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they've already been used and registered in the United States patent office by another manufacturer. Once in a while some unfortunate operator will pick a name that looks great and get balls marked up only 'Lime Crest' CALCITE (Pulverized)

spun into thread, as a spider spins its web—the thread that is used in making our new ball. This gave us the name Spun Latex, and through our advertising the name Spun Latex has registered to such an extent that today the golfers are asking for the spun Latex ball rather than for the U. S. Royal made of spun latex.

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