too. He's had plenty of pro experience himself announcing to the trade the fact that Ren Smith, from every angle, and knows the pro's business, happy and in good spirits. Ren knows the business specially in view of the shortage of games and golf-instructions in durable container, making it inexpensive to ship. The makers believe that most number of golf balls to be recovered, the privilege will show the name of the ball and under (most recently at the Oak Park CC), and Horton’s number of golf balls to be recovered, the privilege it—"Recovered by Dunlop".

Dunlop will extend to every pro selling them a number of golf balls to be recovered, the privilege of buying from them an equal number of recovered balls, less approximately 5% for shrinkage (shrinkage due to balls received in such condition that they could not be recovered).

American Golfboard Co., Prospect Park, Pa., sole makers of Golfboard, has announced a new, improved model of its fascinating dart golf game is now available, and will retail for $3.00. The new model, which is called the Denny Shute Club Model, is attractive in appearance, and the playing rules are simplified and easy to grasp. The board is the same generous size as the former model, measuring 28 in. by 28 in. by 5/8 in. The par-70 course is still plenty tough to beat but players will have a swell time trying.

Golfboard makes a striking display in any Pro Shop. Weight has been reduced to 4½ lbs. complete, with 3 darts, scorecards and playing instructions in durable container, making it inexpensive to ship. The makers believe that most any pro can profitably sell several dozen, especially in view of the shortage of games and golfing equipment in general. Write for descriptive folders and prices now.

New address of Penfold Golf Balls, Inc., is 33 35th St., Brooklyn, New York. Penfold moved from its 11 Park Place address April 24 to double up its offices with the plant ... for the duration. Phone number is SOUTH 8-2533.

Jackman Sportswear Co., 14 E. Jackson Blvd., Chicago, held "open house" April 20, in officially announcing to the trade the fact that Ren Smith, formerly a partner in the business, had taken over as sole owner of the company. Ren and Tom Force were host to a large assemblage of the 'boys', pros, dealers, newsmen, etc., who wished them bon-voyage in their new setup.

Tom was bar-man for the affair, and kept all happy and in good spirits. Ren knows the business from every angle, and knows the pro's business, too. He's had plenty of pro experience himself (most recently at the Oak Park CC), and Horton's his brother, you know.

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