events. As everyone likes to win it is usually better to give small prizes and many of them so that almost every golfer will win something before the year ends. A percentage of this pool for the ladies is usually agreeable with the Men's committee and helps to maintain their playing interest.

Many professionals pass up the opportunity to advertise and a notice in the monthly statements can be very advantageous. Tips on the game, how to take care of the golf course, how to treat a caddie and make him a better one and coming interesting golf events may be included with the news of something new in the golf shop.

SPALDING BUYS TIMBER—Four hundred acres of timber in northern New England have been purchased by A. G. Spalding & Bros. to insure a constant supply of the highest quality wood for tennis rackets, it was announced today. These tracts contain considerable quantities of northern ash, oak, white birch and hard maple. The Spalding Company has also bought a sawmill. These tracts have sufficient wood for over 1,000,000 tennis rackets if they were 'logged clean' but Spalding's pres. Charles F. Robbins, says: "We will continue to buy large quantities of ash the way we have in the past; however, these tracts will serve as an added protection to the uniform quality of our rackets."

Modern tennis rackets are made of several strips of laminations of wood. These number from five to nine depending on the type and quality of the racket. To stand the great strains and stresses of a tennis racket, the northern ash has been found to be the best wood because it is not too heavy and yet very strong.

OPEN ORGANIZATION CHART—Canterbury GC, host to 1946 National Open, has prepared an organization chart that's a model for clubs holding big tournaments. Committees under gen. chmn. include gallery, contestants, caddies, ticket sales; publicity, press and information; finance accounting, insurance, house, admissions-registration, parking-transportation, hotel accommodations, police protection, program, scoring, reception, and women's. Committee members' names are on the chart.
WARTIME SPORTS WORK LAUDED

Lt. Gen. E. B. Gregory, Quartermaster Gen., United States Army, has awarded a certificate to Dr. John B. Dickson of United States Rubber Co. for his "outstanding contribution in the war effort as a member of the Military Planning Division." As a technical consultant in the testing of athletic equipment, Dr. Dickson wrote specifications and supervised tests on baseballs, footballs, baseball bats and other sports articles used by the Army in its recreation program.

GOLF'S LONGEST HITTER—Jimmy Thomson, recently visited the New York City office of A. G. Spalding & Bros., where, as a member of the firm's golf advisory staff, he conferred with President C. F. Robbins and Vice-President L. E. Coleman regarding the Spalding golf clubs which bear his name. His visit followed a trip to the company's Willimansett, Mass. factory to view 1947 lines of clubs.

Thomson, who resumed his affiliation with Spalding upon his release from the U. S. Coast Guard, is again active in tournament play with summer schedule calling for participation in a number of important events.

AL TULL BUSY—Alfred H. Tull, noted architect, is constructing a new 18-hole course for DuPont CC, Wilmington, Del., to replace original course which is site of new DuPont Research center. He's also remodeling and enlarging to 18-holes Country Club of New Canaan, Conn., started by Walter Travis with Tull's father as construction supt., 23 years ago. In Providence, R. I., Tull is building a course that will be scene of an interesting performance with Johnny Farrell and a local star playing the course before it's seeded.

RECORD OPEN GATE—1946 National Open at Canterbury had the largest money gate of any USGA championship. The affair drew more, after taxes, than the 1930 national amateur's $55,000 for 6 days of play. Previous Open top draw was about $47,000 in 1930, the Jones Grand Slam year.

July, 1946

July 1946

INTRODUCTORY OFFER!

Here's how you can end your shirt shortage right now—send today for our new Men's Dress Shirts—wear yours as soon as the postman delivers your order—direct from South Carolina Mills to you!

Our Dress Shirts are Sanforized-Shrunk* to insure permanent fit. They're styled for smart appearance—tested for collar comfort—tailored with superb, expert craftsmanship. The sturdy Carolina-made fabric combines comfort and long-lasting strength. And remember, our Shirts launder to perfection.

MONEY-BACK GUARANTEE

Every Shirt is mailed to you on South Carolina Mills' money-back guarantee. Inspect your Shirts when they arrive—try one on—then, if not delighted with the style, fabric and fit, return your purchase, and your money will be promptly and cheerfully refunded! This money-back guarantee comes to you from one of South Carolina's leading textile organizations.

4 MEN'S SHIRTS

IN STANDARD MAIL-ORDER PACKAGE!

We offer our Standard Mail Order Package of FOUR Shirts for only $8.75. Each box contains one White Shirt and three Striped or Solid Colors—Blue, Green or Tan or Assorted. Trust us to select smart patterns for you!

SEND NO MONEY!

This is all you do! Fill in the Coupon. Be sure to give correct collar size and sleeve length and color of shirts desired. You do not need to enclose payment—your Shirts will be mailed to you C.O.D. Simply pay postman the price of your Shirts plus postal charges or, if you wish, enclose payment with Coupon and we will pay postage...SOUTH CAROLINA MILLS, Spartanburg, South Carolina.

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Send me the Standard Mail Order Package of FOUR Shirts (Sanforized-Shrunk*). I will pay postman $8.75 plus postage. If not delighted after trying on one shirt, I may return my purchase and entire price will be promptly refunded.

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(Fill in Color: Blue, Green, Tan or Assorted)

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( ) Check here if payment enclosed; we pay postage. Same refund guarantee applies.

PLEASE PRINTplainly
GREENSKEEPERS

A fall spraying is necessary to complete your weed eradication program for this year.

Killing weeds in the fall when crab and quack grasses are dormant allows desirable grasses to thrive.

Tests have shown that ALL 2-4-D weedkillers are NOT alike.

Tests PROVE that WEEDESTROY gives best results at least cost.

WEEDESTROY contains butylesterified 2-4-D, a LIQUID concentrate that mixes readily with COLD water.

One gallon makes 100 gallons of spray for effective coverage of one acre.

WEEDESTROY
The Selective Weed Killer
RIVERDALE CHEMICAL COMPANY
HARVEY, ILLINOIS

AMES NEW USGA OFFICIAL—John D. Ames, Chicago, has been elected a member of the USGA Executive committee, to fill the unexpired term of Leslie L. Cooke, Chicago, who died recently. Ames is a member of the Glen View Club, Golf, Ill. He is a son of the late K. L. Ames, a member of the USGA executive committee in 1913-14 and a Princeton football star of years ago.

SANASCENT'S NEW PRODUCT—Sanascent Co., Newburgh, N. Y. is introducing Clean-Scent to golf clubs. It cleans, disinfects, deodorizes and opens clogged drains in one application. The company's Sana-Scent is extensively used in cleaning and deodorizing club bath departments.

NON-LEAK-INSTANT HOSE COUPLING—Diversified Design and Machine Products Corp., 9410 Detroit Ave., Cleveland, Ohio, announce a new instantly attachable and detachable hose coupling. This heavy duty garden hose coupling employs the aircraft "O" Ring Seal designed to remain positively leak-proof under all conditions of use. It is precision manufactured throughout from solid brass to meet all rugged service requirements—golf hose, sprinklers, laundry tubs, washing machine, etc. It is composed of two pieces, a hose and a faucet end; is easy to install—just push it on and snap it off.

NEW BAG CART—A new golf bag carrier, the Lincoln Caddy-All, has been announced by the W. C. Lincoln Co., 113 E. 75th St., Chicago 19, Ill. It weighs 6 lbs. and will carry up to 60 lbs. weight. It is constructed entirely of steel and arc-welded throughout. The scientifically located center of balance insures easy one-hand operation over all sorts of terrain. The curved handle is easily detached for stowing in the luggage compartment or rear seat of an auto.

GENE GLEISSNER—Who before his entrance into the Army in 1941, was an athletic clothing representative, has joined the Golf Pro sales staff of A. G. Spalding & Bros.' Chicago office.

While in the Army, Gleissner served as tank platoon leader in Africa and Italy. He won four battle stars for the Tunisian, Naples-Foggia, Rome-Arno, and North Apennines campaigns.

GENE GLEISSNER

Featuring
JOCK HUTCHISON and BETTY HICKS
CHAMPIONSHIP CLUBS
DESIGNED FOR BETTER SCORING
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1905-13 MILWAUKEE AVE. CHICAGO 47, ILL.

The DUBOW TRADEMARK

identifies
FINE GOLF CLUBS

Gene Gleissner
Golfdom
WILSON'S COCKTAIL PARTY

Wilson Sporting Goods Co. put on a cocktail party at Canterbury CC the afternoon prior to first round of the National Open. At the left above is Walter Hagen, the guest of honor. To Walter's left is Sam Byrd, then Tris Speaker and Walter, Jr.

Left to right, below: Mrs. Ralph Guldahl, Ralph, Mrs. Ellsworth Vines and Ellis.

JIM HERD RETIRES—Jim Herd, who left St. Andrews about a half century ago to come to the States, recently retired as senior pro at South Shore CC, Chicago, after 39 years service at the club. Jim was guest of honor at a big party given by the club at which he was presented with a testimonial and a substantial check. Jim is a brother of the late Sandy Herd, 1902 British Open champion. Jim has been a power in building golf in the midwest and is one of its most widely known and beloved veterans. He resides at 7611 Ogleby Ave., Chicago 49, Ill.

ROTOR GOLF REVIVED—E. M. Fallon & Associates, Emerson Tower, Baltimore, Md., is renewing construction of Rotary golf courses, a compact installation for play and practice. Work on initial installations was stopped by the war.

IDEAL DEMAND BOOMS—Plans are well under way for the mass production at Springfield, Mass., of Ideal power mowers. Says H. S. Benjamin, v. p. and g. m. "We have moved all machinery, dies and tools from our plant in Lansing, Mich., to the parent company plant of Indian Motorcycle Co. Additional equipment is being installed at the Springfield plant to facilitate production for 1946 and 1947. Demand is three times Ideal's best previous years."

THE AMERICAN SLICING MACHINE CO., 520 N. MICHIGAN AVE., CHICAGO 11, ILL—is making deliveries of their new postwar American Profitmaker 95 Slicer. Appropriately named the Silver Satin American Beauty, this brand new slicing machine is exceptionally easy to clean and keep clean. All parts that come in contact with food (except knife blade) are finished in "silver satin" anodized aluminum. There's no rust, no tarnish, no stain, no rub-off smudge. Circular describing 25 outstanding features of this new machine sent free by the manufacturer.

BALL MARKER IS NEW—Holiday Products Co., Dayton 1, O., is making a ball marker which has the player's name set in metal type which is inserted into the pressure handle. Ink pad is in grooved slot. Rotary pressure impresses the name into the ball. Each "Ballmark" marker is made special to order. Deliveries are made within 5 days after receipt of order, maker promises. The device retails at $1.50 with retailers' discount for pros.
Zylstra and Kazmark Join H & B Pro Sales Staff

Bill Kaiser, VP in charge of pro sales for Hillerich & Bradsby Co., announces addition of W. H. (Bill) Zylstra and Stanley Kazmark to the company's pro sales staff. Zylstra is a Michigan State College grad who was captain of the golf team and went to the quarter finals of the 1941 Intercollegiate. Bill has spent four years in the Army, in charge of training for bombardiers on the automatic pilot and got out with rank of captain. During his Army service he got some chance to play golf. This year he qualified for the National Open but missed getting the last two rounds in the sights by two strokes. He lives in Grand Rapids, Mich.

Stanley Kazmark is Brooklyn-born. He graduated from St. Augustine Academy where he played baseball and was on the track team. He's been covering golf trade in territory from New York to Virginia in the spring and summer and Florida in the winter since his graduation from St. Augustine in 1926. From 1942 to 1946 he was director of recreation and athletic activities for Eastern Aircraft div., General Motors Corp., and edited their house organ. Stan lives in St. Albans, L. I., N. Y.

MANAGERS PLAN 1947 MEET—Wayne D. Miller, Milwaukee (Wis.) CC, has been appointed by Eric G. Koch, to head a committee to select site of Club Managers' Assn. of America 1947 national convention. CMAA report as of Dec. 31, 1945 showed $7,058 in treasury and 623 members.

WGA TELLS ITS STORY—Western Golf Assn. has issued a booklet telling of its activities in this, its 47th year. WGA work is featured by its Evans scholarship awards. The Western is soliciting individual memberships at $5 to aid in financing the caddie scholarships. The association also issues a large poster giving 12 basic points of good caddying.

GREENKEEPERS and CHAIRMEN

Remove the page facing and display it on the club bulletin board AFTER you've discussed candidly between yourselves how arrangements can be made for the greenkeeper to add this service to an already long and busy day. The suggestion was made to GOLFDOM by greenkeepers and green-chairmen who are seeking a way to acquaint the members with the greenkeeper's high standing as a turf authority.

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