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himself awake in hell where there were great golf courses but no balls because of neglect of players to turn in balls for reconditioning.

Golf’s war-orphaned world series—the Ryder Cup matches—played this year over Detroit’s Plum Hollow course, was broadcast throughout the nation on a Blue Network hookup Sunday afternoon, August 8th, under the sponsorship of Crawford, MacGregor, Canby Company, Dayton, Ohio, manufacturer and distributor of Tourney Golf Clubs, Tourney Balls, and other golf equipment.

This fourth annual charity contest, in which Captain Craig Wood’s Ryder Cup golf squad emerged victorious over Walter Hagen’s challengers by an 8 ½ to 3 ¾ margin, netted approximately $40,000 for the American Red Cross. Attendance was the largest in the event’s history. Besides this sizeable contribution to the American Red Cross, a large amount of War Bond also was sold to the field of spectators.

While MacGregor has not manufactured any golf equipment for months and while no stocks of MacGregor merchandise are available for retail except where pros may have limited remaining stocks from earlier purchases, MacGregor has been one of the leaders in upholding general interest in golf and in keeping golf alive in every possible way during the war emergency. According to Clarence H. Rickey, president of MacGregor, charity matches such as the Ryder Cup series and other successful charity contests and exhibitions which Mr. Rickey’s company has sponsored during the past two seasons have done much to stimulate public interest in golf besides contributing generously to various war relief organizations. For the duration, MacGregor is engaged 100 per cent on round-the-clock production of work essential to the war effort.