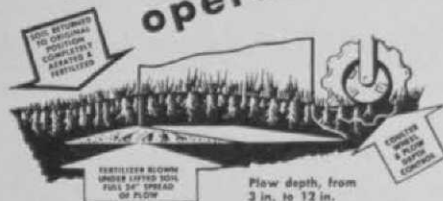
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job, got 29th ace of his career on 166 yd. 16th at San Antonio.

Field days and conference at University of California golf turf plots, Los Angeles, will be May 8 and 9. . . Fred Grau, O. J. Noer, Charles Hallowell and other nationally noted experts will join V. T. Stoutemyer in putting on the program. . . This Southern California work under the able direction of Stoutemyer is outstanding demonstration of valuable results with greenkeeper and chairman cooperation. . . Northern Calif. Turf Conference May 16 and 17 at U. of Calif., Berkeley. . . John J. McElroy, Agricultural Extension Service, U. of Calif., Berkeley 4, Calif., handling registrations.

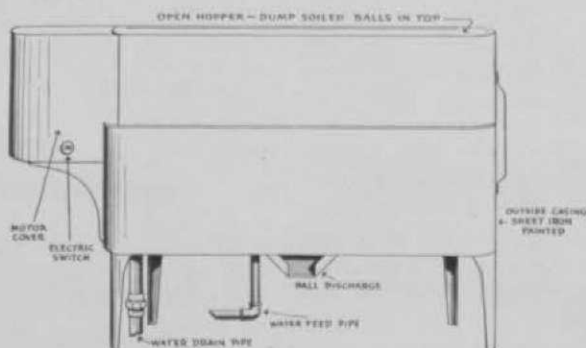
John Henry Oke, 69, native of Northam, Devon, Eng., died at Jacksonville, Fla., March 8, of cancer of the throat. . . He won the 1904 Canadian Open and was pro at Ottawa, Can.; Highland CC, Pittsburgh, Maysville (Ky.) CC and other clubs. . . He retired in 1948 after serving as pro at Elizabethtown (Ky.) CC. . . He won numerous events in England, Canada and the U.S., the last of which of consequence was the 1925 Shriners' tournament at Miami. . . He served in the Canadian Army during World War II. . . He is survived by his widow who resides at 4514 San Jose Blvd., Jacksonville 7, Fla. . . . Jack was

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widely known and liked by the old timers with whom he helped build American golf.

15 British Army sports groundsmen sent to greenkeeping spring short course conducted by British Board of Greenkeeping Research. . . Golf turf experimental plots of University of Illinois to be located near Lisle, Ill., Chicago southwest suburb. . . Midwest supts. association cooperating in establishing plots. . . Heart of American Greenkeeping Assn. committee, headed by Chet Mendenhall, R. J. Throckmorton, dean Kansas State College School of Agriculture and his staff, met in the dean's office March 2, planning establishment of Central Plains Turf Foundation. . . Foundation will assist promotion of turf research at Kansas State and short course in turf maintenance.

Annual convention of American Institute of Park Executives at Baker Hotel, Dallas, Tex., Sept. 25-28. . . For details write Frank L. Brunckhorst, Exec. Sec., AIPE, 30 N. LaSalle, Chicago 2. . . Portland (Ore) Junior Chamber of Commerce considering \$15,000 Open for 1951. . . Joe Mozel going to Europe this summer. . . Will play in British Open and investigate golf range possibilities in England and France.

George Hall, Cornell University golf coach, starting campaign to have golf in Olympic Games. . . Paul H. Helms, Sr.,

keep your mowers rolling — their bed knives razor-sharp

with a

Grinder You can afford

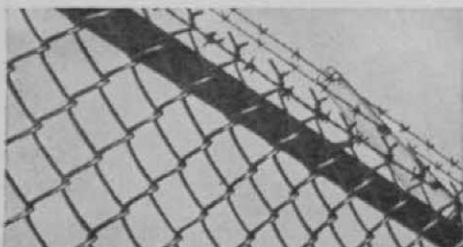


Attention Golf Clubs, Parks, Cemeteries!
Whether or not you do your own grinding, you can avoid delays and increase the service life of every mower with the Model 50 Bench Grinder. Reels can be lapped in several times between complete grinding jobs when the bed knives are kept properly ground on the Model 50. The price? Hard to believe . . . but true! Never has a machine like the Model 50 come anywhere near this low cost. Perfect companion to the famous PEERLESS MOWER SHARPENER. Write today for descriptive bulletin.

MODEL 50, ABOVE . . . \$135.00 F.O.B. Plymouth, Ohio

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... YOUR WATCHMAN OF STEEL

Here's a watchman of sturdy steel that will guard your property day and night against trespassing, arson, theft and other hazards.

Realock® Fence is made of steel wire, heavily galvanized. Tamper-proof, weather-resistant and non-climbable, Realock Fence provides maximum property protection when topped with barbed wire.

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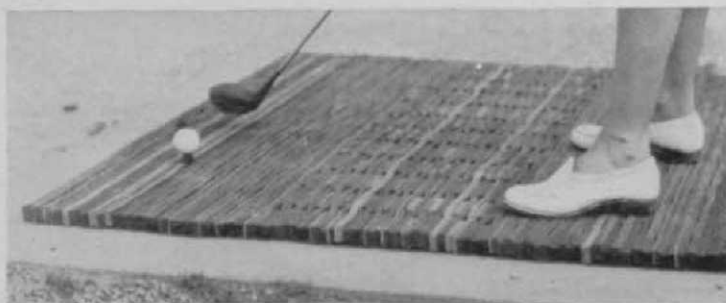
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CONFIDENTIAL OIL BUILDING - DENVER 3, COLORADO
THE CALIFORNIA WIRE CLOTH CORP.
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BRANCHES & DISTRIBUTORS IN KEY CITIES EVERYWHERE

founder of West Coast's Helms Athletic Foundation, also pushing for golf in the Olympics. . . Golf was in the 1904 Olympics at St. Louis when George S. Lyon of Canada won. . . St. Andrews Old Course closed during March for work preparing for British Amateur. . . Several weeks prior to closing the course was played "left-handed" starting from 1st tee to 17th green, 18th tee to 16th green, etc.

Art Andrews, Sr. to Oregon (Ill.) GC as pro-mgr. . . His son, Art, Jr., moves from Oregon post to Elmhurst CC, Oskaloosa, Ia. . . Patty Berg in good condition again after lay-off from overwork and virus attack. . . So she's starting again on a strenuous schedule of exhibitions. . . Walter Keller, pres., Driving Range Operators' Assn. of LA dist. range owners, issuing informative bulletin on operating methods and policies.

Vic Ghezzi selected as pro by Inwood CC (NY Met dist.) succeeding veteran Jack Mackie who retired. . . Bales of applications for the job. . . Vic's in a fine homestead after all the gyping he's done on the tourney circuit. . . Mackie, the man Vic succeeds, has been with Inwood so long he's part of the place. . . Jack was the man who put the PGA on a sound financial basis. . . Personable and able young Fred Gronauer, formerly asst. to Al

- TOUGHER
- LONGER LASTING
- EASIER PLAYING
- REVERSIBLE
- SAFER
- REINFORCED . . .



SAVES MORE by SERVING BETTER

MELFLEX HEAVY DUTY TEE MATS

Made from Airplane bomber tires. . . They outlast all others. . . Lay flat for firm, confident player footing. . . Rugged construction, full 1" thick; reversible for added service. . . Extra reinforced with heavy metal side plates, and No. 9 GA Spring Steel Zinc Coated Special Galvanized Wire used throughout. . . The utmost in carefree tee mat economy. Stock Sizes: 18" x 36" — 18" x 48" — 48" x 48" — 48" x 60" Full 1" Thick.

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to trim Hedges, Shrubs,
Ornamental Trees, etc.

Keep your grounds attractive and inviting with this new high-speed Sunbeam electric Hedge Trimmer. Built and powered to simplify care and cut maintenance costs. Saves hours of hard, tedious work. The light-weight Sunbeam is a precision instrument in every detail from the high-grade, cutlery-steel cutter bar to the 110V AC-DC motor. Built by the makers of the famous Sunbeam Electric Appliances and Sunbeam Rain King Lawn Sprinklers. \$37.50 (\$37.75 Denver and West) at your dealer's.

Sunbeam CORPORATION

5600 Roosevelt Road, Dept. 190, Chicago 50

Collins, signed by Sands Point GC (NY Met dist.) as pro.

Los Angeles soon to begin construction of another munny 18 in Sepulveda dam area. . . LA Recreation and Park Dept. says 458,484 rounds played on its public courses in 1949. . . Construction of first 9 of eventual 18 designed by Billy Bell soon to begin by Yuma (Ariz.) CC. . . If Oliver General hospital is closed Augusta, Ga., plans to acquire course as city's second public layout. . . Earl E. Davis, formerly operating course at Jerome, Ida., now managing Weiser (Ida.) GC.

Miami Beach munny golf range opened. . . Elly Vines gets Al Shawhan as asst. at Wilshire CC (LA dist.). . . Junior Chamber of Commerce members working to get Elko (Nev.) course into condition. . . Baxley (Ga.) GC dead during war years, being revived. . . Organizing Interlachen GC at Bellevue in Seattle, Wash., dist.

Open munny short course at San Bernardino, Calif. . . 2500 yd. 18-hole course with some holes 150 to 180 yards and with sand traps, managed by Charley Spaulding with Paul Mangrum, brother of Lloyd, as pro. . . San Bernardino to have full-sized 18 ready in Nov. . . The Bauer kids rate Louise Suggs as best pro woman golfer and Polly Riley best woman amateur, according to newspaper quotes. . .

Every Golf Club has these Problems

1— *Objectionable odors* from lockers laden with perspiration soaked shirts, hose, shoes, etc.

2— *Air-borne bacteria and viruses*—always a threat to health where groups gather.

Here's the Quick, Positive Answer

GLYCO-ZONE

An NOT JUST ANOTHER DEODORANT
Air Spray DISINFECTANT, DEODORANT
and Sanitizer

Non-toxic, Non-irritant, Safe for humans and fabrics.

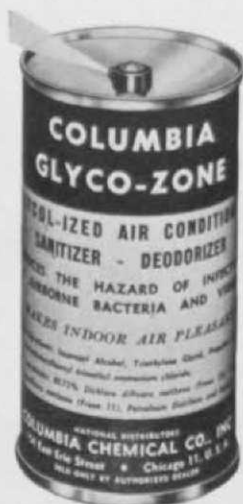
An Air Spray that effectively aids in preventing infection caused by air-borne bacteria and viruses. . . *A Disinfectant* that destroys germs on telephones, toilet seats, etc., subject to human contact. . . *A Deodorant* that quickly rids the air of foul odors. . . *A Sanitizer* of food handling, service and storage equipment. . . *A Fungicide* that effectively aids in controlling athlete's foot, mildew and mold.

An essential of efficient golf club housekeeping —

COLUMBIA CHEMICAL CO., INC.

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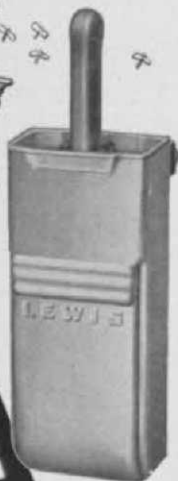
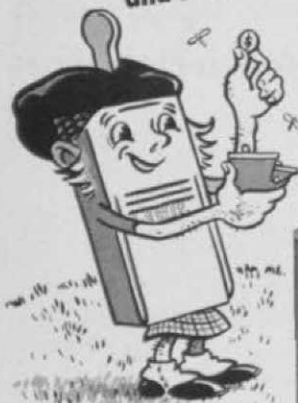
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Glyco-Zone Prices:
\$21.00 per case of 12 Bombs
Each Bomb Good For Approx. 700 Plunges

IT TAKES SO LITTLE
and it PAYS SO MUCH
AT EVERY
TEE!



**LEWIS
GOLF BALL
WASHERS**

Ask your GOLF SUPPLY DEALER

The Life magazine story on Alice and Marlene saying their father intends to have them turn pro after this season could make them ineligible for USGA competition as amateurs.

Coronado, Calif. to have new course. . . Cedar City, Utah, discussing building course. . . Whispering Hills CC course near Titusville, Fla., rehabilitated and re-opened. . . Orion (Ill.) CC, 9-holes, bought by Keith Saunders of Moline, Ill. . . . Ojai (Calif.) CC back nine now open in good condition. . . Duke Lanahan kept busy last winter teaching golf at three high schools on Staten Island, N.Y. . . . Remodeled 9-hole course at Lake Wilderness near Seattle, Wash., to open in May.

John Brennan, Long Island golf scribe, says Johnny Farrell's program is best golf presentation in television. . . Laguna Beach, 50 miles south of Los Angeles, building course. . . It's fourth new course of past 12 months in LA dist. . . . Ashland, Ore., course leased by Elbert Williams and Merle Russell.

Fred Ingwerson, 59, a founder of Midwest Greenkeepers' Assn. and 14 years supt. at Shore Acres club (Chicago dist.) died March 28 after long illness. . . Fred also had been at Budlong Woods, Glen Flora and Bunker Hills as supt. . . . He is survived by his widow and two sons, Rich-

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THE NEW

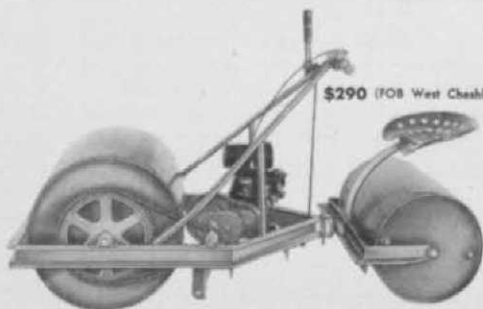
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NO MORE GREENKEEPING HEADACHES

. . . or backaches

Green, tee and fairway turf is no problem. Not with the Con-Sol Power Roller. Rolls at walking speed. Turns on a dime. Backs up. Takes bunkers and roughs in stride. And does as good a job on walks and parking lots. Ride as you roll — without a huge investment.

1400 pounds, with ballast and operator. On dual rollers. Gasoline driven. Manual speed selector. Reverse gear with automatic safety release. Tiller controls. Girder frame. Sulky roller detaches at king pin. Bronzoil bearings with Alemite fittings. 24" wide. 24" front roller diameter. 18" Sulky roller diameter. Carts on any truck or trailer. Workmanship fully guaranteed.

See your nearest dealer or write direct.

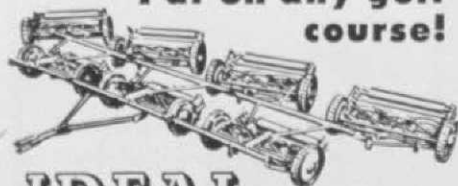
ard and Deles. . . He was a great and beloved friend to hundreds in golf and a fine master of his profession.

La Mesa CC, San Diego, Calif., optioned for sub-dividing. . . John Steinberg, Hillcrest CC (La dist.) elected pres., Southern Californian Club Managers' Assn. . . John, one of the famed pioneers of fancy night club management before he got into club management, was the inventor of the cover charge. . . But you still can't help liking the guy.

Tom McMahon of the PGA Advisory board reported to be a candidate for handling PGA tournament affairs. . . Bronson, Mich., to reopen course which was a war casualty. . . Timpanogos second 9 at Provo, Utah, to be playable this summer. . . Pete Parrish and wife to operate Ontario (Ore.) CC. . . Palm Springs and Indio resort courses in California have ruled out use of narrow-tired bag carts. . . Cart makers are paying more attention to tires in reducing complaints of course supts. and green chmn.

George S. Alderton's sports column in Lansing (Mich.) State Journal gives strong plug to Chicago District GA operating cost survey among CDGA's 77 member clubs. . . Clubs in south and southwest did well in March of Dimes fund raising. . . Wm. D. Wilcox has bought Gearhart

Par on any golf course!



IDEAL MOWING EQUIPMENT

Quickly adaptable GANG FRAMES that handle from 3 to 11 cutters. Ruggedly built CUTTING UNITS for roughs and fairways. Professionally designed GREENSMOWER of highest quality. Dependable POWER LAWN MOWERS for general utility work. All with time proven reputations for reliability, efficiency and economy. Your IDEAL dealer can provide complete information — or write for catalogs today.



IDEAL Power Lawn Mower Co.
Dept. G-50, Springfield, Mass.

TWO NEW CONCENTRATES

to slash your costs on crabgrass and weed control!

10% TAT C-Lect controls crabgrass and fungus in putting greens.

13% TAT C-Lect Fortified simultaneously controls crabgrass and weeds on fairways, aprons, tees.

These outstanding concentrates meet all your requirements, spell real economy. With 10% TAT C-Lect you keep a 5,000 sq. ft. green crabgrass-free

at only 57c per treatment!

With 13% TAT C-Lect Fortified you *kill crabgrass and weeds simultaneously* on fairways, aprons, tees, for only 25c per thousand square feet per treatment—

less than \$11.00 per acre!

10% TAT C-Lect is a new high concentration of solubilized phenyl mercuric acetate — at new low cost. 13% TAT C-Lect Fortified is the *only* product containing phenyl mercuric acetate and a specially coupled 2,4-D weed killer *in the same solution*. Check these prices — see how they fit into YOUR course maintenance budget!

10% TAT C-Lect

Single gallon	\$ 13.90
4-gal. case	11.12 per gal.
5-gal. drum	9.45 per gal.

13% TAT C-Lect Fortified

Single gallon	\$ 16.00
4-gal. case	12.80 per gal.
5-gal. drum	10.80 per gal.

Write for new comprehensive circular.

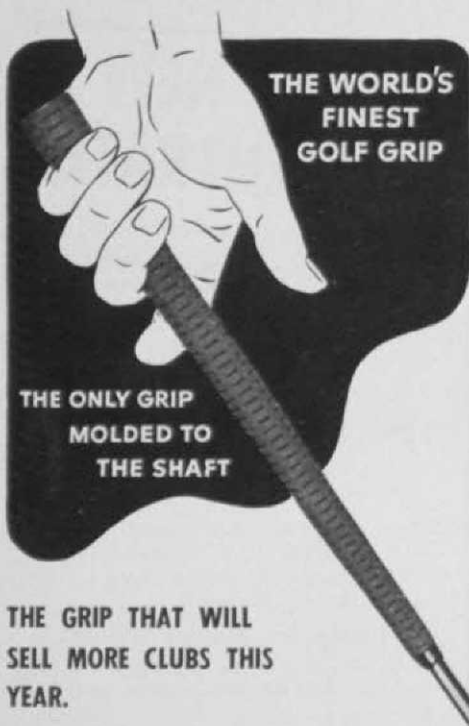
TAT MO-GO

kills moles and gophers; never fails. 1 lb. can \$3.00, 5 lb. can \$11.60.

TAT CHLORO #8

(contains 8 lbs. technical chlordane per gallon) — kills chinch bugs, mole crickets, Jap beetle grubs, sod webworms.

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**THE ONLY GRIP
MOLDED TO
THE SHAFT**

**THE GRIP THAT WILL
SELL MORE CLUBS THIS
YEAR.**

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**THE ONLY GRIP THAT HAS SO
MANY EXCLUSIVE ADVANTAGES.**

**YOUR MEMBERS DESERVE THIS
"TOUCH OF VELVET" GRIP
WHICH IS STANDARD EQUIP-
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TURERS' FINER CLUBS.**

THE FAWICK FLEXI-GRIP CO.

Golf-Pride, Kush-Life, & Flexi-Grip Golf Grips

Box 72

AKRON 20, OHIO

(Ore.) course. . . 18-hole layout is second oldest in state. . . Fred Corcoran, operating out of Savoy-Plaza hotel, NYC, steaming up Women's PGA summer tournament schedule. . . Weathervane cross-country 4 events for women getting big entry of women pros and amateurs.

George Corcoran, Greensboro (N.C.) CC pro, opened his new shop with an inspection party and cocktail soiree and souvenirs. . . He says it's finest golf shop in the state. . . Greensboro Free Press Sportin' Around column devoted to George's new shop with amusing and biggest newspaper plug we've ever seen given a pro shop. . . Gunnar Nelson, Rockford (Ill.) CC, says 230 players at his club last year averaged 92. . . Biggest handicap-class of those reporting scores was in 16-23 bracket.

Nils Alfred Runnfeldt, greenkeeper of Skokie Playfield course, Winnetka, Ill. for 32 years, died at his home March 22. . . He came to Winnetka from Sweden 60 years ago. . . He was a beloved and valued resident of the community and was regarded by Park District officials as an ideal man in his job and personal relationships. . . He is survived by six sons and three daughters, a brother and two sisters. . . His son, Raymond, his assistant for the past 15 years, will succeed Mr.



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1
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Symbol of Golf Club Excellence

**JOCK HUTCHISON and BETTY HICKS
PRECISION-BUILT GOLF CLUBS
GRADUATED GOOSE-NECK IRONS
LAMINATED and PERSIMMON WOODS
COMPLETELY NEW**

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DISTINCTIVELY STYLED
for
MEN and WOMEN GOLFERS

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Makers of the New

**DUBOW H. C. — SUPER 803 COVER
GOLF BALL**

*The finest Golf Ball that can be made
Write for descriptive folder and price list*
J. A. DUBOW SPORTING GOODS CORP.
1905-13 Milwaukee Ave. Chicago 4, Ill.

Runnefeldt in charge of the Skokie Play-field course.

Pocono Turf Assn., with membership mostly in northeastern Pa., has elected Ted C. Weisser, CC of Scranton, Clarks Summit, Pa., pres.; George Patterson, Eddy's Farm, Sparrowbush, N.Y., vp.; Samuel Spencer, Irem Temple CC, Dallas, Pa., sec., and Harry Drennan, Buck Hill Falls (Pa.) Inn, treas. . . Meetings are held third month of each month from April to October, inclusive.

Cornell's 3d Turf Meet Boosts Turf Standards

An intensely practical program kept 150 course supts. in session March 15, 16, 17 at the Third Turf Conference at New York State College of Agriculture, Cornell University, Ithica, N.Y. John Cornman, asst. prof. of ornamental horticulture at Cornell arranged the program in association with New York State Turf Assn.

The N.Y. state organization held its annual election during the conference. Results:

Al Schardt, Wanakah CC, Buffalo, N.Y., pres.

Art Twombly, Pelham CC, Pelham Manor, N.Y., vp.

Directors: (N.E.) Robert Mitchell, Edi-



For Your Most Particular Members

Even your most exacting member will break into smiles when you put a Kenneth Smith club in his hands. He'll sense its "sweet feel" with his first swing. And when you tell him that we hand-make Kenneth Smith clubs to fit his natural swing, that every Kenneth Smith club in a set is scientifically matched and identically swing-balanced; and that no other clubs are so made and so balanced — well, you've sold another set of Kenneth Smith clubs, fella.

Pros: Write for new booklet that helps you sell Kenneth Smith clubs.

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Buffing Supplies

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CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

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STOUGHTON, MASS.