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J. Victor East Joins Wilson’s Staff

J. VICTOR EAST

has joined the staff of Wilson Sporting Goods Co. as a consultant on research, manufacture and promotion in golf.

East was with Spalding’s for a number of years, and prior to that association was a professional at Biltmore Forest and Longmeadow clubs in the U. S. A., and at clubs in Australia. He was born in Australia of Scotch parents and became a clubmaker’s apprentice as a boy, continuing his school work during time away from the bench.

East has been responsible for several important inventions in golf club design and construction, and is internationally known as an authority on golf equipment and pro business development.

‘Scotty’ Martin Succumbs — John H. (Scotty) Martin, pro at Fort Morgan (Colo.) CC, died March 3, after a lingering illness which had kept him bedridden since Sept. 6. Mr. Martin was born in Edinburgh, Scotland, in 1879, coming to the U. S. when he was 18. He had been employed at a number of clubs in Nebr., Montana, and Canada, before coming to the Fort Morgan club in the fall of 1939.