Ohio State Supts. Hold Annual Outdoor Demonstration

HEATHER DOWNS CC at Toledo, was the site of the Ohio State Association of Golf Course Supts. annual outdoor demonstration on May 16. The exhibition, followed by a dinner and brief meeting, was one of the most successful sectional affairs conducted by greenkeepers. It drew from beyond the golf field and attracted many park and cemetery superintendents who wanted to see the pacemaking practices employed in golf course maintenance. Numerous club officials and a delegation from the Michigan and Border Cities Supts. assn. also attended the meeting.

Demonstrators and their subjects were: Gilbert Swartzlander, Inverness, fairway mowers; Louis Zerger, Fostoria, sprayers; George Parker, Valleywood, green mowers; Wilbur Waters, Highland Meadows, spiking greens; Grover Swisher, Findlay CC, power mowers; Roy Johnson, Findlay Fairlawn, rough mowers, and William Pfeiffer, Chippewa, compost mixer.

The reception committee was composed of: Charles Mayer, Heather Downs; Roy McElhenny, Toledo CC, and Dick Merritt, Sylvania. The entertainment committee included: Bill Barton, Toledo municipal links; Walter Hansen and Leo Merritt, Sunningdale.

The event was given excellent publicity by Toledo newspapers. Dick M'George, whose column "Tee Shots and Short Putts" is a bright feature of golf journalism, wrote of the Ohio superintendents' demonstration:

Equipment Show Was Largest to Date

The biggest show of golf equipment ever seen on an Ohio course was displayed for the benefit of more than 250 persons yesterday at Heather Downs CC when the Ohio State Association of Golf Course superintendents held its annual spring meeting.

Eighteen exhibitors demonstrated power motors, green spikers, both hand and motor, compost mixers, sprayers and every other gadget used to keep a golf layout in top notch condition. One of the highlights of the exhibition was a demonstration of a rotor brush used for the working in of topdressing.

The demonstration was the second of its kind. Next spring's show will be in Co-
JUNE, 1938

Nearly 150 of the spectators were members of the state association, while others noted in the crowd included green-committee chairmen from various local courses, cemetery groundkeepers, and golfers interested in work on the layouts.

Don Boyd, president of the state association, spoke briefly at a dinner meeting following the demonstration. Henry Marti, president of Heather Downs, and Gordon Jeffery, city welfare director, also spoke.

A tournament for the National Association is scheduled for Congress Lake, Hartville, Ohio, next September. Charlie Mayer was host to the superintendents yesterday.

**Club Bulletin Is Economical Way to Get Publicity**

H. L. Clasen, manager at the Ridgeview GC, Duluth, Minn., has come up with what looks like a mighty effective way, and an inexpensive method, for managers at the smaller clubs to get the publicity and advertising they need. For a small outlay of cash Clasen bought a mimeograph machine, some paper and envelopes, obtained a P. L. & R. permit for mailing, and started to print his own paper, the Ridgeview Reporter, which he mails to the 240 members of Ridgeview.

Members have gotten a big kick out of the newsy little bulletin and Clasen reports his dining-room business has picked up considerably since he started printing his paper. The first issue was dated April 27, and has been appearing weekly since that time. Announcements, interesting stories about the members, bulletins on condition of the course, and a line here and there on some dining-room special, make the sheet a lively one for every member.

Clasen acts as owner, publisher, editor, reporter and printer, and Mrs. Clasen catches what mistakes might be made by her reporter husband. He estimates it takes about two hours to print, fold and get the issue ready for mailing, so the time element isn't one that would prohibit other managers from taking up the idea. While Clasen prints the sheet, waitresses address and stamp the envelopes; when the printing is finished, all help with the folding and inserting into the envelopes.

Here's what it costs Clasen to turn out the Reporter, certainly a cost that would soon more than pay for itself: the Lettergraph amounted to $18.75, 500 envelopes were $1.00, 1,000 sheets of mimeograph paper cost $2.00, and a post office permit allows Clasen to mail envelopes for 1c. The permit cost nothing, but he had to

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