Compete with a complete line of beautiful new golf bags. Win the approval of your customers. Priced to give you a good profit and easy on golfer's purse strings. Start selling the close buying public.

Send for our new 1935 illustrated circular and price list.

Canvas Products Corp.
Fond du Lac, Wisconsin

You've Seen This Record System
The PGA Endorses It
Know where you stand at the end of each day with this system of records designed by experts exclusively for Pro shops. A lifetime set of books—nothing to wear out or break—

- Complete "books" in one binder
- Easily kept by assistant—15 minutes each day
- Stops small but irritating profit leaks

Originally designed for the U. S. Rubber Company as part of their famous "Pros, Players and Profits" selling plan for golf professionals. A proved article worth many times its cost.

Price $12.75, postpaid east of the Mississippi
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CLUB OFFICIALS and PROS

New Plan Now Ready

Install Nationally Known
FULNAME GOLF BALL MARKER
At No Risk—No Obligation
A REAL PROFIT MAKING PROPOSITION.
WRITE AT ONCE FOR COMPLETE DETAILS.
(Over 3000 Clubs Now Profit with Fulname Marking)
The Fulname Co., Cincinnati, Ohio
LeBlond Building

alternate applications of 5-12-2 and organic fertilizer.

Interesting and instructive addresses on Canadian practice also were made by Chauncey Kirby of Rivermead GC, Toronto on "Compost Preparation and Uses" and by H. Hawkins of the Lakeview GC on "Greenkeeping Yesterday and Today."

JACKMAN AFTER PRO TRADE
ON NEW CONGO HAT

Chicago, Ill.—The 1935 model Congo hat promises to be more in demand this summer than ever before because of several new features. It is made of preshrunk white or tan duck, with a green transparent or a white opaque celluloid no-glare eyeshade in the front brim. Breathers in the crown assure free circulation of air around the head for maximum comfort. These hats, light in weight and flexible, may be rolled up and tucked away in a golf bag or pocket. They allow a wearer perfect freedom of movement, will not interfere with a golf swing or any other activity. Priced to sell at 50 cents, with a good pro margin, they are distributed by Jackman Sportswear Co., Inc., 218 S. Wabash ave., who merchandise a complete line of sportswear to pros throughout the country.

PENNSYLVANIA INTRODUCES
MODEL K MOWER

Primos, Del. Co., Penna.—Pennsylvania Lawn Mower Works this year comes out with a new Model K fairway mower at a price lower than its Standard model. Model K is the same as the Standard unit except that it is made of gray iron instead of unbreakable malleable iron. The company figures that many of the smaller clubs and resort courses will find this mower right in service and price.

Pennsylvania looks forward to a continuance of the yearly increase in business its Giant 36 in. fairway unit has en-
joyed since its introduction. Wider cut at lower cost is the Pennsylvania story on this unit.

SPALDING TIPS PROS TO PUSH DROMMIE SHOES

New York City—Golf shoes are a “natural” for the pro to push and sell, according to Spalding’s. Recognizing how the professional fits into the shoe picture, the Spalding company for 1935 advocates that every effort be made to secure this business. Certainly foot comfort is a vital essential to good golf and maximum enjoyment. No one should have more to say on this point than the pro.

To aid the pro, Spalding’s are offering their famous Drommie shoe with detachable spikes. When the spikes wear down they can easily be replaced as refills can be purchased separately. This feature plus the Drommies’s waterproofing and other qualities, gives the pro powerful sales arguments.

GOULARD & OLENA HAVE PRACTICAL CATALOG

New York City—Goulard & Olena, Inc. 140 Liberty st., have issued their 1935 catalog of course, lawn and clubhouse maintenance supplies in handbook form which gives in addition to details of the supplies some excellent reference information on course maintenance, horticulture

DETROIT MOTOR SCYTHE NOW USING MORE POWERFUL MOTOR

Detroit, Mich.—Twenty per cent more power has been given the Detroit motor scythe, according to its makers, the Detroit Harvester Co., through substitution of a Jacobsen Utilimotor for the power unit formerly used in this mower, when it was known as the Rawls motor scythe. This added power permits the sickle to saw through growths of weeds and brush that would stall a horse-drawn mower.

The 30-inch wheel is independent of the motor, so that the operator can guide the machine wheelbarrow fashion up and down slopes, over obstructions and around sharp corners. It can be backed up or

Take a Tip from the friends and profits they made last year

Prepare for a big year with P.G.A. balls

Only the Highest Quality Bears the P. G. A. Name

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We Apologize

True to a policy of understating our claims, we recommended dosages of CUREX last season which, apparently, were heavier than necessary to control Brown Patch under ordinary conditions.

Greenkeepers using CUREX in 1934 have reported satisfactory and economical control of large and small Brown Patch with ONE POUND PER AVERAGE GREEN. In one case Curex was used in even as low a dosage as 1/2 a pound per green throughout the season, giving satisfactory results.

You can therefore use Curex, the safe and quick fungicide, in the same dosages recommended for the inorganic fungicides.

PRICES: 25 lb. pails $37.50
100 lb. drums 145.00

W-B CHEMICAL COMPANY, INC.
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CUREX continues to be the LOW COST FUNGICIDE.

NATIONAL MOWER CO.
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Where rugged endurance, sturdiness, and quality come first, the latest 1935 Model National Heavy Duty Fairway mower will meet your severest problem.

FAIRWAY MOWING

ON DIRECT SALES

LOW COST

On direct sales, the National Mower Co. will give you the best VALUE, the finest mower for the least money.

Using the most powerful frame, double sets of tempered steel cut gears in oil tight cases, Timken Bearings—it lasts longer.

GREATER VALUES PER DOLLAR

Write for catalog and prices on Fairway mower equipment, gangs and tractors. Thousands of NATIONAL mowers have satisfied owners covering every state.

titled as necessary. Except by means of hand labor, many common mowing jobs around the golf course can only be accomplished with the aid of this machine. From the economy angle, it will do the work of four men with hand sickles, the makers claim.

Detroit Harvester has just issued an interesting folder describing the Motor Scythe, which can be had on request.

BRUNSWICK INTRODUCING NEW PORTABLE COCKTAIL BARS

Chicago, Ill.—Brunswick-Balke-Collender Co., 623 S. Wabash ave., has added a new latest design portable cocktail bar, the “New Yorker,” to its line. The 6-foot long bar is mounted on rubber-tired casters and can be easily moved from location to location as business demands. This portability makes the unit particularly useful to clubs, permitting quick and cor-
being more sanitation; lower upkeep; ball will not stick in washer; no splashing; ball drier when ejected; rustproof and theftproof construction. Priced competitively, the washer is guaranteed for ten years.

CANVAS PRODUCTS OFFERS LATEStyled BAGS FOR PRO TRADE
Fond du Lac, Wisc.—Seven years intensive experience in the manufacture of both canvas and leather golf bags has convinced officials of the Canvas Products Co., 19 E. McWilliams st., that their 1935 line of golf bags is superior to anything the company has issued heretofore and will meet with the hearty approval and support of the golf pros.

With reference to Canvas Products' pro-only line, Arnold F. Firle, sales dept., says:
“In the new 1935 line which is now being announced, the same policy is being carried out as has been from the beginning, to manufacture bags for the professional trade. The quality will be on a plane with the high character of bags demanded by the professional trade, but priced low to enable the pro to compete with the store trade. This company manufacturers specials in keeping with this policy, thus permitting the pro trade to offer bags in competition with store prices.”

The company has issued a catalog which not only pictures all items in its bag line, but also shows interesting views of the factory with workmen doing various operations on the bags. A copy will be sent on request.

SILVER KING TRACTOR DETAILS OFFERED COURSE OFFICIALS
Plymouth, Ohio—The Silver King golf course tractor, recently announced by Fate-Root-Heath Co., manufacturers of gasoline and Diesel industrial locomotives

and the Peerless mower sharpener, is proving of considerable interest to course maintenance officials.

Ruggedly built and with features not found in the average golf course tractor,
STARTING OUT WITH MIGHTY FINE GREENS THIS SPRING BILL MR. SCOTT

ALL MY GREENS ARE HEALTHY AND GROWING FINE MR. SCOTT

THE SECRET IS FUNGOL

END BROWN PATCH AND SOIL VERMIN TROUBLES THIS YEAR. LEARN ABOUT DOUBLE ECONOMY FUNGOL. SEND FOR TESTING SAMPLE

Greenkeepers and Club Managers everywhere are finding it profitable to do some real figuring on the Brown Patch and Soil Vermin question.

A lot of money is spent each year—and a lot can be saved if you adopt the use of FUNGOL on your Greens.

The rapid increase in the general use of FUNGOL is due to its high effectiveness for control of both Large and Small Brown Patch, and the eradication of Earthworms, Cutworms, Sod Webworms, Grubs, etc.

Note this: Each pound of FUNGOL treats from 3,500 to 7,000 square feet of Green. This big covering capacity, with the added soil vermin control, is your saving. It will pay you to investigate.

Send for complete details, application schedules and free testing samples of FUNGOL and VEG-E-TONIC.

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ROOT ALL PURPOSE SPREADER

TOP-DRESSING, FERTILIZING, SEEDING

CUT your LABOR COST with this machine. For speed, economy and perfect application it is unexcelled.

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Improved Washington Strain From Our Own Nursery. Phone, Write for Full Information.

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Arlington Heights, Madison, Wisc.

the Silver King meets mowing conditions of practically 99% of the golf courses of the country, the makers say. It is small, light weight, flexible, agile, powerful, economical to operate, and low in first cost.

Tractor comes fully equipped with electric starter, horn and electric lights, thus permitting night mowing, etc. Four-speed transmission; speed range 2 1/4 to 25 miles per hour; V-shape radiator; and large automotive-type steering wheel are other selling points.

Full details concerning prices, demonstrations, etc., may be had by writing direct to the company at Plymouth, Ohio.

POTTER HAS NEW GOLF GLOVE AND CLUBHEAD COVERS

Peoria, Ill.—Harley O. Potter Co., makers of the popular Glovettes for golf use, this year is introducing a new all-weather “True Grip” golf glove. The glove has the same tapered finger construction as the Glovette, which prevents the finger ends from stretching out and rolling back. The True Grip glove retails for $1, with a good margin for the pro.

Potter also brings out this year Indicator clubhead covers, made of leather which is not affected by weather or moisture and which are easily put on or taken off the club. Kind of wood encased is indicated by markings on the covers. Retail price of these covers is 55 cents. Pro margin is good.

MOTO-MOWER BRINGS OUT NEW GREENSKEEPER MOWER

Detroit, Mich.—A new power putting green mower, the Greenskeeper, has been put on the market by The Moto-Mower Co., 4600 Woodward ave. Its makers remark:

“This mower is built of aluminum. The side frames, cutter bar and some other minor parts of this mower are made of Bohn non-breakable aluminum castings.

“Clutch and engine can be operated by the throttle or clutch lever mounted on the handle. This is a feature which we have added this year and which is very novel as by hooking the small snap in the ring on the handle bar both the
throttle and the clutch can be operated by raising or lowering the handle. When a man gets to the end of his cut on his putting green, it is the tendency to bear down to turn the mower around. When he does this, he automatically throws out the clutch and closes the throttle on the engine so that the engine does not race at the end of the cut when the clutch is thrown out. In starting he slightly raises the handle which throws in the clutch and gives the engine additional speed, thus avoiding any marking of the greens or pounding of the engine when the mower is being turned around idle.

“This mower is also equipped with a putting green brush.”

Forgan, St. Andrews, Presents Prince with De Luxe Clubs
St. Andrews, Scotland.—As a wedding present to Prince George and in commemoration of his new title of Earl of St. Andrews, R. Forgan and Son, Ltd., gave His Highness a complete set of their De Luxe clubs made in St. Andrews.

Bob Thomas Now Active Head of Carrier Business
Granger, Ind.—Lyman Carrier last fall accepted appointment in the Soil Erosion service, Dept. of Interior, Washington, D. C. Twenty years of service in the Dept. of Agriculture has acquainted him with routine and at present makes his work invaluable. Robert Thomas, formerly supt. of Lyman Carrier Products has taken over active management of all departments of this firm. Thomas states the same sources of Cocoos bent seed and Lecco grass food are being maintained, guaranteeing the same quality material as in the past. Bob was sold out completely in stolons and bent sod last fall, the best season in the past four years. His new crop will be available for spring and fall delivery this year.

U. S. New Balls Have Exclusive Rubber Thread Innovation
Passaic, N. J.—Perfection of a new process by which rubber thread can be made direct from liquid latex, the natural milk of the rubber tree, for use in winding golf balls to give them greater distance, is announced by the general laboratories of the United States Rubber Co.

The new thread, reflecting both the material from which it is made and the process of making, is known as spun latex. Its use represents a notable innovation since the idea of thread winding was conceived 37 years ago.

This process, it is claimed, produces a thread of many superior qualities. The following claims are made; stronger; more uniform; can be made in unlimited length and in any desired shape; can be wound more tightly; and has longer life. Because
LEVEL-ALL Sand Trap Rake

A Quicker, Better Way to rake traps

Does away with all footprints and other trap scars. Level at all times. Forces player to use niblick out of trap. Easily operated—adjustable groove depth.

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Lime Crest Calcite

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A PERFECT natural carbonate of lime which will do wonders for your grounds and fairways. Will act quickly, because it consists of very finely divided particles in crystalline form. Yet LIME CREST Calcite positively will not injure vegetation and can be applied at any time in any amounts. Influence on the soil is sweetening, so benefits from all applications are permanent.

For lasting, low-cost improvement of golf courses, use LIME CREST Calcite (pulverized).

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Dept. K-5
Newton, N.J.

TORO ISSUES NEW TRACTOR AND MOWER CATALOG

Minneapolis, Minn.—Toro Mfg. Co. will send free on request to those responsible for purchase of course maintenance equipment an informative catalog giving illustrations and complete details of Toro’s 1935 fairway mowers and tractors.

The trend today in tractors, says Toro, is very definitely towards lighter weight, more speed, and rubber-tired wheels. For 1935 Toro has made a number of worthwhile improvements in tractors and gang mowers. New and stronger wheels, larger tires, and greater ease of operation are a few of the improvements built into 1935 machines. For rough cutting, a new sickle bar has been added, which is interchangeable with gang mowers, and permits one machine to be used for both types of work.

DOUBLE-BALANCE FEATURES DUNLOP’S NEW CLUBS

New York City—New features of the Dunlop Gold Cup personal model irons designed by Craig Wood is the double-balanced blade. These irons have a compact flange sole blade with the weight located at the proper impact spot for the club and shot to be played.

Craig has experimented extensively with this idea on duffers and stars and feels that the results of these tests were such that they get the new line off to a flying start as scoring aids for any type of player. He figures that control and power are rightly balanced for performance. Heads of irons are in satin chrome.
weather-protected finish. The iron shafts are Hy-Power with dark walnut sheathing. They have 16-in. rubberized, perforated calf leather grips. The Dunlop Gold Cup Craig Wood personal model woods have True Temper shafts and highly polished heads in contrasting shades of walnut.

Both men's and women's sets are available and sale is restricted to pro-shops. The woods will retail at $10 each and the irons at $8.50 each.

Pro sales have started out on the new lines at a rate highly satisfactory to Craig, Vinnie Richards, head of the Dunlop sports division, and the rest of the staff.

Chicago, Ill.—A new type sprinkler for tees, greens and club grounds has just been announced by Chicago Flexible Shaft Co. This new sprinkler, say the makers, is to be known as the Model G Rain King and throws any known kind of spray over circles 12 to 120 feet. It is patterned after the the company's Model E Big-Job Rain King. Has new patented 2-jet nozzle with spinning vibrator that makes sprinkler stall-proof even on slopes or in high winds. Nozzle also has convenient lever for breaking up spray—coarse or fine—and for regulating distance.

Model G is priced at $3.50, east of the Rockies.

PENFOLD WELDS THIN TOUGH COVER ON NEW BALL

New York City—Penfold Golf Balls, Inc. feature for 1935 the Penfold chemically-welded cover which the inventor, Albert E. Penfold, British golf ball genius, says gives a thin cover the toughness of the ordinary thick golf ball cover as well as preserves liveness of cover and insides because of absence of heat in the cover application process.

Chemical action shrinks the cover into place, compressing the core and welding the cover and core evenly and permanently together, states Penfold. Furthermore, he maintains, the chemical treatment vul-
STAUDE Tractor
General Utility
$495 to $795
Attachments only for Ford Models T. A. and V-8—$155 and up. Money back guarantee.
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2696 University Ave. -:- St. Paul, Minn.

canizes the cover. The cover on the new Chemo-weld Penfold is only 3/64 in. thick. The ball was successfully tested by considerable actual play in the United States during the latter part of the 1934 season.

BUCKNER SPRINKLER HAS NEW SAND ELIMINATOR
Fresno, Calif.—Sprinkler equipment using raw surface or sandy well water is short lived. This result is overcome by Buckner Mfg. Co.’s sand proof sprinkler line now offered the golf trade in six sizes, ranging from the Sub. Jr. to the Supers. This sprinkler, which the maker says does not wear out, is new to golf but is old to commercial users. Buckner has outstanding thousands of these Rainers which have been used to the extent of 8,000 hours and are still going strong. The feature of this equipment is a patented reservoir containing graphite grease which separates the stream of water from the bearing surface. No dirt can touch the bearing.

Buckner points out that it originated the adjustable flow valves back in 1928 and now has a coupler adjustor which is outside of the valve and outside of the coupler, and does not set up frictional loss. This adjustor quickly adjusts the flow through the valves “from a trickle to a deluge” and stops where it is set.

The company has a new and larger Super sprinkler designed for service of 100 GPM or more, giving a diameter of over 225’. The former Buckner “Super Six” now becomes the Buckner Intermediate and both of these sprinklers are equipped with double, sand-proof bearings. A complete line of hazard-proof safety valves for athletic and polo fields, as well as heavily protected rubber covered pop-ups, rotary type, for use in all “pleasure turf” and a line of lower priced quick coupling valves for protected areas are also offered. They also feature a traveling sprinkler which is claimed to cover greater area than any other sprinkler of this type.

Buckner is featuring this year lower cost fairway construction. Fairway systems having permanent pipe can now be installed for $10,000 to $12,000. The Buckner record to date for a complete job, hoseless tees, greens and fairways for an 18 hole course is $9,500, using cast iron pipe.

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Exclusive photographs of U. S. professional and amateur champions, handsomely finished and ready for framing so they’ll be interesting features of the club lounge, grille room, locker-room or pro shop.

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All prints are finished in royal sepia.

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Special prices on complete sets of the champions or on other quantity orders.

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Always Sharp
Extra hard steel core keeps spud sharp until completely worn away.
Softer outside steel wears first, leaving harder center.
Will not harm turf.
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Throw away your sharp pencils—and get the BUDD! Budd’s 4 edges will do the saving. Cuts time—cuts labor—cuts frequent sharpening expenses—cuts costly layups. 4 edges for 4 savings! Try Budd on one unit—then equip ALL your mowers. Write today.

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