Knowing exactly what America’s golf professionals wanted, and concentrating our attention on getting it to them, has made 1946 a record year for pro shop sportswear sales.

With the promise of record golf activity in the year ahead we will do everything possible to further the golf professionals’ commanding advantage in sportswear merchandising.

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Tournament Prizes • Plastic Shower Clogs • "Golferscap"

Gregor-Goldsmith, Inc., Findlay and John St., Cincinnati, O. Applications for showings of the film should be addressed to the firm’s advertising dept.

OHIO SUPTS. MEET — Cleveland District Greenkeepers Assn. met for a day of golf and discussion and an evening session Oct. 8 at Brookside CC, Canton, O. The meeting drew supts. and supply men from north central and northeastern Ohio. Greenkeepers reported slight improvement in calibre of labor available but at wages and production rate that’s making them worry about stretching their 1947 budgets. Evening meeting was addressed by Herb Graffis, GOLFDOM editor, who stressed importance of clubs of all sizes making fullest use of greenkeepers’ specialized services if postwar golf boom is to be given firm basis of best possible playing conditions for money available.

GOLF ANNIVERSARY STAMP? — Jack Level, golf book collector, suggests that as 1948 is 60th anniversary of American golf as dating from the Apple Tree gang, efforts be made to have the post office commemorate the event by issuing a special stamp such as was issued for baseball’s centennial.