Acushnet Process Sales Co., New Bedford, Mass., announces that just as the famous New Bedford whaling ships traversed the seven seas years ago, so Acushnet golf balls are becoming known in the far-off ports of the world. Acushnet is now shipping golf balls to the Philippine Islands, Hawaiian Islands, Mexico, Venezuela, Cuba, Porto Rico, Iraq, and Peru.

War and the dangers of maritime travel, seem to have no effect on the popularity of Acushnet balls. All orders from these countries have come to Acushnet unsolicited, and in every case where a distributor has been appointed there has been no difficulty in getting his acceptance of the well-known Acushnet "100%-through-the-pros" sales policy. In fact, in the Philippines Acushnet sales have shown amazing increases, principally because of this method of merchandising, according to company reports.

Joe Belfore, pro at the Country Club of Detroit, has put out a little illustrated golf book. It's titled "Golfing Aid." The material in it, for the greater part, appeared in the club's magazine, The Bulletin. Joe polished up the original dope and got it into interesting and helpful form in a 12 page book.

It's got a nominal price of a quarter, but Joe's main idea with it is to keep a reminder of his teachings before his members. The book is a swell job of pro advertising and sound, concise instruction.

American Chemical Paint Co., Ambler, Pa., manufacturers of Rootone and Transplantone, has announced that following probate of the will of the late J. Harvey Gravell, former president of the company, it was learned that American Chemical employees are the chief beneficiaries of his $3,000,000 estate.

The reason for these bequests was given in Mr. Gravell's will as follows: "It is my purpose in the distribution of my estate to place the control and ownership of it, and of the enterprises which have produced it, largely in the hands of my business associates and employees who have been engaged with me in the operation and management of the businesses."

The American Chemical Paint Company began the manufacture of Rootone in 1938. All during its manufacturing experience with this product it has carried on scientific studies at several of the state experimental stations in order to perfect the technical production and application of the new root growth substances. Since that time Rootone has become a nationally accepted aid to plant growers, both amateur and professional. The scientific work carried on by the company has led to the introduction of Transplantone, a new companion item to Rootone and one that has application to general plant culture—particularly house plants for stimulating growth.

Healthy greens, good looking trees and ornamental plantings are the greatest assets of any course—the whole investment depends upon appearance.

When recently interviewed at the Ambler plant, the employee heirs to the $3,000,000 Gravell estate were unanimous in voicing their intention to continue with the company in their work in developing Rootone and Transplantone for even wider plant application and to maintain the policies of management as developed by Mr. Gravell.

Hamilton Rubber Mfg. Co., Trenton, N. J., has developed a new type floor covering—called Country Club flat-top corrugated rubber matting—that promises to prove a big hit at golf clubs that long have been searching for a floor covering that will stand up under the hardest wear any floor covering is asked to take—the constant tramp and scuffle of spiked shoes.

This new rubber matting is built to an exceedingly high standard of quality—fabricated like an automobile tire with heavy ply of strong fabric which reinforces the top layer of tough, wear and abrasion resisting, corrugated rubber. This prevents the excessive chewing and shredding, caused by spikes, in ordinary carpet fabrics and smooth faced composition floor coverings. It also has a resilience which returns the surface to its original shape.

Around the pro-shop, where spiked shoes give the flooring a terrific beating, the new rubber flooring is ideal; around the pool and shower room the Country Club matting prevents slipping, because of its non-skid flat-top corrugated surface. In the tap-room, the new matting is popular because it is non-absorbent and highly resistant to alcoholic liquids—and it will not discolor. To prevent curling at the ends and consequent danger of tripping, the company can furnish heavy white metal ends with rivets which can be applied easily at the club.

The new Country Club matting comes in rolls of 25 and 50 yds., in 36 and 48 inch widths, and 5/32 in. thick. It is available only in black, as a black stock offers the highest resistance to abrasion. Any size matting, large or small, may be ordered. The company will gladly send complete information upon request.

Lamkin Leather Co., Chicago, Illinois, manufacturers of grip leather, announces a new and improved treatment for its golf and tennis grip leather. Considerable time and expense has entered into the construction of equipment for impregnating leather which is believed to be the last word in insuring permanent tackiness. In addition, the treatment imparts a plasticity of finish resulting in ease of gripping, giving the appearance of a molded grip job.

Wilson Sporting Goods Co. announces that Al Espinosa has been appointed special sales and promotional contact man for Wilson in Mexico and Central American countries. The appointment was made by L. B. Icely, president of the Wilson company, while on a trip to Mexico during January. Espinosa will give exhibitions in Mexico and various other adjoining countries in the interest of promoting golf and, of course, Wilson products. It is hoped that arrangements can be made to have a team of American golf pros, perhaps Sam Snead and Ralph Guldahl, go to Mexico for some
We're Certain of Two Things:

1. You can't afford to 'put off' that swimming pool much longer.

2. When you decide to build, we know that no other method can provide you with a fine a pool at so low a first cost—and low maintenance cost—as our "Gunite" pool.

Your members are going to spend considerable money for swimming enjoyment next season, and if you don’t provide it, they are going to take themselves and their swimming dollars elsewhere.

A swimming pool at a Country Club is a NECESSITY these times—so you’d better start planning now to keep those dollars 'at home'. A "Gunite" pool will solve this problem most efficiently, economically—and quick! It's only a few months 'till swimming time—so don’t delay!

Write TODAY for full details—there is no obligation.

CEMENT GUN COMPANY
ALLENTOWN, PENNSYLVANIA
purchases through one of the sales outlets established by the Burgett company. Falling in this, however, orders sent to the home office at Peoria, Illinois, will be taken care of to the customer’s satisfaction. Parglovas this coming season will be backed by a larger advertising campaign than ever before. The opening advertisement appearing in March Golfing is larger than anything used up to this time and will feature both the True-Grip Parglov and the Air-Conditioned Parglov. A regular appearance of the True Grip PARGLOV will be found in each issue of Golfing throughout the remainder of the 1940 season.

Crawford, MacGregor, Canby Co., Dayton, Ohio, announces that Elwyn Nagell has recently joined the MacGregor sales staff. Nagel, who will contact the pros in the western and central New York region, has been a member of the P.G.A. for a number of years. He has a lot to tell the “boys” in his territory, and without a doubt they will be looking forward to seeing him and the 1940 MacGregor Tommy Armour Tourneys.

Prentice-Hall, Inc., 70 Fifth Ave., New York City, reports that Ben Thomson’s book, “How to Play Golf,” is leading all the books on its sports list. Sales during the past fall and winter season have been holding up very well. The fact that Thomson’s golf book retains such a dominant sales position is significant, say company officials, since other titles on the list include books by Don Budge, Jack Coombs, Coleman Clark and others.

Ben Thomson’s “How to Play Golf” has been particularly successful because of its teaching slant—which is the same Thomson uses at Yale where he has been turning out championship teams with almost monotonous regularity.

E. I. du Pont de Nemours & Co., Wilmington, Del., announces that a new laboratory for research on insecticides and fungicides will be constructed for the Grasselli Pest Control Research Section of the du Pont concern. The building, to be erected at the experimental station of the company in Wilmington, will be one of the few biological labora-

SWIMMING POOL CONSTRUCTION MODERNIZED, STANDARDIZED, SIMPLIFIED FOR QUALITY, ECONOMY AND SPEED THRU YEARS OF EXPERIENCE
Preliminary Estimates Without Obligation

GRASS GROWS BETTER from Seed Treated with ROOTONE Reg. U. S. Pat. Off.
Tests show ROOTONE treatment of seed triples the effect of fertilizer. Rootozoneed seed available from many dealers. Ask your dealer or write to us.

More Popular Than Ever!
• with clubs who BUY them
• with players who USE them

The HENRY BALL WASHER

Clubs like the Henry Ball Washer because it’s cheaper, better and more efficient. Golfers like the Henry because it’s easy to use—and does a superior job of washing balls.

The Henry washes golf balls with rubber, eliminating old-fashioned brushes. The Rotary Squeegee, patented by Henry, is made of Latex, pure gum rubber, extra tough, yet soft enough to clean the ball thoroughly without injury to the cover. The Henry is compact, attractive in appearance, and its housing of heavy gauge pressed steel will last a life-time.

Solve your washer problems permanently by ordering your Henrys, direct, today.

Dealers are invited to write for proposition.

HENRY MFG. CO. BLUE MOUND ROAD ELM GROVE, WIS.
The ROSEMAN Model 500
TRACTOR
LOW COST
ALL PURPOSE
HIGH QUALITY

Write for Low Prices
and Descriptive Folder
ROSEMAN TRACTOR MOWER CO.
EVANSTON, ILLINOIS

Jacobsen Mfg. Co., Racine, Wis., has recently developed a new power roller for putting greens, new lawns, tennis courts, etc. Powered by a Jacobsen-built engine, this dependable machine is an ideal time and labor saver. It may be ballasted with varied amounts of sand or water—thus allowing complete weight control for all lawn conditions. Weight of the power roller, empty, is 170 lbs.; water filled it weighs 350 lbs., and filled with sand, 525 lbs.

The new power roller is also available with a turf conditioner—a practical answer to greens reconditioning. Attached to the power roller, and used with a Jacobsen power greens mower with steel wire brush, it corrects matted bent, brings better turf aeration, and promotes healthier growth.

The Jacobsen company also announces its new improved Jacobsen power greens mower is now ready—that it is completely new in design from bed knife to controls, yet embodies the best traditional advantages of former Jacobsen models. It’s lighter, faster, and more powerful, according to company reports, and is perfect in weight balance and power. The new mower has quick-acting clutch, enclosed combination chain and gear drive, and auto-type differential, assuring positive control and allows
sharp turns under power without drag or scuffing. Like the former models, this new Jacobean is available with a steel wire brush attachment. Complete details on the new Jacobean models may be had by writing the company.

O. M. Scott & Sons Co., Marysville, Ohio, announces the following prize winners in the Limerick Contest conducted at the Scott booth at the recent Greenkeepers' convention held in New York City: 1st prize and $10 to John Qualll, Iron Temple CC, Dallas, Pa.; 2nd prize and $5.00 to I. H. Peterman, Jeffersonville GCse, Upper Darby, Pa. The five runners-up, each receiving $1.00, are: George Biddulph, Springvale GCse, North Olmstead, Ohio; Leonard Haslett, North Park Course, Pittsburgh; M. A. Kazakewich, Tavistock CC, Merchantville, N. J.; M. Naughton, CC of Northampton County, Easton, Pa.; and John Passowitz, Jr., of the Roselle (N. J.) GC.

The limerick to which the greensmen were asked to complete the last line, went:

A course superintendent named "Mac,"
Was considered the head of the pack,
But his bargains in seeds,
Turned out to be weeds

The Brearley Co., Rockford, Ill., has a new model sunhat said to be the newest thing in golfers' hats—the Royal Congo. The new model is fashionably blocked in the latest approved shape to give it more swank and smartness and the front brim has an insert of transparent green pyralin to protect the eyes from sun and glare. The material is fine white or tan duck and the tailoring is of excellent quality.

Soilicide Laboratories, Upper Montclair, N. J., has issued publicity material on its TaT vitamin B1 and its Syphonette for B1 application that con-

For Low Cost Power Use
Noiseless Dust Proof High Quality
ROSEMAN TRACTOR ATTACHMENTS
Write for Details
Roseman Tractor Mower Co., Evanston, Ill.

HENDERSON'S
1940 Sports Turf Catalog is now ready.
Write for your free copy.
PETER HENDERSON & CO., 35 Cortland St., New York City

ATTENTION
Copies of Robert Hunter's famous book on golf course architecture, "The Links," are still available at the bargain price of 75c each. Send cash, check or money order to GOLFDOM today!
The real way to fertilize your greens with nitrogen, phosphoric acid, and potash in highest percentages. Get this cheap, odorless and wholly soluble food that goes right down to grass roots quickly and stays there. Big and little courses now using Veg-E-Tonic everywhere. Easiest applied and most economical. Write for literature and free testing sample.

McClain Brothers Co., Canton, Ohio.

R. H. Tractor Wheel SPUDS quicken to put on or take off. Increase tractor efficiency and cultivate turf, that's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes. Sample spud and circular on request; advise make of tractor and purpose for which intended. Immediate shipment.

If your Ford or equipment dealer cannot supply, write direct to R. S. HORNER Geneva, Ohio

MFR. OF SPUDS, FORD-SON WHEELS, ETC.

The new U.S. Royal True Blue gets an expert going over at Manito CC, Spokane, Wash., when this troupe assembled for a friendly session. The ball’s performance added to the praises that have followed its debut. (L to r, top row): John Sproul, golf ball sales mgr., U.S. Rubber Co.; Babe Henderson, Manito pro; F. W. Kilmor, US Northwestern distributor; Ted Neist, pro at La Grande, Ore. (Bottom row, l. to r.): Bud Walker, mgr., Manito CC; Bill Burrows, mining magnate; Bud Ward, National Amateur champion.

tributes to the current very lively interest in the material. The bulletin reads, in part:

It is now thought that the chlorophyll acts in the capacity of manufacturing vitamin B1. When a plant is transplanted the circulation of water is stopped and the leaf wilts. Naturally, then, if the upper portion of the plant manufactures vitamin B1 and it is in a wilted and unhealthy condition, the plant does not manufacture sufficient vitamin B1 for the proper development of the root system, and therefore a "root shock" occurs which causes the plant to lie dormant from 8 to 14 days. It is for this reason that the external application of vitamin B1, either through the watering of the plant or the immersion of its roots into vitamin B1 before transplanting, is recommended.

It seems that nature endows all such plants that were only to live one year with the ability to manufacture sufficient vitamin B1 that the addition of this material externally does not make a marked increase in growth. We therefore would not recommend the addition of vitamin B1 to any of the annuals.

Difference in grass root systems may be caused by the grass being continuously cut short thus reducing that upper portion of the plant which has

LANGFORD and MOREAU, Ltd.

Twenty-five successful years demonstrate our ability to cope satisfactorily with all problems of golf course design and construction.

REMODELING  MODERNIZATION  DRAINAGE  IRRIGATION
GOLF ARCHITECTS  LANDSCAPING  SWIMMING POOLS

LANDSCAPE ENGINEERS

2405 Grace Street, Chicago, Ill.
PINE FOREST INN
SUMMERVILLE, SOUTH CAROLINA
"THE GOLFER'S PARADISE"
2 18-Hole Courses
Grass Greens
The Finest Course Between Washington and Jacksonville
Just 12 mi. to famous Middleton, Magnolia and Cypress Gardens; 20 mi. to quaint, historic Charleston. Modern, hard-surfaced roads all the way!
WRITE OR WIRE
PERRY ALEXANDER, MGR.
FOR RESERVATIONS
Open Jan. 10 to April 20

GOLF FLAGS
CLUB FLAGS
AMERICAN FLAGS

CHAMBERLAIN FLAG CO.
8628 ELMIRA AVE. DETROIT, MICH.

○ BENT GRASS ○
BOTH SOD AND STOLONS
Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.
HIRAM F. GODWIN
Box 122, Redford Sta., Detroit, Mich.

CADDIE BADGES—We have a number of designs in metal. Circular on request. The C. H. Hanson Company, 303 W. Erie St., Chicago, Ill.

the ability to manufacture vitamin B1. Therefore vitamin B1 is recommended to be applied through the watering system to attain a deeper root system. With the Syphonette weekly applications are easily applied either with a hose and nozzle, or any rotary sprinkler is also satisfactory.

Experiments on the Pacific Coast have shown that on all cuttings, whether hormones are used to initiate root growth, or without hormones, the addition of vitamin B1 in weekly or bi-weekly treatments will produce a better root growth. It is not competitive to hormones but is to be used in conjunction with them.

Vitamin B1 is advocated wherever trees are being planted and in such instances a smaller ball of soil can be used. When planting the tree soak the hole thoroughly with vitamin B1 through the Syphonette. In transplanting of small pot plants to larger plants or from seed flats into the open, treat such plants either before or after the transplanting operation.

The Royer Foundry & Machine Co., Kingston, Pa., has redesigned its line of compost shredders and mixers for shredding, mixing and aerating compost, manure, sod, peat and other topdressing and soil building materials, according to an announcement just released by them. Redesigning has effected reductions in weights up to 20% and lowered shoveling heights up to 7 inches. These changes affect all electric powered models of Royer compost shredders and mixers. Gasoline engine driven and belt-to-tractor driven models remain the same.

Through the use of lighter parts, equal in strength to the former parts, and the simplification of structural members, savings in weight, proportionate to the size of each machine, have been made.

The Model NB-2, for example, weighs approximately 465 lbs., is 42 inches high, whereas the Model B-2, which it replaced, weighed approximately 535 lbs. and had a height of 3 feet 10 inches. Capacities in every case remain unchanged. The changes have made possible lowered prices on these models.