

THE POCKET GOLF BALL CLEANER

Small Round Plastic Box
Leak Proof Cover

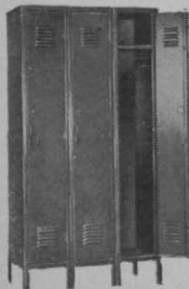
Handy • Clean • Sanitary
Efficient • Non-breakable
Non-Abrasive • No Destructive Action

The Golfer's Pocket Companion
The Answer to the Golfer's Prayer

Discount to Dealers

Price \$1.00

POCKET GOLF BALL CLEANER CO.
5735 Cass Ave. Detroit 2, Mich.



Storage or Wardrobe

CABINETS

72"x34"x18" Style 45T
shown with 4 adjustable shelves. Also available Wardrobe Type, Style 1WA.

\$42.95

(Combination Wardrobe and Storage Cabinet, Style 3CW, slightly higher.)

NEW ALL-STEEL EXTRA HEAVY GAUGE

Heavy construction, baked olive green enamel finish. Yale locks and keys. (All prices FOB plant). Send for quotations on your shelving requirements.



IMMEDIATE DELIVERY

**STANDARD STEEL
EQUIPMENT COMPANY, INC.**

Mfgs. of Steel Cabinets, Lockers and Shelving
Dept. 60, College Pt., L. I., N. Y.

LOCKERS

NOW AVAILABLE!

78"x12"x18" Single Tier. 3 or more wide. **\$15.50** per door



HAGEN PRESENTS LADIES' LINE, NEW GOLF BAG & IMPROVED WOODS

By E. P. Rankin, Gen. Mgr.,
Walter Hagen Golf Division

The Walter Hagen wood club line is almost entirely new. Many improvements in model design and new materials are featured.

Four new models using the Strata-Bloc head are offered in a wide range of prices.

The now famous groov-grip is no longer confined to our top number, but is used on all woods except the two lowest priced models.

The entire wood line is equipped with the True Temper shaft.

The Tri-Balanced feature assures the finest playing qualities that can be incorporated in golf clubs.

A new No. 5 wood for both men and ladies has been added to our line.

The very popular Haig iron will be carried on exactly as offered this year. The acceptance which our Haig model had in 1947 assures a continued sale through 1948.

A brand new model known as the Speed-Flo iron which incorporates fine material and workmanship is offered at attractive price.

Also new is the Strate Away, a fine iron in the medium price range.

Since our entire sale is confined to pro shops, we thought that we should build a wood and an iron that would put the pro in a position to meet any competition. Consequently, we have added a low priced wood and iron in men's and ladies' weight. This new low priced model will definitely meet any competition.

We are presenting a fine line of ladies' golf clubs, three models of woods and irons priced to meet any budget. No effort or expense has been spared to make this the finest ladies' line of Walter Hagen golf clubs ever offered.

Our ball line will still consist of the Trophy Plus, International, and Speed-Flo, all dressed up in brand new packages. We are constantly improving these golf balls and feel that 1948 holds a good future for all of them.

We are presenting a new golf bag line. Each new model a fine value in its price range. Many new features are to be had both in our fabric and leather bags that should greatly stimulate their sale.

We are offering a very complete line of sundry items such as shirts, shoes, hats, caps and, in fact, everything used by men and lady golfers.

I would say that this 1948 line of Hagen golf equipment, for Pro Shop Sale exclusively, is the most complete, finest styled line ever to bear Walter Hagen's name.

COMPLETE LINE OF EQUIPMENT OFFERED BY WILSON IN 1948

By William F. King, Vice-Pres. & Gen.
Sales Mgr., Wilson Sporting Goods Co.

Wilson Sporting Goods Co., for the first time since the war, will be able to offer in 1948 a well-rounded line of golf equipment with substantial quantities of clubs in popular price ranges.

When it is GOLF PRINTING!

Specialists, for years to many of America's largest and most exclusive courses, can best serve you, too.

Score Cards - - Charge Checks
Greens Maintenance Systems
Caddie Cards - - Handicap Systems
Forms for Locker and Dining Rooms
and for the Professional.

Samples to your club for the asking.

VESTAL CO., 703 S. La Salle, Chicago