VELVET BENT GRASS SEED

The Finest of All Turf Grasses for Golf Greens

1937 Crop Now Available

Purity — 90%, Germination — 85%, Other Grasses, 0.1%, Inert Matter — 9%. Inquire of your seed dealer, or write us directly

EMERALD FARM, Newton, N. J.
(Growers of Velvet Bent Grass Seed)

EDDIE GARRE, veteran Chicago district pro, has a hunch that blindfolded pupils during instruction will acquire the feel of the golf swing more quickly. He says that he has tried teaching while students closed their eyes and is surprised how quickly they progress in establishing a swing on feel instead of on their unique interpretations of how the golf swing should look.

Garre says an experiment along this line was tried in a group class at the University of Illinois. Half the class was blindfolded and the other started to learn the swing with eyes open. The "feel"

method developed considerably more good golfers than did the "sight" system.

In discussing this subject, Horton Smith related that an oculist once examined his eyes, marvelled that he was such an excellent putter. Horton's explanation is that delicacy of touch must compensate for any defect in vision.

GOLF'S MARKET PLACE

The Kroydon Company, Maplewood, N. J., announce an attractive and space-saving set-up this season for display of Hy-Power balls and Kroydon clubs. Clubs will be shown in two light metal racks—one for holding 9 irons and the other for showing 4 woods.

Racks take up little room and can be screwed to the wall; space can be saved by staggering the stands. Clubs are neatly arranged and are readily accessible to show prospects who like to feel the clubs.

A NEW UNION

A Triple Threat that you can bet,
Even your proverbial pants,
To keep your greens Brown Patch free,
And also free of ants.

• WOOD RIDGE MIXTURE “21” and FUNGCHEX. Both products are Calomel Sublimate Mixtures, used from Coast to Coast by leading Greenskeepers to control Brown Patch.

• CUREX—An organic turf fungicide with a wide margin of safety. Curex will not shock or discolor turf but will control Brown Patch. Curex contains no fertilizer but stimulates growth, quickly reviving damaged areas.

• MAGIKIL JELLY, the original jelly ant bait, "A dose on the surface kills the Queen in the Nest," scientifically developed by Rutgers University and licensed under a patent held by that University.

YOUR DEALER CAN SUPPLY YOU

For complete information and literature, write direct to:

CUREX, INC.
LETHELIN PRODUCTS CO., INC.
THE WOOD RIDGE MANUFACTURING CO., INC.

NEW YORK  SAN FRANCISCO
Plant and General Offices  WOOD RIDGE, N. J.

To get complete information on CUREX use Quickmail Coupon No. 32; on WOOD RIDGE "21" and FUNGCHEX, use Coupon No. 31; on MAGIKIL, Coupon No. 33.
Kroydon Hy-Power balls are put up in a counter display rack which holds 12 celluloid containers, each having 3 balls of graded compressions—Hy-Power H for extremely hard hitters, Hy-Power M for medium hard hitters, and Hy-Power L for the lighter hitters who want maximum response from minimum impact.

Kroydon will also be glad to supply to pros four-color window streamers or banners, which feature the Hy-Power line of balls.

Jack Jolly, pres., Colonel Golf Bails, 372 Broadway, Newark, N. J., announces that Frank Nelson, well known salesman in the golf field, has taken over the Chicago territory for the company. Nelson’s address is 7825 S. Wood St., Chicago, and telephone number is Triangle 1130.

Stump & Walter Co., 132-138 Church St., New York City, have recently issued their 1938 Golf Turf Supplement, “Essentials for Producing Good Turf,” a comprehensive 32-page booklet that every person engaged in the growing of turf ought to have in his possession. The booklet gives a lot of informative statistics on turf propagation and care, and is interestingly illustrated. Copies will be sent free upon request to the company.

The L. A. Young Golf Company has taken on the representation of Merton hats and caps, making these available to the Professional through their nation-
A SWIMMING POOL

is quite as much of an asset to your Club as your Golf Course. In fact, if you don’t have one, many of your members will be somewhere else on a hot day, because they prefer to swim, and you’ll be “out” many shekels during the season.

A "GUNITE" Swimming Pool

can be built in a few weeks and it won’t cost very much. It will keep your wandering members "at home" and gather their uneasy dollars into your till. Take it from us—we know!

Right now is the time to start planning, for in a couple of weeks you can start building—We’ll gladly give you the Lowdown. Write today asking to have our expert around to "talk it over."

CEMENT GUN COMPANY
ALLENTOWN, PENNSYLVANIA

wide organization.

The Merton hat is of white linen, with green under-brim and with air vents in the crown. It comes in the various size ranges and retails for $1.75. The cap is also of white linen with satin sweat band and air vent in the visor. Sizes have to be specified when ordering. The Merton cap retails for $1.75.

Four new copyrighted golf score cards, including new forms for match and medal play, have been worked out by E. C. Conlin, Sales Manager, Golf Ball Department, United States Rubber Products, Inc., and are being offered free of charge to all golf professionals.

The new score cards, first to be developed during the present generation of golfers, provide several new scoring features.

The Medal Play Score Card has been simplified. The name of any member of a foursome can be located easily, and the player’s net score determined quickly and accurately. The posting of hole by hole scores is made easier, with less possibility of error.

The Match Play Score Card, made to accommodate 32 players, provides space for the competitor’s qualifying score and for his handicap beside his name. There is also a space for the competitor’s telephone number. This feature makes it easier for members of the match to arrange date and time. It also aids the tournament committee in keeping Match Play competition from dragging out for an indefinite period.

A Sweepstakes Score Card, not generally available, provides columns for the scores for the first 9 holes, the second 9 holes, for the gross score, handicap and net; and a column for the total number of putts taken during the entire round.

The Blind Bogey Score Card provides columns for the players’ names, “out” scores, “in” scores, gross and net scores, handicaps, number of strokes under or over Blind Bogey, and the total number of putts for the entire round. At the top of the card there is a space in which to enter the Blind Bogey number that is drawn.

Prominent golf professionals who have seen these new U. S. Royal Score Cards are enthusiastic. They say that they are a big improvement over what they have
While members of the MacGregor golf advisory staff warmed up for the recent Hollywood (Fla.) Orangebrook tourney, two interested observers were C. H. Rickey, pres., Crawford, MacGregor, Canby Co., and Hugo Goldstein, pres., P. Goldsmith Sons Co. The two concerns are affiliated.

seen in the past, that they are practical, and that they will materially lessen the work of running tournaments.

The new U. S. Royal Score Cards will be furnished free of charge to all golf professionals. They may be obtained by request from any U. S. Ball salesman.

The Root Mfg. Co., Cleveland, Ohio, announces the new Root Estate Spreader which is designed for use on golf courses, parks, gardens and lawns. Outstanding points in construction and operation are accurate feed control, insuring safe application of materials; steady, even flow over full width; locked feed set and instantaneous hand control eliminating possibility of burn at start and finish lines; capable of handling all brands of fertilizers, seed and insecticides as well as dry topdressing for light applications.

Spreader comes in three convenient sizes: Model HD, with spread of 18 in., hopper size of 1,620 cu. in., net weight of 28 lbs., and for sale at $14.50 F.O.B. Cleveland. Second model has spread of 24 in., weight of 36 lbs., hopper size of

A MODERN SWIM POOL
Will Add to the Beauty and Enjoyment of Your Club . . .

The most important consideration in planning a pool is the purity of its water. Graver has solved this problem by designing a complete Swim Pool Unit (adapted to any size pool) for filtering and recirculating the water. The Graver Unit consists of filters, sterilizer, heater, pumps, and all needed accessories. It is compact, easy to operate, economical to install and maintain.

All Graver Equipment is the result of three-quarters of a century of engineering skill and experience.

Send today for recent Research, showing how pools have increased memberships and revenue for country clubs. An interesting book will be included on Design, Construction, and Operation of Modern Pools.

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"GRASS SEED
OF KNOWN QUALITY"
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Prompt shipment from our own
warehouse
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1. Brown Patch Remedies
2. Fertilizers
3. Golf Ball Washers
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5. Golf Tee Towels
6. Tee Markers, Tee Balls
7. Hole Cups
8. Marking Flags
All equipment and many other requisites
described and priced in our valuable reference
book—"Essentials for Good Turf"—free on
request.

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1938 Sports Turf
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ready.
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SWIMMING POOL CONSTRUCTION
MODERNIZED, STANDARDIZED, SIMPLIFIED FOR
QUALITY, ECONOMY AND SPEED
THRU YEARS OF EXPERIENCE
By: NASON & CULLEN
Preliminary Estimate Without Obligation

2,160 in., and costs $20.40 F.O.B. Large
model has spread of 36 in., hopper size of
3,240 cu. in., weight of 44 lbs., and with
steel wheels sells for $28 F.O.B.; pneumatic
tires are $15 extra.
Further information on these spreaders
and other Root equipment can be obtained
by writing The Root Mfg. Co., 1051 Power
Ave., Cleveland, Ohio.

L. A. Young Golf Co. have issued an
assortment of six cards which can be used
in the pro shop by the professional to ad-
vertise his business and his services.
While professionals get each of the six
cards, it is not intended that they all be
placed on the walls of the shop at the
same time. The proper way, of course,
is to use them in rotation, using perhaps
only two cards at a time.
One of the cards deals with prompt
payment of invoices on the part of mem-
bers, thus enabling the professional to
meet his bills promptly. Another deals

"Your professional is your
golf doctor. His duties are
not merely to sell you mer-
chandise, but to give lessons
and prescribe equipment
that will cure your golf ills."

GOLFDOM BOOK DEPARTMENT
14 E. Jackson Blvd. Chicago

Caddie Badges—We have a complete line in
metal. Ask for circular. C. H. HANSON
COMPANY, 303 W. Erie Street, Chicago, Ill.

GOLFDOM
USE THESE QUICKMAIL COUPONS to get additional information on the products you see advertised in GOLFDOM. QUICKMAIL makes it easy—and quick—to get full information before you buy. Simply paste coupon on the address side of postcard, put your name and address on the back, and mail. If you write a letter, paste the coupon on envelope or letterhead.

with the club cleaning service offered by the professional. A third deals with arousing interest in the Weekly Sweepstakes of the club, while the three additional cards point out the value of members taking lessons from the club Professional.

While L. A. Young Co. salesmen are going to carry a supply of these cards and give them out on their various calls, the company will be glad to mail them to any professional who would like a set sent him direct.

Complying with a need for a light, quiet, easy-running hand mower, the Pennsylvania Lawn Mower Works, Primos, Pa., recently announced a newly developed lawn mower featuring aluminum construction, rubber tires and rubber covered roller, and a patented single-screw adjustment on each end of the lower blade. "Our new Great American Meteor," says Pennsylvania's Sales Manager, "was developed in answer to a consistent public demand for a light, quiet mower which would be capable of withstanding the hard use of day-in and day-out work required by those who have large areas of lawn to maintain.

The mower, which weighs only 35 pounds, one-third less than the weight of conventional lawn mowers, achieves its extreme lightness through its aluminum construction. Lightness is combined with

- BENT GRASS -
BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN
Box 122, Redford Sta., Detroit, Mich.
GOLFDOM

GREENS FERTILIZED OR TREATED IN 10 TO 15 MINUTES WITH THE M'CLAIN HYDRO-MIXER

Hundreds of these outfits are saving thousands of dollars on courses all over the country.

Fastest and simplest equipment ever devised. Displaces high priced spraying rigs everywhere.

Operates perfectly on any pressure. Gets spraying done with unbelievable speed and accuracy. Outfit complete from water tap to nozzle. Big labor and time saver. Inexpensive.

Write for literature today.

M'CLAIN BROTHERS COMPANY, Canton, Ohio

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Lead—all Golf Course Supplies.
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Specialists in Golf Grass Seed, Fertilizers and Equipment.

Flags, Hole Cups, Brown Patch Remedies,
Mowers, Sprayers, Sprinklers

Send for complete catalog—free.
132-138 Church St. New York

KILL THOSE GOPHERS

Use "GOPHER DEATH". Handy tablets—famous over 30 years. Pamphlet Free. Write for particulars.

Fort Dodge Chemical Co.
FORT DODGE, IOWA

special design to insure good ground-hold-
ing quality, which are further enhanced by distinctive treads on the rubber tires giving greater traction.

Although the design is based on the world famous Great American, the improved construction of the Meteor is such that it requires an absolute minimum of attention and care. The patented, single-screw adjustment on each end of the lower blade replaces the conventional four screw arrangement, assuring a more rigid and accurate adjustment between the lower and the whirling blades. The precision with which this lower blade can be set makes it possible to obtain a fine ad-
justment which makes the cutting noise-
less and the mower easier running.

A new product, Sport Grip, that elimi-
nates perspiration from the hands, has recently been placed on the market by the Sport-Grip Co., 451 E. 63rd st., Chicago.

This product completely eliminates perspiration from the hands of any person, without making the skin tight, hard or dry, but does allow a free positive grip.

It will not rub off on the clothing or sport outfit and is easily removed from the hands by washing with soap and water. Sport-Grip comes packed 12 to a display easel, each package individually wrapped in cellophane. A package will easily fit the pocket of the player.

The retail price of twenty-five cents makes it attractive to sportsmen and its small size eliminates bulkiness if tucked in the pocket. Inquiries are wel-
comed from interested pros.

R. C. King, formerly employed as Pa-
cific Northwest manager for Curley-Bates Co., has recently formed the R. C. King & Co., at 852 E. 57th St., Seattle, sporting
IT PAYS TO SOW THE BEST

Miehell Quality backed by a half century of experience with turf is your guarantee of satisfaction.

Write for samples and prices.

Complete line of supplies for the course. Send for Free Golf Equipment Catalogue.

MIEHELL'S SEED HOUSE

The Wood Ridge Mfg. Co., Wood Ridge, N. J., recently announced the affiliation of Curex, Inc., and the Lethelin Products Co. The Wood Ridge company, through its affiliation with Curex, are now in a position to furnish organic as well as inorganic turf fungicides, and their research departments are working steadily for the improvement of the materials for the better control of brown-patch. Wood Ridge Mixture “21” and Fungchex are two of the well known products made by the Wood Ridge Co. for the treatment of turf diseases.

The acquisition of the Lethelin Products Co. adds to the Wood Ridge lines a material for the control of ants—Magikil Jelly, the nationally known jelly ant bait. This ant eradicator was developed originally through research work at Rutgers University. William M. Stieh, well known to the golf field, is Vice President and Sales Manager of the three companies.

The new “Henry” Ball Washer, manufactured by the Henry Mfg. Co., 400 S. 7th St., Milwaukee, Wisc., introduces in ball washers the pure gum rubber, Latex. The Rotary Squeegee, made of this rubber, is manufactured under 200 tons pressure, yet is kind to a golf ball’s finish. The “Henry” can handle several balls at a time, and only a few turns of the handle are required to send the balls out clean and white—and the ball washer cannot splash, makers say.

The housing is made of heavy gauge pressed steel and is finished with a thick coating of genuine plating for rust proofing. Washer can be attached to a “U” type steel post, and is made theft proof by the use of the Allen Set Screw. Every ball washer is equipped with a special Allen wrench and a snap for tee towel. The “Henry” is priced $8.75 F.O.B. Milwaukee.

The new “Duo-Cut” lawn mower, which combines scythe and mower to handle cutting of weeds and grass in one operation,

Are YOU tempting your caddies to steal by using unmarked balls?

Crime has small beginnings!

Use a

FULNAME GOLF BALL MARKER

to curb this form of juvenile delinquency!

Write Box 85, Station “O,” Cincinnati, Ohio

STAUDE General Utility Tractor

$495 to $795

A high-grade tractor at a low price. Sold on a money-back guarantee. Write for full information.

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2650 University Ave. St. Paul, Minn.
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Specialists in Design, Maintenance and Operation
An Appropriate Pool for Every Situation
Concrete Pools — Steel Pools
"Gunite" Pools
"Better Pools at Lower Cost"
Literature on Request
ACKLEY, BRADLEY & DAY
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**KILL JAP BEETLE-GRUBS and most CHEWING INSECTS with LED-KO**

"Sumerase Brand"

COLLOIDAL Lead Arsenate
Comes in concentrated liquid form. Apply as a spray. The microscopic particles enter into complete suspension, remaining for hours without further agitation. The chemical is evenly distributed on the greens and fairways, assuring effective control of pests. Most economical and effective product to use. Write for literature and quantity price.

We also manufacture an effective remedy for Brown and Dollar Patch.

DYE-COL PRODUCTS, Inc.
DEPT. T, 585 FIFTH AVE., NEW YORK, N. Y.

The greens are the foundation of all successful golf courses.

**OLD ORCHARD TURF NURSERIES**
Box 350  R. R. BOND, Owner  Madison, Wis.
Growers of Old Orchard Washington Metropolitan

The decision of Jimmy McGonagill, Texas representative of The L. A. Young Golf Co., to become a professional has caused several changes in the sales setup of that organization, and new faces will appear in many territories. Jimmy McGonagill has taken over the pro duties at the Shreveport CC, Shreveport, La. He made a highly creditable showing in the amateur ranks in Texas and has a fine knowledge of the fundamentals of golf.

Paul Hargrave, previously covering the Carolinas and Georgia territory, will take over McGonagill's former post in Texas. Tom Stevens, formerly in New England, will move into Hargrave's old stamping ground in the South. Bruno Minkley, who for several years covered western N. Y. and northern Pa., will take over the New England territory. Charlie Christopher, of the Chicago branch, will move into Minkley's former territory; while Ed Somerville from the head office in Detroit, moves to Chicago to take the place vacated by Christopher.

**NO WASTE VEGETONIC 21 - 13 - 10**
Only McClain Laboratories produce this specially prepared fertilizer. All chemical, wholly soluble, no useless dirty fillers. Has five to eight times strength of ordinary fertilizers. Nothing else Vegetonic for keeping Greens at top condition for hard play year round. Safe and dependable, containing highest percentage of Nitrogen, Phosphoric Acid and Potash; all so necessary everywhere for finest grass growth. The low cost of Vegetonic will amaze you. It is highly concentrated and thus most economical, clean, odorless and easily applied. Write for literature and free testing sample.

McCLAIN BROTHERS COMPANY
Canton, Ohio

has recently been placed on the market by The Lawn Mower Scythe Co., 116 Retford Ave., Cranford, N. J. The "Si-Cut" scythe is attached in front of the lawn mower reel, and has two flexible, high tempered steel blades, which are reversible. Reel of the scythe rotates in the opposite direction of the mower reel caus-