GOLF in the WAR

Wilson Plants Produce Crash Helmets, Camp Cots and Aviator Kits as well as SPORTS EQUIPMENT for Servicemen

The demand for sports equipment for the armed forces shows that these normal products of Wilson Sporting Goods Co. are considered quite as important a factor in the war effort as the tank helmets, cots and aviator kits to which a large part of our facilities are now devoted. In every department of our war production activities it is our constant effort to provide equipment of a quality that lives up to the reputation established by Wilson in the field of sports equipment.

Golf Popular with War Workers

Golf has been popular on many industrial plant recreational programs this year, and has brought thousands of old and new players to the links.

The Chicago District Golf Association supervised a tournament for war workers in the Chicago area in August.

The Schultz Die Casting Co. held its annual tournament in Toledo as usual this year, with War Stamps as prizes.

Members of the Golf Club in Oconto, Wis., taking advantage of central war time, formed a twilight league that has been in action all summer.

The Los Angeles Times sponsored a First War Workers Golf Tournament which was such a success that plans are now being made for a second such tournament.

Defense plant play is often of an exceptionally high order because of the number of golf “Pros” who have gone into war production industries for the duration.

GOLF SHORTS

Horton Smith, winner of more than $100,000 in tournament prizes, now an officer in the Army Air Forces, says the training he received at Miami has helped his timing and co-ordination and will sustain his competitive powers for another ten years.

The Women’s Western Golf Association open championship at Glen Oak Country Club was designated as the “Salute to Victory” and used as a recruiting medium for the WACS, WAVES, SPARS and woman MARINES.

IT’S WILSON TODAY IN SPORTS EQUIPMENT

September, 1943