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in his right arm, a dislocated hip and  
cuts requiring extensive needlework on his  
forehead, nose and knees. He is recover-  
ing rapidly despite the seriousness of his  
injuries. Richards was a founder and first  
president of the Professional Tennis asso-  
ciation and is credited with being pri-  
marily responsible for the strong condi-  
tion of the tennis pros’ organization. His  
playing career, one of the most spectacular  
in tennis, was ended by the accident.  

Of late he has not been playing much  
tennis due to the demands of the growing  
Dunlop sports business. Following the  
success with Dunlop’s tennis line, Richards,  
Mac Smith, Craig Wood and a great staff  
of sales representatives have been going  
ahead in the golf field.

TOLEDO PGA IN BUSY  
COMPETITIVE SEASON  
Toledo, O.—The Toledo District PGA  
under the leadership of Norman Hall,  
Heather Downs CC pro, is entering the  
buzziest competitive season of its history.  
Besides the usual number of pro-  
amateur competitions, Hall, has lined up  
the annual Toledo Open, which this year  
will be at 54-holes, at Heather Downs.  
The pros will again play a pro-lady tour-  
nament, which proved highly successful last  
year when it first was tried. In addition  
the pros are trying a matched play two  
ball Scotch foursome event to be stretched  
over four Sundays and four courses. The  
Toledo pros are also pointing for the Ohio  
Open championship which will be played  

PRESS IS RECOGNIZING PUBLIC  
COURSES ARE NEWS  
NEWSPAPERS are starting to give  
space to muni course operation.  
“Around the Sport Cycle”, brisk and in-  
formative sports column of the Paterson  
(N. J.) Call, is written by “The Dean”,  
who positively glows in writing about the  
work Clint Bradley, greenkeeper, Myron  
Kniffin, pro, and Richard Kearney, mana-  
ger, are doing at the Passaic County  
GC.  

Tip-off to why these three birds work  
so hard and so well, seems to lie in the  
Park Commission headed by G. A. Ho-  
bart, and the engineer and supt., Fred  
Loede, jr. They appear to inspire their  
department heads. Play at the Passaic  
County 27-hole muni course is running  
12% ahead of the best previous year.  
Tribute is paid to condition brought to  
the course by Bradley, the free lessons  
to adult beginners given by Kniffin and  
the development of private club spirit and
interest Kearney has worked up by clubhouse operations.

GOLFDOM has observed from rather extensive close-ups of muni course operations that when a park board is permitted to have a course operated right by competent men who get reward for their work, in checks instead of cheers, the public gets a bargain in muni recreational facilities. The tough part of the muni course set-up is that too many office holders still figure the course should be run as the usual political racket, so long as the public doesn’t squawk.

HOW greenkeepers do it, we still can’t understand; but then, we can’t understand why they don’t get credit for what they have done, so it’s all even. The fact remains that the standard of course conditions attained by greenkeepers the past few years’ with budgets down to the thinnest point is nothing short of miraculous.

You see municipal and fee courses now with greens up to the standard of the best private clubs eight years’ ago, and the first fellows to tell you so are the expert veteran greenkeepers of those deluxe private clubs, who themselves are doing marvelous jobs of getting by on little.

Back-of-the-scenes answers probably are the sectional greenkeeper association meetings, the short courses and the Green Section.

AN EXECUTIVE of a leading golf manufacturing company says something worth pro thought: “When a pro takes on a private brand ball in his shop stock, he adds to the confusion that exists in the golfer’s mind. There are enough standard brands today to meet any golfer’s price demand.

“The more local brands there are, the less will be the public’s confidence in and patronage of leading national brands, and the easier it will be for cut-price stores to put over any cheap ball, due to the fact that price and not name will become the controlling factor in buying.”

HAYFEVER

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