Managers Announce Program

PROGRAM for the fifteenth annual convention of the Club Managers' Assn., to be held at Hotel Statler, Buffalo, March 9-13, is rapidly rounding into form, according to Mrs. Ruth S. Jones (Oak Hill CC, Pittsford, N. Y.) who is general chairman of the convention.

Aside from certain key addresses on subjects of interest to managers of all types of clubs, most of the sessions will be given over to open forums and discussion groups, with the conventioneers divided up by the type of club they manage—town clubs, university clubs, beach and yacht clubs and country clubs. Each group meeting will be presided over by a competent chairman, and a stenographic record will be kept of the proceedings. Club presidents and managers are being asked to jot down a series of questions or problems that can be discussed at these open forums.

Highlights of the Convention

Sunday, March 9—5 to 9 p.m.: registration and “Arrival Party.”


Wednesday, March 12—Morning: committee meetings. Afternoon: round table discussions, with managers split according to type of club they manage.

Thursday, March 13—Afternoon: committee reports, annual election of officers and directors, and adjournment, sine die. Evening: “Patriotic Ball”, ballroom, Statler.

An interesting “side-show” of the convention will be a display of menus, announcements and other publicity materials of which the various members of the CMA are particularly proud. Delegates will pick up many an excellent and practical promotion idea from this display.

Bulletin Advises Early Ordering.—Recent bulletin of the National Association of Purchasing Agents advised coverage of materials which will be needed within the next 6 months. Purchasing Agents said defense demands and general industrial activity called for foresighted action in buying.

The warning certainly applies to early placement of orders for course and clubhouse equipment and pro-shop stocks.

Professional Golfers' Ass'n of America
14 East Jackson Blvd., Chicago, Ill.

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