ACUSHNET'S 'FUSSY FOURSOME' PLAYS TO BIGGER AUDIENCE

The Fussy Foursome, Acushnet Process Sales Co.'s famous golf course characters will play to greatly increased audiences this year with the scheduling of advertisements in Golfing, Sat. Eve. Post, Collier's and Time. Developed over three years ago by H. B. Humphrey Co., Boston, the wartime experiences of the fussy four golfing gents helped keep the morale of American golfers at high pitch when golf supplies were at their lowest ebb. Now, before bigger, happier peacetime golfing audiences the campaign is expected to eclipse the successes of previous years. This year, with production on its way to normalcy the advertisement again will stress the idea that an Acushnet ball will help better the player's game, and emphasize that Acushnets are sold the world over through pro shops only. Harry Beckhoff is the artist of the cartoon series.

STOLEN—from Portsmouth (Va.) GC one Toro greens mower, traction drive No. 1448-790, motor No. 343641 W I; if offered for sale advise Russell Emig of club.

DETOUR'S MUNICIPAL REDford GC BUSY YEAR-ROUND

How a municipal golf course can function as a city-wide recreation center in both winter and summer is demonstrated daily at Detroit's Redford GC. It is accomplishing exactly what the city's recreation commissioners promised it would when they recommended its purchase. They told the city it would be just as much a winter playground as a warm weather golf course. So convincing were they that the city began condemnation proceedings and invested $172,000 in the layout. Last summer, its first as a municipal center, the golf course took in a gross of $36,020 for 27,959 rounds of golf.

This winter it became the goal of cold

WORM-RID
KILLS SOIL INFESTING WORMS, INSECTS AND GRUBS THAT RUIN GREENS
RECOMMENDED FOR KILLING JAP BEETLE GRUBS, also African Stink Beetle (New York pest), wire worms, cobweb worms, etc., etc. Simply dust on and wash down—or mix with soil. Write for test sample.

PLANT PRODUCTS CORP.
Dept. G BLUE POINT, L. I.

Order through nearest distributor:
Arthur D. Peterson Co., Inc. George C. Davis Co., Chicago
New York City Lawn & Golf Supply Co.

Early Orders get Early Deliveries
Outdoor Drinking Fountains
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"It Pays to Buy Murdock"
The Murdock Mfg. & Sup. Co.
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STAGE PEAT
A MINNESOTA HIGH LIME PEAT
IT'S GRANULATED

A valuable soil amendment for green dressing mixtures and green construction. Cuts labor costs.

NUTRIA PEAT SALES COMPANY
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R. H. Tractor Wheel SPUDS
quickest to put on or take off. Increase tractor efficiency and cultivate turf — that's why more than half the U. S. and Canadian clubs use them. Durable and low priced. Sample spud and circular on request; advise make of tractor and purpose for which intended. Immediate shipment. If your Ford or equipment dealer cannot supply, write direct to

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MFR. OF SPUDS, FORD-SON WHEELS, ETC.

ARLINGTON BENT GRASS (C1)

Bulletins from U. S. G. A. Green Section, Belts-ville, Md., or Iowa State College, Ames, Iowa, will guide you in the selection of a bent grass suitable for your area.

WOODSIDE BENT GRASS NURSERIES
R. F. D. No. 4 — Des Moines 13, Iowa

March, 1947