THEY CALL IT
"A CLUB THAT HAS
EVERYTHING"
By L. J. DRAKE

IBM employees shown putting on the Crow's Nest, (6th hole) of the original 9-hole layout purchased in 1935.

HOW would you like to join a country club at a membership fee of $1.00 per year? You may play golf there at a season's green-fee of $7.00, or—if you wear culottes—$4.00? The $1.00 membership includes the privilege of participating in 17 other organized sports. Employees of International Business Machines Corp., at Endicott, N. Y., do like the club, as evidenced by the fact that practically the entire personnel of 4,000 have gone in for golf and the other sports without reservation.

But don't let the fees lead you to false conclusions. The facilities and atmosphere of the club are on a par with the better country clubs.

A complete golf course of nine holes was purchased by President Thomas J. Watson for his employees in 1935. The immediate response of employees and members of their families was greater than anyone would dare to predict. During the first year, 9,200 games were played on the course, and it became apparent that a larger course was needed.

Highly pleased with the whole-hearted swing to this healthful and recreative sport, Mr. Watson started plans, before the end of the first season, for a complete new 18-hole course in addition to the original nine.

On July 3, 1937, the first nine holes of the new course were ready for play. It was designed by John R. Van Kleek, nationally-known golf architect of Chappaqua, N. Y. Covering 125 acres, it will have a total playing distance of 6,312 yards for the full 18 holes. The first nine totals 3,164 yards at par 36 while the second nine will be par 35 when opened next year. It is amply interspersed with sand traps, water, ditches, trees and natural hazards.

A new type aluminum pin, extremely light in weight, is constructed to allow the flags to rotate in the breeze without furling. Bent grass greens, some containing multiple levels and uneven rolls, add zest to the putting. There are two par-5 holes on the first nine, the longest being 530 yards.

Two Pros Needed to Handle Business

All the conveniences that go along with an enjoyable game of golf have likewise been provided. A two-hundred foot wing

Pros Eddie Kuhn, left, and Lynn Higgs, right, teaching fundamentals to a group of beginners on the IBM course.
which was added to the clubhouse last
year contains locker and shower rooms
for men and for women, as well as the
golf shop, whose entrance is adjacent to
the first tee.

In addition to providing these facilities
at a low cost, IBM goes further and
provides golf lessons without cost to em-
ployees and their families. 2,200 indi-
vidual lessons were given during the first
season, and more than 3,500 last year.

The services of one professional were
found inadequate to meet the overwhelm-
ing demand, and two full-time profes-
sionals are now kept busy—with the
wives and night force during the day,
and with the day-time employees them-

Eddie Kuhn started this year as pro-

And how about the other sports spon-

The clubhouse, which is a beautiful
historic landmark 137 years old, has been
completely renovated and furnished with
facilities for ping pong, pool, checkers
and card playing. An extensive library

The original dining room was hope-
lessly inadequate, and the new wing
which was added to the clubhouse last
year includes a dining room which seats
500 very comfortably. At the same time

Near the clubhouse are a baseball dia-

One end of the new wing is devoted
to bowling, where 650 men and women
organized themselves into 13 leagues last
winter to enjoy this off-season game on
the eight alleys.

A separate log cabin clubhouse is the
pride and joy of the company's hunters
and marksmen. Situated on a hill about
a mile from the main clubhouse, the cabin
is surrounded by skeet and trap fields

and rifle and pistol ranges. The skeet
field is considered one of the best in the
country, boasting a board walk around
all the shooting positions, and an elec-
trical timing device originated by the
shooters themselves, which ejects the tar-
gets at irregular intervals.

All these activities are organized, su-
pervised and managed by the employees
themselves, chosen by popular election.
The operating details and management
are performed by a committee chosen for
each sport or activity.

Suburban CC Is Host at August Meeting
of N. J. Course Supts.

AUGUST meeting of the New Jersey
Association of Golf Course Supts. was
held at Suburban CC, Union, N. J., Aug.
2. Suburban's superintendent Frank
Svehla and its green-chairman, Harry Hol-
land, welcomed a large attendance. John
Cameron of Yountakah is president of the
active organization.

A dinner preceded the evening's educa-
tional session. Members heard talks by
Dr. E. E. Evaul, Prof. C. C. Hamilton and
Thomas Longnecker of the New Jersey
Agricultural Experiment Station at Rut-
gers University, and L. E. Allen of the
American Agricultural Chemical Co.

Dr. Evaul, Prof. Hamilton and Mr.
Longnecker spent some time answering
questions having to do with the Japanese
beetle, chinch bug and diseases of the soil.

Using a chart prepared at the Virginia
Polytechnic Institute, Mr. Allen traced
most of the ills which add to the woes of
the greenkeeper. His talk presented both
difficulties encountered and the most ap-
proved methods of overcoming them. He
strongly urged moderation in treatment
and cited various examples of the right
and wrong ways to approach the problem.

THE Ohio State Golf Course Superin-
tendent's Assn. will hold its first state
tournament at Wyandot CC, Worthington,
O., Sept. 20. Greenkeepers of central
Ohio are hosts to the affair and are work-
ing hard to make it a gala event. An at-
tendance of about 200 is expected. There
will be about 125 greenkeepers, 25 manu-
ufacturers' representatives and a number
of pros and managers who will compete
in the day's golf.

Prize list for the tournament will run
about $500. Francis Marzolf, general
manager of Wyandot CC, is handling de-
tails of the tournament.