

be confined only to a busy four or eight months period, but should be continued throughout the year.

It requires no seer to predict that there will be a tremendous post-war demand for all golf equipment. The demand will be as proportionately great as the demand for new electric refrigerators, electric irons, vacuum cleaners, and many other items taken off the civilian market by the necessities of war. The demand will be just as proportionately great in Licksillet, Georgia, as it will be in Seattle, Washington. "Who will get the bulk of this business?" is a question that every pro in America should be asking himself—and starting right now to do something about it.

The time set for the big new golf equipment market is sometime in the future. The time for the pro to prepare himself to be the dominant figure in that market is now.



JOHN SAMUEL CLAPPER
1869-1944

J. S. Clapper, Maintenance Machinery Manufacturer, Dies at Minneapolis

John Samuel Clapper, 75, chairman of the board of directors, retired president and one of the original founders of the Toro Manufacturing Corporation, died at his home, 510 Groveland Avenue, on Thursday, August 3rd, after an intermittent illness of long standing.

Born in Mexico, Mo., on February 1, 1869, his earliest business career was as salesman for the International Harvester Company, and later he became branch manager for them in Des Moines, Iowa.

In 1906 he located in Minneapolis for the Racine-Sattley Company, remaining with them approximately four years, and in 1910 he was appointed service manager for the Gas Traction Company. In 1912 he became Minneapolis branch manager for the Emerson-Brantingham Company, and in 1913 production manager for the Bull Tractor Company.

In 1914, in cooperation with H. C. McCartney, J. L. Record, J. F. McCarthy, P. J. Lyons, Paul Knoll and several associates, he organized and became president of the Toro Motor Company, later reorganized as the Toro Manufacturing Corporation. He retired from the presidency and was elected chairman of the board of directors in May of 1943 and was chairman of the board at his death.

As past president of the Rotary Club of Minneapolis, vice-president of the Upper Mississippi Waterway Association, and director of the Associated Industries of

Minneapolis, Mr. Clapper was active in many civic enterprises in addition to his industrial activities.

In the field of sports, particularly golf, trapshooting, and hunting, he was an enthusiastic participant and a strong competitor.

Mr. Clapper was one of the pioneers of specialized machinery for golf course maintenance, his early experiments with fairway mowing equipment having begun following the close of the first World War. In the ten years following the war's end the number of golf courses in the United States increased more than 800 percent. The phenomenal growth of the game was due in no small measure to the improvement, speed and economy in golf course maintenance made possible by mechanized upkeep equipment.

Indeed, golf lost one of its great men in the passing of Sam Clapper.

W. D. Vanderpool Dies

Wynant D. Vanderpool, prominent New York banker and USGA official for many years, died August 19 at York Harbor, Me., of a heart attack while watching the Maine State Tennis Championship from the veranda of the York CC. His age was 69.

A graduate of Princeton university and Harvard law school, he developed a fondness for golf in his youth and his interest in the game was retained until his death.

For many years he was secretary of the Metropolitan Golf Association. In January 1924 he was elected president of the United States Golf Association, serving for a year and later became chairman of the association's executive committee and active in the greens section.