

club standard of architecture the rough is bound to increase as a hazard to be avoided by calculated shot-making.

One of the psychological features of good golf course architecture is that of making a hole look easy but play hard, or vice versa. This is an element that may not lend itself to machine maintenance. Handwork on traps of interesting design and strategically placed may be absolutely necessary.

There has been much loose talk about making golf easier for the high handicap player who pays most of the bills at the private clubs. It has been seen frequently that the course can be eased to the extent that it loses attractive character. The member, even if he has trouble breaking 100, prefers to play a course that has a reputation as being a real test. There he knows he has earned his score.

For some years the average age of private club members is going to decline. Now the average age probably is slightly over 50. In another 10 years the average age of private club members probably will be around 40. That's something to be considered by the architect. Right now one of the problems of layout at many clubs is steep climbs which are none too good for aging members with heart trouble.

But such problems of design that are governed by the age factor are matters mainly of new construction. Right now the alterations (as well as new construction) are governed too much by the machine maintenance factor rather than by the strictly golf elements.

The green chairman and greenkeeper may be tempted by possibilities of reducing maintenance costs by architectural revisions but they'd better get competent architectural advice before they ruin a hole so it will be more agreeable to a machine than to a player.

Miami Country club luncheon, and maybe the presence of Mlle. Holmes, queen of the Florida florists' show, accounted for cheerful looks of Florida supts. at their first annual conference. Hector Supply Co. was host at the lunch.

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NEW LIFETIME TEE MARKERS



Announcement by Mueller Brass Co., Port Huron, Mich., of their new "Streamline" tee markers is bringing a lively response from golf course management men. The new markers are of solid brass, in plain brass or painted finish carrying numerals from 1 to 18. Tee Marker has 7 in. top diameter; pin length is 5 in. Prices and complete particulars may be had direct from the manufacturer.

