



CELEBRATE FRED'S 35th YEAR

O. J. Noer photo

Greenkeeping colleagues and association officials, club officials and members surprise Fred Burkhardt on his 35th anniversary as supt. of Westwood CC (Cleveland dist.). The vigorous robust trailblazer of modern greenkeeping is sitting, third from the right, with his collar open and gallus hitched up, fit for many a year of hard, smart work still.

Recreation Park Golf Club at Long Beach, California, and in that position, over a period of years, has done one of the outstanding jobs in the nation of teaching golf to youngsters. It is a year around job with him.

Because he has had long experience in working with boys and girls, it is certain that George was not responsible for keeping the announcement of the special boys and girls week delayed until the day before the program was to be launched. Planning, building interest, making preliminary arrangements and preparing for a special event of this nature, at a time when the professional is the busiest, must be on the calendar months ahead of time, as George will tell you. Failure to give ample time for planning a local junior golf program, however, need not be a deterrent in conducting a special tournament of events for the boys and girls. The PGA announcement of a National Junior Week can and should serve as an incentive for a better program than otherwise might have been planned.

Formation of a National Junior Golf Club for which attractive membership cards are furnished and in which all junior golfers participating in club programs are eligible should provide an assist to the professional in his work with the young beginners.

In addition to the membership cards in the National Junior Golf Club which can

be obtained by members from the PGA, the National Golf Foundation furnishes free to professionals gold-bronze "Professional's Award - Junior Champion" medals for winners of junior tournament events and certificates of award for other honor and place winners. These medals and certificates are patterned after medals and certificates which have been used successfully by high schools and colleges conducting intramural tournament programs.

The number of national junior tournaments scheduled this year makes it imperative that most every professional give consideration to entering their proteges in not one but as many of these events as possible. Professionals who conduct weekly lessons and/or events for the youngsters sooner or later are going to come up with some excellent material for these national junior events. Surely the aggressive professional will take advantage of the opportunity to carry on a local junior program with an eye to developing qualifying material for the national event as well as local and regional junior events. It is anticipated that the United States Junior Chamber of Commerce National Junior Amateur Championship will be a climax to an original entry list of more than 15,000 youngsters who played in local and state tournaments. This is nearly twice the number which were reported last year. It is an indication of