Here is Creed of Golf Pro's Service to Golf
By Lewis Myers

I am a golf professional because I love the game of golf, not only because it enables me to make a living, but because it makes friends for me and permits me to be of some earthly use by teaching others to play the game properly. I bring happiness and the great outdoors to those I sell the game.

The duties of a golf pro are many. The pro is the game's doctor. He takes the patient in hand and teaches him or her. He starts first by explaining the etiquette of golf. The mere fact that a club is known by the etiquette of the members while on and off the links is a great introduction. He must take stock of his prospects, treat all alike regardless of the patronage he receives, and must try to win the confidence and good will of all.

The truly representative golf pro is not mercenary; he gives as well as he receives. The pro is on the job when traffic is at its heaviest, to give a hearty "Hello, how is your game?" He tactfully asks, "Have you tried the new clubs Mr. Manufacturer has introduced? or a new ball best suited for your kind of a game." He explains why such ball should be bought and played. He promotes golf tournaments to hold the interests of the club members, seeing that the club gets the proper publicity to create outside interest. He acts in an advisory capacity to the greens committee, tournament committee and even the house committee. He helps arrange trips and introduces them by letter to various brother pros where the member may visit, thus enabling his member to feel at home and to have some one to guide him correctly and be his host.

Such a pro can rest assured that he will be successful at any golf club.

Inverness Event to Be Held May 26-29—
The fourth annual Inverness Invitational event will be played at the famous Toledo (O.) club May 26-29, with the usual field of 16 star pros competing. Some of the boys who'd like to accept invitations won't be able to play because of the club contracts restricting summer absences.

Their genuine regret may be imagined when one recalls that all expenses of the Inverness players are paid by the club, hence every player is certain to come out ahead financially because prize money is split down to the last twosome. It's a round robin event of two-men teams.
**GOLFDOM**

**REMARKABLE TURF CONDITIONING IMPLEMENT**

Get this highly engineered machine for putting new life in greens. Hundreds of stainless steel spikes punch millions of holes in the turf to let in oxygen, sunshine, water, and new top dressing.

Oscillating action of spikes produces mild, safe cultivation of grass roots without injury to turf. Opening of soil surface allows quicker and better action of chemicals and fertilizers. Frequent aeration of turf prevents worm efforts and other diseases.

McClain Spike and Perforator has bronze and roller bearings; Alemite oiling; extra weights for hard greens; special transport wheels; and many other new and valuable features. Easily operated by hand or power. Write for literature.

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**GOLF'S MARKET PLACE**

The Golf Recorder, a golf swing device that records every shot made, whether it be sliced, hooked, pushed or pulled—250 yards or 25 yards—is proving a popular selling item among pros, and to golfers who want to make the most of the lessons they are taking from their pros. The 1938 Golf Recorder is a new and improved model from that introduced last year, and is offered for $5 under the price of the former model.

There are no balls to tee up—target is made of resilient rubber and rubber and is always in perfect tee position, ready for every shot. Full recording of each shot remains in view until you release it by pressing clubhead on plunger at base of indicators, and the Recorder is reset for the next shot. If you...