Making the Swing Around Golf  By Herb Graffis
Consider the Greenkeeper, Grau Asks Club Officials  By Fred V. Grau
Scott Operates Pro Shop As Public Service  By Herb Graffis
West Palm Beach's New $500,000 Course  By Toney Penna
Pro Shop Designed to Fit Modern Club's Needs  By George Calderwood
Mass. Winter Course Builds Up Greenkeeper  By Geoffrey Cornish
Plans Completed for 20th Annual GSA Conference  
PGA Elects Novak Chief At Annual Meeting  By John P. Minchen
Green Chairman Brings Up Small Town Course  
1949 Calendar of Events  
News from the Manufacturers  

CCA  ADVERTISERS  NBPA

Acushnet Process Sales Co.  2nd Cover
Allied Golf Corporation  64
American Agricultural Chemical Co., The  12
Boston Golf Ball Company  64
Buckner Manufacturing Co.  55
Charles H. Chamberlin Metal Products  53
Chicago Wheel & Mfg. Company  56
Cox Corporation, Charles O.  53
Daco Golf Products  53
Davis, Inc., George A.  4
Des Moines Glove & Mfg. Co.  18
Dettra Flag Co., Inc.  18
Dubow Sporting Goods Corp., J. A.  18
Dunning Company, Bob  65
Du Pont Semesan Company  33, 39
Eastern Golf Company  67, 70
Ederer Company, R. J.  57
Fate-Root-Heath Company  8
Godwin, Hitrom F.  70
Golf & Garden Equipment Co.  9
Golf Cart Supply Company  55
Golfcraft, Inc.  51
Golf Enterprises, Inc.  64
Golf Professionals Driving Range Equip. Co.  70
Gordon, William F.  69
Graham Manufacturing Co.  12
Hagen Division, Walter  30, 31
Hardie Manufacturing Co.  9
Harris, Robert Bruce  69
Henderson & Co., Peter  66
Horne, R. S.  63
Johannesen Manufacturing Co.  35
Johnson Seed Co., J. Oliver  14
Jones, Robert Trent  69
L. A. Processing Company  60
Langford, William B.  70
Lapp, Walter S.  15
Leavitt Corporation  81
Lewis Co., G. B.  10
McCain Brothers Company  51, 63

McGovern, J. B.  66
McGregor Golf, Inc.  42, 43
Mellifex Products Company  62
Merchant's Tire Company  16
Miller & Heubach  61
Monroe Co., Inc.  67
Moody Electric & Sound Service  68
Murdock Mfg. & Supply Co., The  65
Myers & Bro. Co., The F. E.  15
"Ne-Churts" Plant Food Co.  6
Nelson Mfg. Co., L. R.  15
Northern Ball Company  67
Old Orchard Turf Nurseries  70
Parker Pattern & Foundry Co.  19
Phillips, F. C.  6
Powers Regulator Co., The  64
Pro Golf Sales Company  64
Royer Foundry & Machine Co.  6
Rulledge Outfitting Equipment  56
Savannah Machine & Foundry Co.  14
Scaggins Golf Co., Howard  56
Scott & Sons Co., O. M.  12
Seamless Rubber Company, The  45
Sewerage Commission  11
Skinner Irrigation Company  6
Smith, Kenneth  59
Snow-Proof Company, The  65
Spalding & Bros. Inc., A. G.  26, 27
Standard Manufacturing Co.  12
Shumpp & Walter  8
Thompson Manufacturing Co.  19
Toro Manufacturing Co.  5
Tull, Allred R.  69
United States Rubber Company  4th Cover
Vestal Company, John H.  64
Wagstaff & Co., G. D.  66
West Point Lawn Products  7
Whitney Seed Company  66
Wilson Sporting Goods Co.  22, 23
Wittek Golf Range Supply Co.  67, 70
Worthington Mower Company 3rd Cover, 47

GOLFDOM, The Business Journal of Golf. Published monthly, except November and December. Subscription rate—$2.00 per year, Canadian and Foreign $2.50. Herb Graffis, Editor; Joe Graffis, Advertising and Business Mgr.
Publication Offices—407 S. Dearborn St., Chicago 5; Phone Harrison 5941. Eastern Representative—Albro Gaylor, 20 Vesey St., New York 5; Phone, Cortland 7-1688. Pacific Coast Representatives—Roy M. McDonald & Co., 439 S. Wilton Pl., Los Angeles; Phone, Drexel 2590 . . . 564 Market St., San Francisco; Phone, Yukon 6-0503 . . . Terminal Sales Bldg., Seattle, Wash.; Phone, Main 3860. Printed in U.S.A.
74