Luxford Moves to Bring L.A. From Rear in Public Golf

By JOE GRAFFIS

Los Angeles, which effectively used golf in attracting tourists and capital from sections of the country having lesser blessings of climate now is considerably behind other metropolitan centers in available golf courses.

Today Los Angeles claims more than 3,690,000 population and has only 30 golf courses. It not only lags far behind New York, Chicago, Philadelphia, Detroit, Cleveland, Boston, Pittsburgh, Washington, D.C., Milwaukee, Portland, Ore., Rockford, Ill., and other large and medium-sized cities in golf facilities in proportion to population, but woeful to the patriotic Angeleno, trails the Miami, St. Petersburg, and Jacksonville, Fla. sectors.

This latter rankest indignity is not being suffered lying down mute. That arch-apostle of Los Angeles as a reasonable facsimile of an earthly paradise, Maurie Luxford, is arousing the citizens to a realization of lack of golfing facilities. Maurie, one of the nation's most fervent golf enthusiasts, is vp of the Los Angeles Recreation and Parks commission. He has the sports writers with him in his campaign to bring Los Angeles up to par on golf.

Furthermore, Maurie can point to the splendid operation of Griffith Park's two 18-hole, its 9-hole, its 9-hole pitch-and-putt courses, its driving range and practice greens, as an example of how popular golf facilities can be. The Griffith Park facilities, including the clubhouse, were paid for out of golf profits. Course superintendents all over the country have a hunch about the first class maintenance job Bill Johnson does at Griffith Park. Johnson's fellow greenkeepers at private clubs around Los Angeles used the Griff-
fifth Park operation as one of their selling points in getting the Greenkeeping Supts. Assn. 1949 national convention for Los Angeles.

Pros who work in Los Angeles and those who visit the section know what a great job Paul Scott does at the L.A. municipal course in conducting the golf and serving the golfers. Last year Griffith Park had 320,000 rounds of golf played. This play, Luxford points out, brought in almost as many dollars as there were residents of Los Angeles 29 years ago when the course was placed on a fee basis. Before that, since 1914, the city had one sand-green muny course on which one could play from sun-up until dark for 25 cents.

One Course to 123,000

Luxford also calls attention to Los Angeles county having 47 golf courses in 1930 for a population of 2,202,510. Then there was one golf course for each 45,862 people. Now there is one course to each 123,000 people. The Recreation and Parks dept foresaw in buying the site of the old Rancho course and building on it a fine new course to be opened this year will only slightly ease the pressure. Each Sunday there are 14,000 applicants for the 4,000 reservation times on the nine pay-play courses left out of the 14 Los Angeles had before the war.

The private courses are jammed to the point of embarrassment of members, often, when they want to have an out-of-towner as a guest. Taxes and watering bills are mounting. The drought the past several months has enforced restrictions on course maintenance, and generally the situation is a headache to club officials and greenkeepers.

The Recreation and Park department is exploring possible sites for additional courses. Pressure of real estate development is making private club officials wonder when they'll have to be looking for new homes.

Pros say there are many thousands in Los Angeles who want to graduate from lessons and golf ranges to play but getting a place to play is about as tough as getting one of those fancy-paid jobs in Hollywood; except in Hollywood if you are a relative of Mr. "It" you might score, but pull will get you nowhere in trying to get ahead of your place in line for pay-play course play.

So Los Angeles, once the place to which multitudes migrated to play golf the year around now is the place to avoid if you want pay-as-you-play golf with the same certainty of getting onto the course that you can enjoy in Keokuk, Kankakee or

But it won't continue that way if Luxford and his companion planners and boosters of L.A. on the Recreation and Parks department manage to sell other city officials on what's needed in golf facilities around the southern California metropolis.

Hudson Receives Richardson Trophy at Augusta National

Robert A. Hudson, Portland (Ore.) industrialist, wholesale grocer, fisherman and golfer, received the William D. Richardson Memorial trophy awarded by the Golf Writers' Association of America for 1947's outstanding contribution to golf during the Masters' invitational tourney at the Augusta National club.

The energetic 60 year old Oregonian who started life as a 14 year old office boy and became a fruit and fish tycoon had to wait a few days before he actually had in hand the 16-inch high Sheffield silver urn which the nation's golf scribes voted to him. Secretary Charles Bartlett (Chicago Tribune) had the trophy shipped from Chicago to Augusta in plenty of time, but it was lost in transit.

In lieu of the presentation, President-Elect O. B. Keeler (Atlanta Journal) of the G.W.A. bestowed a Golf Writers' badge on Mr. Hudson at the Masters' annual beefsteak dinner on the night of the tournament's first round. Two days later, the trophy turned up in time for O. B. to make formal presentation to Mr. Hudson in the Masters' press tent, hard by the National's first tee. Mr. Hudson said he was just as tickled with the Golf Writers' badge as he was with the trophy and the accompanying plaque, of which he will retain permanent possession. The trophy itself will be returned after one year, to