The policy of quality manufacture which made it "Wilson today in sports equipment" now brings its benefits to American soldiers in every part of the world.

While still making such sports equipment as war conditions permit and war necessity requires, Wilson Sporting Goods plants have converted a large part of their facilities to production of war equipment.

The soldier who in peacetime was proud of the quality of his Wilson golf bag, now finds with pleasure, on some rainy night in Tunisia or Guadalcanal, that the same quality workmanship in his Wilson-made tent is protecting him from the unruly elements. Or that the cot on which he takes his rest is a Wilson product that stands the gaff.

Men who charged down the football fields, confident of the protection afforded by Wilson helmets, now charge in tanks across the fields of battle, their heads protected from steel interiors by Wilson crash helmets.

Athletes who wore Wilson togs in tough contests of school and college, feel comfort and confidence now as they range the skies in the greatest game of all, equipped with Wilson-made aviators' kits.