And of course, there are ample stocks of all grades of the new 1941 North British ball line—which the N. B. company says is the finest Scotland has ever produced.

Toro Mfg. Corp., Minneapolis, Minn., in a recent issue of its "Toro News," does an unusual, but effective job of telling greensmen about Toro equipment. The entire issue is devoted to "Old Songs And When They Were Written." The songs and the year in which they were written, or became popular, date back to 1838, and continue to 1929. And then comes a reminder that 1941 will be another popular year for Toro equipment. In case you have forgotten when some old favorite of yours was written, and also if you need any reminder on just how old you're getting, it's suggested you write the Toro Company for an extra copy of its 'record of popular songs.'

Dunlop announced it's new 1941 "Break 100-90-80 Drive For Better Golf" at a special presentation ceremony at the New England PGA Annual Get Together April 14 at the Hotel Lenox in Boston.

After the details of the campaign had been outlined to the various PGA members attending the meeting, Craig Wood, recent winner of the Masters' tournament at Augusta, and Dunlop's director of golf equipment, presented the first "Personalized Pro Plaque" in the campaign to Eugene F. "Skip" Wogan, president of the New England PGA, while Robert N. Pryor, Dunlop Advertising and Publicity Director, looked on.

The inscription on the plaque read:

EUGENE F. WOGAN

He has spent his life in GOLF . . . it is his religion . . . his livelihood . . . his very life.

He is a qualified professional . . . an authority on every phase of the game. He is retained by your club as tutor and counsellor to serve you, your family, your guests.

With his knowledge and understanding he can guide you in the choice of clubs and the ball best suited to your game.

By his skill and interest he can bring out the best golf in you and lower your score.

Consult him. His advice will add much to your enjoyment of a friendly, health-building game.

This same plaque, handsomely finished on a 14x18 hanger and personalized with the pro's name, is being sent out to all participants in the "Break 100-90-80" campaign.

Educators Paper & Supply Co., 844 W. Erie St., Chicago, Ill., has a new line of very attractive bond paper doilies and place mats that is finding high favor at a number of the top standard country clubhouses. For samples and prices of this material write Elmer F. Lane of the Educators company.

Jackman Sportswear Co., 14 E. Jackson Blvd., Chicago, now has available copies of its new 1941 sportswear catalog, which features Horton Smith golfwear, Jimmy Thomson golf shirts and Gene Sarazen rainbreakers. The catalog also contains a special section devoted to smart golfwear for women.

Shoes, socks, gloves and accessories are also pictured and described in the attractive new Jackman catalog. The Jackman company has also issued a new 1941 golf trophy and luggage folder, which is being distributed to golf pros and other individuals at golf clubs who are in charge of tournament prizes. Copies of the catalog and folder may be obtained promptly upon request to the Jackman company.