Hillerich & Bradsby Hold First Postwar Sales Session

At Hillerich & Bradsby's first postwar sales meeting in Louisville matters were discussed directly affecting manufacture and distribution of the Louisville Power Bilt pro-only line of golf clubs. Special attention was given to a plan that will assure equitable distribution of stock until such time that orders specifying larger quantities of Power Bilts can be invited. In attendance were:

FRONT ROW—Bill Kaiser, V. P. in charge of Pro Golf Sales; Doug Gray, Adv.; Bill Schuenbaechler, Credits; Frank Ryan, Sales; Lou Hubbuch, Assistant Treas.; Carl Glessner, Sales; Jack McGrath, Adv.

MIDDLE ROW—Ward A. Hillerich, Executive V. P.; Charles Quick, Purchasing; Dick Sawyer, Sales; J. A. Hillerich, Sr., Pres.; Herb Heimerding, Golf Factory Supt.

BACK ROW—John Fox, Sales; Art. B. Birles, V. P. for Production and Purchasing; Ed. B. Reichmuth, Sec. and Treas.; Clive Gilberi, Sales; C. J. Benkeri, V. P. for Distributors Sales; J. A. Hillerich, Jr., Assistant Sec.; Henry Morrow, Pro Baseball Contact Man; Roy Hovatter, Sales.

HARDWOOD FLAG POLES

Made of the finest, seasoned, second growth, tough White Ash. Tapered from 1" at bottom to 3/4" at top, and fitted with flanged ferrules to fit standard 1 1/8" cup. Sanded finish with prime coat of lead and oil and finished coat of finest white enamel. Available in 2 or 3 color combination.

We urge immediate ordering of 1946 needs with delivery at your convenience.

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URBANA, ILLINOIS

Builders of KNOCKDOWN bleachers

for sports events of all kinds.

Fall, 1945