Executives and staff members of MacGregor Golf, Inc. attending recent Cincinnati meeting are as follows:

First row, (L to R), William A. Koegel, Lewis Crager, Hugo Goldsmith and Anthony G. Koegel, MacGregor executives; Miss Louise Suggs, present American and British Amateur Women's title-holder; Henry P. Cowan, pres. of MacGregor Golf, Inc.; Byron Nelson, noted pro and MacGregor staff member; Stanley M. Clark and Robert D. Rickey, MacGregor executives; Toney Penna, member of the MacGregor staff; Ernie Sabayrac, Birmingham, Mich., and James Shriver, Seattle, Wash.

Second row, (L to R), Elwin Nagell, Williamsville, N.Y.; Harold Peterson, Los Angeles, Calif.; Bill Meehan, Philadelphia; Clifford Eibe, with MacGregor; Cy Vail, Leesburg, Ind.; Gus Novotny, Atlanta, Ga.; Ock Willenheit, Dayton, Ohio; Jack Garrett, Greensboro, N.C.; Paul Hargrave, Dallas, Texas; Jim Scott, San Francisco, Calif.; John Walker, Kansas City, Mo.; and Helmuth Schurgast, MacGregor export representative.

Rear row, (L to R), Howard Wilkins, with MacGregor; Jerry Glynn, of the MacGregor staff; Harry Adams, Chicago, Ill.; Tom Robbins, New York City; Stan Hobbs, Boston, Mass.; Robert Lysaght, MacGregor executive; C. W. Custenborder, MacGregor executive; Pete Bullis, Chicago, Ill.; Charles Penna, Chicago, Ill.; Paul B. Gamm and Jack Herrick, MacGregor executives.

Craig Wood, Tommy Armour and Claude Harmon, noted pros and members of the Pro Advisory Staff, attended the Cincinnati meeting but were not present when the photo was taken.

MacGregor Golf Production Reported at All-Time High

Henry P. Cowan, pres. of MacGregor Golf, Inc., reports that the factory is now meeting a full production schedule with output of golf equipment at an all-time high as the firm's representatives from all parts of the country and noted golf pros associated with the MacGregor Advisory Staff concluded a week's meeting at the Hotel Gibson and at the plant located at 4861 Spring Grove Ave., Cin., O.

Plans to supplement present production in order to meet the pent-up demand for MacGregor products, Cowen said, "provide the immediate objective of management and staff whose workmanship has made the MacGregor name internationally recognized."

Cowen reported that Miss Louise Suggs,

When you make a poor shot SMILE and change to PARK ALL WEATHER GRIPS. Order Improved 1948 Grips today.

PARK "ALL-WEATHER" GRIP — Greatest Grip in Golf!