Propose Nation-wide Amateur Medal Play Tournament

★ POSSIBILITY OF A nation-wide amateur event being added to golf's major tournaments is presented by the Miami (Fla.) Junior Chamber of Commerce as a result of the success of this year's Pan American amateur tournament conducted by the Miami organization.

The Miami Jaycees are campaigning to interest other Junior Chambers of Commerce to conduct coordinated local events with the qualifiers to play in a winter amateur championship at Miami. Eventually, the Miami Jaycees believe, the event will draw amateur stars from Canada, Mexico, Central and South America and Cuba. This year's Pan American had several entries from republics to the south, principally students at the University of Miami.

The Junior Chamber of Commerce promotion has been the most effective single factor in establishing the pro golf tournament circuit. With the Jaycees going into amateur tournament promotion and bringing to it their exceptional energy and promotion genius there is promise that amateur events may be revived by stimulation of a new competitive event.

Tommie Thompson, Box 3886, Miami, prominent in Florida Jaycee and athletic circles, is enlisting the cooperation of Junior Chamber of Commerce local organizations throughout the country by advising them details of the Pan American amateur tournament plan.

This bulletin, says, in part:

"The 72-hole medal play Pan American golf tournament was revived in Miami two summers ago by the Miami Junior Chamber of Commerce as a community recreational project.

"The tournament started back in 1932, was fundamentally sound, but had been allowed to lapse for years by the lack of livewire, unselfish promotion. In 1941 it was abandoned.

"Under the supervision of the Miami Junior Chamber of Commerce, the Pan American Open has become the South's largest golf tournament, with entries this year from four Latin American countries.

"More amazing than the actual total of entries is the number of players who competed in the full four rounds of the event. Of the 226 paid entries in 1942, 175 played the entire 72 holes. This summer only 20 of the 339 in the tournament failed to finish the distance.

"Considerable impetus was given the 1944 event by offering the Bob Hughes Memorial Trophy. Hughes, a member of the Junior Chamber of Commerce, took an active part in promoting and running the 1943 event. He died in armed service in February, and a perpetual trophy—42 inches tall—was established in his honor.

"Hundreds of columns of newspaper space, both locally and nationally, have been obtained through the project, as well as the good will of the golfers, and community.

"The tournament is 72 holes and medal play. It is played on four successive Sundays on four different courses (this can be changed to meet the available facilities in your locality). Each round consists of 18 holes, and players are sent off in threesomes.

"Of the $3.50 entry fee charged by the Miami Junior Chamber of Commerce for the 1944 Pan American Open, $2.25 was turned back in war stamp prizes and $1.25 was used for the banquet on Wednesday night following the close of the event.

"Use of courses is donated for each round, and thus, players actually pay no green fees for their golf. We have found the managers of Miami golf courses very cooperative in this respect, because they realize the tournament promotes interest in golf, and they will benefit in the long run. Also the matter of concessions on the day of the tournament is financially important to the course.

"The cooperation of the local sports departments is an all-important consideration. Publicity is needed in advance of the tournament, as well as during its actual operation.

"Course managers and golf pros can be of inestimable value in running the tournament, as they know how its done. You will find it pays to listen to their advice on any problem which may arise.

"There is NO handicap for players. The method of distributing prizes makes handicaps unnecessary.

"One of the big reasons for the success of the Pan American Open has been the equal opportunity for prizes for all players entered. The 80-shooter has the same chance of getting in on the money, under the setup, as the snake-killer who digs his way around the course in 120 strokes.

"In the 1944 Pan American Open, the Miami Junior Chamber of Commerce
awarded war bonds for the first five places, and war stamps for every fifth place thereafter.

"The tournament being on a gross basis, it is a simple matter to arrange the scores in numerical order, and then count off the scores—not the players—by five. Very often there will be several players with the same score, and the prize will have to be divided among those tied for that fifth place.

"The winner of the 1944 Pan American Open was $100 war bond and a replica of the Bob Hughes Memorial Trophy, with second place getting a $50 bond, and third, fourth and fifth places receiving $25 bonds. Fifteen dollars in war stamps were awarded for every fifth place from tenth to 14th. Ties counted, 56 entries shared in the prize money.

"This medal play assures every entry of the full 72 holes of play. Most amateur golf events are match play, and it's all over for the dub when he loses—which is generally in the first round.

"This is a tournament, too, where it pays to count every stroke. The missed putt on No. 4 a player forgets to include in his score, may be the stroke which knocks him out of a fifth place and a prize. It is the answer to the fellows who always have an "off-round on their qualifying" and then come back in the first match with par golf.

"The Miami Junior Chamber of Commerce is convinced, from its experience, that the 72-hole medal play golf tournament has national possibilities, and would like to see it adopted as a project by the United States Junior Chamber of Commerce.

"As part of the project, the Miami Junior Chamber of Commerce would like to invite the winners of the local tournaments to play in a national championship every December in Miami. The trip to Miami to play in a national tournament would add considerable interest to each of the local events.

"It will take time and work to put the plan into full operation, and the Miami Junior Chamber of Commerce proposes December, 1945 as the tentative date for the first national tournament."

Businessmen Urged to Retain Snap with Recreation

UNITED BUSINESS SERVICE, 210 Newbury St., Boston 16, Mass., in the lead of its June 24 bulletin of "weekly forecasts based on the united opinion of recognized business and economic authorities," advises businessmen to pay more attention to their physical condition. The admonition is under the head, "The Bent Bow Will Lose Its Snap."

Ft. Wayne (Ind.) CC secured permission of the United Business Service to send that first page of its weekly confidential bulletin to all its members. The advice reads:

"If you are among those who are thinking of doing without the usual vacation this summer—better think again. In this of all years, men and women in positions of responsibility should try to keep up their physical and mental powers.

"The big war job is not yet finished, for, as Donald Nelson recently said, war output must rise still higher to meet its production peak planned for next November. Moreover, as soon as the outcome of invasion is clarified, reconversion will begin to gather momentum, and as soon as the war in Europe ends, additional problems will crowd in upon you. To take chances with your health at this time will not help those who are sweating and bleeding on the battle fronts nor will it provide employment for the fighting men when they return to civilian life.

"Many instances could be cited—you undoubtedly can mention several—of men who have recently "cracked up" under the anxiety and stress of overwork. The effects of nervous strain may not be obvious to one who is deeply absorbed in his job. Little by little, vitality is lowered until a man may reach the verge of a nervous breakdown before he becomes aware that anything serious is happening.

"If there is no one ready to do your work while you are away, you should take immediate steps to rectify the situation. If you are doubtful about the ability of your understudy to carry on, here is a chance to find out. There is no better way to test the quality of an executive than to give him increased responsibility. In fact, one real advantage of the vacation system is the opportunity it affords to check on the capacity of an organization to function in the absence of important executives.

"Now is the time to fortify yourself and your staff against the trials that lie ahead. The more important the individual, the more necessary it is for him to take a vacation. Even though he has reserves of energy to carry him through the year, unremitting application to business is almost certain to lower the quality of his work. Loss of efficiency from staleness and fatigue can be much more expensive than a few weeks absence on vacation.

"Your physician will tell you—if you have any doubts—that relaxation is essential to the maintenance of bodily vigor and mental keenness. The bent bow in time will lose its snap."

July, 1944