Small Clubhouse Design

(Continued from Page 36)
a natural way, easily accessible. For instance, one should be able to reach the toilet rooms without wandering through locker rooms, and showers should be directly connected to the locker rooms.

As for the design and construction of the building itself, the tendency nowadays is toward simplicity and functionalism. Where the clubhouse is essentially for summer use only, it may be built accordingly. A building that is somewhat spread out presents an attractive and open feeling and is also more adaptable for additions. A building should be so designed that any part of it, such as locker rooms and dining rooms may be enlarged with a minimum expenditure.

In designing a larger golf club, the problems remain essentially the same as those of the small club, the main difference being that a fully equipped kitchen, a separate dining room and men's and women's lounges may be provided. The dining room and main lounge should be so correlated that they may serve as one very large room.

The clubhouse should be designed primarily for the enjoyment of golf which is an outdoor summer game, yet with an eye to its utility and convenience for winter sports. Freedom of plan with light, airy areas is essential. A convenient, economically operated plan which can be enlarged without too much expense, will not be outmoded.

RUBBER DOTS RETURN

O. A. Savaria (left), head of Spalding’s golf ball dept., and Charles F. Robbins, company’s pres., look over first of postwar rubber Spalding pro-only Dots.

HAGEN AUGMENTS “PRO-ONLY” SALES STAFF

Walter Hagen Golf, division of Wilson Sporting Goods Co., announces the addition of five new salesmen to their regular sales force representing Hagen’s exclusive pro line.

John Barnum, crack amateur golfer and recently discharged from the Navy as a Chief Petty Officer after action in both theaters of war, will cover Illinois pros.

Joe Dragoon, an experienced salesman

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May, 1946
FIVE RECENT ADDITIONS TO HAGEN'S PRO-ONLY SALES STAFF
Left to right: Bill Townsend, Bob Sichterman, Joe Dragoon, Jim Wells and John Barnum.

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well known in golf circles, will cover Michigan and Indiana pros. Bill Townsend, who
will contact the pros in Wisconsin, Minnesota and Iowa, got in some golf on famous
courses in Scotland and Belgium between 22 combat missions he piloted with the
U. S. Army Air Forces in Europe.

Jim Wells, a former Sergeant and veteran of 4 years with service in many Pa-
cific engagements, will be stationed in the sales dept. at Hagen's main Grand Rapids
offices. Bob Sichterman, a former Staff Sergeant who saw plenty of service in
the Pacific theater, will give Ohio, Ken-
tucky and W. Virginia pros his attention.

The alligator carcass Golf Pax in which Byron Nelson carries his weapons was a Christmas present
from Cloyd Haas, head of the umbrella company Byron represents. Cloyd got the hides and had
Red Thompson, pres., Tufhorse Co., make the bag.
It's to the Pax design that has individual com-
partments for the clubs. MacGregor Golf, Inc. of
whose staff Nelson is a member, is exclusive
representative of the Tufhorse bag line.