Robert Thompson, Jr., Dies

ROBERT E. THOMPSON

★ ROBERT E. THOMPSON, JR., vice president and treasurer, Des Moines Glove and Mfg. Co., met death during the early morning of June 29th as a result of an automobile accident which occurred not far from his home in Des Moines. Bob was gifted with a pleasing personality and friendly spirit that had won him hosts of friends throughout the golf industry, with which his company is prominently identified. He was a tireless worker whose manners and methods were always stimulating and encouraging to those who worked with him. His leadership and energy were largely responsible for gaining the government's recognition for speed and excellence of war supply production.

He is survived by his widow and a daughter, by his father, R. E. Thompson, Sr., pres. of the Des Moines organization, his mother and brother John, a veteran of this war.

Grantland Rice Hails "Spalding Sports Show"

★ "A. G. SPALDING & BROs. lives up to its reputation as a leader in presenting the "Spalding Sports Show" ads to the nation's sports lovers in newspapers throughout the country," comments sports writer Grantland Rice.

"Once in a while", he says "something comes along which strikes even an old-timer like myself with a real sock. This time it came from Spalding's bang-up series of sports cartoons, drawn by Willard Mullin. Instructive, amusing and entertaining—their appeal is what I call 'a new order of crowd appeal.' The sketches and text have more than mere advertising of a company's name—for here was information beyond the well known and dust-covered records of the past. Here was plus entertainment of a high degree. Having followed sports closely for over forty years, I was surprised to find the number of interesting incidents and episodes I had never known before.

"I began following these Spalding advertisements closely. Here would be something new about baseball or football or golf or one of many other sports—something you like to read and know about. This was a new advertising form—a healthy departure from the old order. I found that the story of sport from off the beaten highways, stories from the byways that so few know—"Willard Mullin has done a grand, exciting, tickle-the-funny bone job. His unique cartoons are right on the beam.

"Here is a book that tells the American story for almost a century of sports. It has an appeal to the kids as well as a remembrance for those who belong to an older way. But it is the kids coming up who will be our future stars. These will be our coming Ruths and Cobbs, our future Bobby Joneses—our main headliners.

Lt. Gen. George Grumert, commanding general of the Eastern Defense Command played the 9-hole course near Reykjavik, Iceland, while on a recent inspection tour. The General beat the other men in the foursome, and it wasn't a customer's golf victory, either, advises Lt. Dave Zinkoff, Athletic PRO at Iceland. The course is rocky, the greens are no pool tables and the climate isn't Pinehurst, but the officers and men are getting in a lot of golf while they've got a chance.

Maj. Gen. Paul L. Williams, commander of U. S. Troop Carrier forces smacks one in an exhibition overseas. The General was playing with Maj. Gen. Floyd L. Park, chief of staff of the First Allied Airborne army, and Capt. Horton Smith and S/Sgt. Chick Harbert. Smith and Harbert are touring combat units in the ETO now as part of the Army's new recreational program. Gen. Williams, genius who developed Troop Transport as important element of victory in Europe, is said to be the best golfer among the Army's combat leaders.