Masters' Demonstration Set
Ideal Pattern

Pattern for a highly interesting and informative pro demonstration program was presented prior to the Masters' tournament at Augusta, Ga., when local school students were invited to the club to see the masters perform.

About 1000 youngsters, as well as many adults, attended and saw what was in the opinion of the participating pros, the best arranged shotmaking demonstration ever given. The program was prepared by Horton Smith and drew upon his extensive experience in staging demonstrations of the Spalding “traveling circus” of former years and upon his experience in conducting sports events for the Army.

Smith was master of ceremonies for the shotmaking demonstration and was middle-man for the lively question period which gave all in the audience an opportunity to ask questions about their own games and the technique of the masters.

Smith proposed an unique feature that other pro groups might well consider, in suggesting prizes for the youngsters who discovered “what's wrong with this golfer" when the exhibiting stars deliberately made mistakes in technique.

Ed Dudley, Augusta National pro, opened the show by introducing Robert T. Jones, Jr., O. B. Keeler, players in the Masters' field and Smith.

Smith then took over as the following program was put on:
Program of Power Demonstration by Lloyd Mangrum, National Open Champion.
Slow Motion Illustration of Golf Swing by Jimmy Thomson.
Grip by Lawson Little.
Stance, Address, Taking Aim, etc. by Dick Metz.

Shotmaking (Progression of Power Idea) by Ben Hogan, PGA Champion; George Fazio, Canadian Open Champion, and Sam Snead, British Open Champion.

Each man hit 3 balls each with ½ swing, ¾, 2/3 and full swing with Nos. 8, 5 and 2 irons, spoon and driver.

Topping and playing very close lies with wood clubs by J. Bulla.
Slicing—3 balls by Jug McSpaden.
Hooking—3 balls by V. Ghezzi.
Specialties by Jimmy Nichols.
Sand Shots by John Revolta.

Quiz.

Long Driving (measure)—Vines, Furgol, Little, Oliver, Middlecoff, Snead, Herbert, Thomson, Hogan and Metz.

Masters Champions on Parade—playing their favorite shot or club (8 or 10 balls ea.)—Sarazen, Wood, Guldahl, Picard, Smith, Demaret, Nelson, Keiser, Jones.

The Silent Caddy...

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