This is no horseid buggy fertilizer. It is the up and doing super-powered product that Greenkeepers and Club Managers are today depending on for making top playing Greens, isn't loaded with useless dirty, foul smelling fillers, but is the all chemical, clean odorless, condensed, soluable grass food that will take you through the season with lowest cost and least application labor.

To be convinced we really have something for you, write today for literature and free testing sample.

McCLAIN BROTHERS COMPANY CANTON, OHIO

Do not let another season go by without lighting up your practice driving ranges, putting greens, or your pool! Keep members and guests at the club after dark. You can increase your revenue by means of Revere Lighting. Our engineers will gladly make recommendations.

Write for Sports Lighting Bulletin.

REVERE ELECTRIC MFG. CO. 2937 NORTH RALSTON STREET CHICAGO Originators of the光线 Nightlight Pole INDOOR and OUTDOOR LIGHTING EQUIPMENT of EVERY DESCRIPTION

FOLDING TABLES

For CLUB DINNERS, PARTIES, MEETINGS

Light weight but sturdy. Easily handled even by ladies’ committees. Stacked and stored in small space. Many styles and sizes. Lowest prices. Catalog FREE.

THE MONROE CO. 6 CHURCH ST. COLFAX, IOWA

YORK CITY. L. Bates, its former representative, has moved to Texas. Avery, while new in his territory, has a good background to qualify him for his sales-service work. He has been with Stumph & Walter since 1929; he graduated from Winona Agricultural College, performed special agronomy work at Cornell University, and in addition, was county agricultural agent of Delaware and Nassau counties, on Long Island, N. Y.

Photo herewith shows Fred Pabst, chairman of the board of the Pabst Brewing Company, as he appeared before the microphone, Saturday, March 15, to participate in the first nation-wide broadcast of a Pabst “Sales Meeting of the Air.”

Ivan E. Harris, (left) vice-president and general sales manager of the Pabst company, and E. L. Morris, vice-president in charge of advertising and sales promotion, await their turn at the mike to tell thousands of Pabst representatives and distributors, in meetings from coast to coast, that the “33 to 1” blending story will be the theme of Pabst’s 1941 advertising campaign.

Ian Macdonald, pro at the Modesto (Calif.) municipal golf course, is now manufacturing and nulling with gratifying results his latest improvement on his Ballshag—known as Bag-Shag. Bag-Shag (U. S. Patented) consists of a tube with three flat springs on the lower end which engages practice golf balls and elevates them into an attractively colored canvas container with capacity of sixty-five balls. To release balls, you pull the zipper and gravitation does the rest.

“Make Golf Practice a Pleasure” is Mac’s slogan. He claims his device eliminates back bending and keeps hands dry for effective gripping of club during practice.

Professionals who equip their caddies with Bag-Shag during an instruction period find the boys
Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN
Box 122, Redford Station, Detroit, Michigan

company states, are being played by more pros and players all the time, for the simple reason that they like them better. Tyler offers 100% guarantee on all items in its golf line, as part of its policy of giving best possible value to pros at all times.

Cooper Mfg. Co., Marshalltown, Ia., announces new and improved Cooper models make up its 1941 line of power mowing equipment, and that extreme interest is being shown the Cooper Champion 20” power greens mower by greensmen everywhere. The Cooper Champion, which has proved so popular since its introduction only two years ago, features even greater performance this season, say Cooper officials. New clutch design engages without any grabbing, high speed reel insures smooth cut greens, plus micrometer exactness for adjustment of reel to bed plate, are some of the features.

Among Cooper representatives and the territory they cover are: John C. Dee, 614 N. Cicero Ave., Chicago—greater Chicago area; Earl J. Crane, Box 54, Tiffin, Ohio—Mich., Ind., and Ohio; E. M. Rowley, 821 St. Charles St., New Orleans, La.—Gulf Coast area. Complete literature and prices on Cooper models may be obtained by writing the Cooper company direct—at 427 S. First Ave., Marshalltown, Ia.

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GOLF PROS AND GOLFERS

Improve your stance and prevent slipping with "Crip-Rite" removable Shu-Spikes in your sole.

Order now.

NORTH & PFIEFFER MFG. CO.
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April, 1941

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