ACUSHNET'S 'FUSSY FOURSOME' PLAYS TO BIGGER AUDIENCE

The Fussy Foursome, Acushnet Process Sales Co.'s famous golf course characters will play to greatly increased audiences this year with the scheduling of advertisements in Golfing, Sat. Eve. Post, Collier's and Time. Developed over three years ago by H. B. Humphrey Co., Boston, the wartime experiences of the fussy four golfing gents helped keep the morale of American golfers at high pitch when golf supplies were at their lowest ebb. Now, before bigger, happier peacetime golfing audiences the campaign is expected to eclipse the successes of previous years. This year, with production on its way to normalcy the advertisement again will stress the idea that an Acushnet ball will help better the player's game, and emphasize that Acushnets are sold the world over through pro shops only. Harry Beckhoff is the artist of the cartoon series.

STOLEN—from Portsmouth (Va.) GC one Toro greens mower, traction drive No. 1448-790, motor No. 343641 W I; if offered for sale advise Russell Emig of club.

DETROIT'S MUNICIPAL REDFORD GC BUSY YEAR-ROUND

How a municipal golf course can function as a city-wide recreation center in both winter and summer is demonstrated daily at Detroit's Redford GC. It is accomplishing exactly what the city's recreation commissioners promised it would when they recommended its purchase. They told the city it would be just as much a winter playground as a warm weather golf course. So convincing were they that the city began condemnation proceedings and invested $172,000 in the layout. Last summer, its first as a municipal center, the golf course took in a gross of $36,020 for 27,959 rounds of golf.

This winter it became the goal of cold
M. J. SULKA
GOLF COURSES OF DISTINCTION
DESIGNED AND CONSTRUCTED
41 LEONARD AVENUE
ATLANTIC HIGHLANDS, N. J.
ESTABLISHED 1920

weather sport enthusiasts. The commis-
sion constructed a long toboggan slide be-
tween the seventh and ninth fairways. A
warming room was built alongside a new
skating rink at the first fairway. A fine
hill was set aside for skiers and lesser
declines reserved for bob-sledgers. Part of
the River Rouge, which flows through the
course and is frozen in wintertime, was
cleaned off for additional skaters.

ROBBINS SEES BRIGHT PROSPECT
FOR 1947 SPORTS

“All indications point to a strong market
for athletic goods in 1947—and very prob-
ably for several years thereafter,” said
Charles F. Robbins, pres., A. G. Spalding
& Bros. Inc., in New Commercial &
Financial Chronicle. “Spectator in-
terest is at an all-time high, as is shown by
the reports of the record-breaking attend-
ance at all sports events—golf, tennis, base-
ball, football, basketball and hockey. More
important to the athletic goods industry is
the participation of individuals in these
sports. Here again the interest is greater
than in any previous period. In golf and
in tennis, we see more active play than
ever before. In the schools and colleges,
baseball, softball, football and basketball
are appealing to a greater number of boys
and girls than for many years before the
war.

“As a background, there is evident a
greater appreciation on the part of the
average community in the desirability—
if not even the necessity—of developing
and maintaining good physical condition,
combined with the development of charac-
ter, both of which result from properly
organized and supervised athletic pro-
grams. Much is being done in this field

THE GROWING OF THE FINEST BENT GRASSES is our specialty and sole business. We have
been at it 20 years.

We furnish you the very best stolons that nature can be persuaded to grow.
They are of fresh, virile stock, less than a year old, and true to strain.
There is no mixture of other bents or grasses, no left-over bents, no weeds,—not even clover.
Every shipment carries State Inspection certificate.

C 52, Old Orchard  C 19, Congressional  C 1, Arlington  C 7
Old Orchard Turf Nurseries
P. O. BOX 350  R. R. BOND, Prop.  Madison 1, Wisconsin

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

PADDY SAYS:

"As usual
It's LEWIS"

Yes, Lewis is the golf ball washer
that every course should have at
EVERY TEE! A clean ball means
FEWER LOST BALLS—FASTER
PLAY—LONGER DRIVES—MORE
ACCURATE PUTTS.

G. B. LEWIS CO., Watertown, Wis.