SPALDING REGISTERED SETS GET
24 EXPERTS' CARE
By Charles Clapp

Spalding Registered clubs are the lead-off item of the Spalding 1947 line of golf clubs. Spalding proudly claim they alone go to such extreme measures to insure the finest quality of materials and craftsmanship combined with the proper relative size, weight and balance. They say that they can duplicate any club from a Registered card, and they mean it. The heads, the shafts, the grips, the cards, the measuring, the grading, the checking, are all done with the same care and workmanship, are carefully checked, graded and sorted. At one of the work benches a young man named Irving Cohen carefully scrutinizes iron heads. When one measures up to all the requirements he compiles it with some others in a small batch. Finally he gets 8 iron heads that meet with his approval and the Bobby Jones Set Number 184637B is begun. This number had already been stamped on the No. 9 iron so it automatically becomes the master number for the entire set. At this point the special registered card is attached, the steel shafts are selected and placed with the heads, and No. 184637B is ready to commence its journey down the production line.

The clubs arrive at Herman Bienvenue’s bench and he screws the heads on the shaft with the patented thread assembly. Next, Ed Sliwa, a young man wearing goggies cuts all the shafts to their proper lengths. The next stage is having the ferrule turned down by Bernard Lafleur. This means planing off the edge of the plastic ferrule so it’s flush with the hosel. The shavings are washed off by Cookie Pajak—a low 70 player on the Spalding Williamsett plant championship golf team. Now the 8 irons pass to assembly inspection by Joseph Rafferty. If any particular club fails to pass one of the frequent inspections it is turned upside down and placed in the same bundle with the others. If there’s some slight irregularity it’s corrected without delay and the set continues; if the defect is of major proportions (an infrequent occurrence) a new iron is specially made and then substituted.

The set then is ready to acquire the patented Jones grip. Rose Buleeza marks and primes the can duplicate any club from a Registered card, then sorts the clubs. At one of the work benches a young man named Irving Cohen carefully scrutinizes iron heads. When one measures up to all the requirements he compiles it with some others in a small batch. Finally he gets 8 iron heads that meet with his approval and the Bobby Jones Set Number 184637B is begun. This number had already been stamped on the No. 9 iron so it automatically becomes the master number for the entire set. At this point the special registered card is attached, the steel shafts are selected and placed with the heads, and No. 184637B is ready to commence its journey down the production line.

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The set then is ready to acquire the patented Jones grip. Rose Buleeza marks and primes the ends of the shafts; Tom Paige (another golf team member) puts on the foundation or cork forms; Wanda Urbanik winds thin paper strips around the ends of the shafts; John Smelhurst wraps and trims the grips; Mae Cluski winds long pieces of cloth in the grips; Al Ryan puts the whole set in an oven to bake the grips onto the shafts; Josephine Buleeza pulls off the cloth strips after the baking is finished; John Michalski trims the grips; Louise Korona puts collars on the grips; Alexander Zamorski caps the shafts; Alec Craig finishes the caps; and, Irving Goldberg washes, dries and inspects the finished grips.

Next the heads become the focal point of attention—Aener Holmquist finishes off the heads and Walter Grynch buffs the shafts. At this point Mac Harton measures and weights each club, then tests its balance in a specially designed machine, recording all this data on the Registered card. Bernard Fitzpatrick finishes the final super inspection, initially the card, detachment the portion which is kept at the plant and tosses it into the “To Be Filed” basket.

The set now goes to E. Dupre who stamps No. 184637B on all shafts so they’ll all have the Registered number of No. 9 iron. Lottie Krezminsut puts a little decalcomania “True Temper Dynamic” around the shaft and Nell Zamachag wraps it for shipping.

LOUISVILLE BOASTS OF ITS
NEW 9-HOLE PUBLINX

To residents of Louisville’s South End, the new Iroquois course is a million-dollar baby. The new 9-hole layout will cost $40,000 when completed by Decoration Day this year and is expected to pay off a million dollars in civic benefits. Architect Robert Bruce Harris, Chicago, says it is “one of the finest I have ever designed.” The course came into being primarily as a result of the campaign waged for it by the Beechmont Civic club in the late 1930’s and early 40’s. The club pointed out to city officials that all other sections but the South End had golf courses. The Iroquois course was subject of Larry Boeck’s story and Harold Davis photos in a recent Louisville Courier-Journal Sunday magazine.