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There's no inflation in our prices! . . . they remain the same as in the past five years: $25 per thousand square feet planting area, chopped and sacked, F.O.B. Madison, Wisc. A thousand feet comprises 10 full bushels, packed in 5 bags.

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being made by Revere Electric Mfg. Co., of Chicago. Formerly made exclusively of spun steel, porcelain enameled, this new unit now made of all aluminum offers greater reflective efficiency, combined with light weight to lessen the burden upon the mounting mediums. All adjustments are on the right side permitting servicing from one position. All adjustments have degree markings for presetting and preserving the setting. Reflector and neck rotate in socket hood and lock in place by means of a single set screw. Reflector can be removed for cleaning without disturbing the socket or wiring or the setting. Unique socket hood permits rotating floodlight right or left offering a 360 degree horizontal adjustment. Available for 300, 500, 750, 1000 watt General Service lamps of 400 watt base-burning Mercury lamps. The new Revere Eliptor is streamlined throughout to present a neat, pleasing appearance.

BURKE'S PLASTIC RAINCOAT—A new rain jacket made of transparent plastic and called the “Burkote” is now in production, announces Burke Golf, Inc., Newark, O. The “Burkote” is a hip-length coat designed along generous lines so that it may be slipped on over ordinary ap-
In its manufacture, improved plastic materials are used which give the garment extremely long life. This plastic has a "soft" feel and lacks all tendency to crack. It will not stick to itself even when wet and will not become brittle. The front of the jacket is fastened with snaps held in a wide tape reinforcement. Burkotes are being made in a variety of colors. A matching babushka is also available. Retail prices are moderate.

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September, 1946