The divot diggers will soon be on the march ... ready to have any fairway disaster, but touchy as ever about locker room convenience and comfort. Whether your problem is making old members happy or inducing prospective members to sign up, adequate, modern locker facilities are important aids to its solution.

Lyon Golf Lockers offer many outstanding and exclusive features that help promote locker room happiness and club income ... hold down maintenance costs. Write today for full information on Lyon's outstanding values in Single Tier, Double Tier, simple and deluxe locker equipment.

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The trees is punishment enough for an offline shot. In the case of plain rough, keep the tall weeds chopped down and vegetation not over three inches high; then a golfer has a chance of locating his ball while still some yards away and of playing it out promptly. At the same time, he is not likely to get a "fairway lie."

Why Heavy Rough?
One fee-course operator with whom the writer talked recently said 2-inch rough was high enough for him. "I'm in business to sell patronage at my course," he explained. "I want players to enjoy themselves and come back again. They will, if they are not prevented from scoring reasonably well, if they don't lose too many balls, and if I can keep traffic moving fast enough to get them around 18 holes in less than four hours, even on a busy Sunday."

His view, of course, is tempered by commercial considerations, but even at the most exclusive of private clubs there is no advantage to "ball-traps" anywhere on the course. Your member may not mind loss of a ball, but it gripes him to have to add that penalty stroke to his score.

Keep the vegetation cleaned out of the ponds and streams of your golf course. It is a maintenance touch often overlooked. True, the Rules do not require a player to find the exact ball he drove into the water, but there seems to be very little excuse for denying a player the right to find his ball and recover it, especially when, at many layouts, every water hazard on the course can be cleaned of vegetation in a day's time by a workman armed with a rake and hoe.

Next installment of this series will discuss obstructions, loose impediments and ground under repair.

SHORT COURSE CALENDAR
March 4-5—Iowa State College, Ames, Ia.

5-7—Minnesota Greenkeepers, Nicolett Hotel, Minneapolis.


14-16—Recreational Conference and Exhibition, Massachusetts State College, Amherst, Mass.