IN THE ROUGH

with HERB GRAFFIS

JACK PATTERSON, veteran pro at Midlothian CC (Chicago district) is originator of what he believes to be the first pro golfers' father-and-son tournament ever held.

The initial pro pater-filius will be held in connection with the 32nd annual Midlothian Pater-Filius which drew a field of about 400 fathers and sons from 17 states the last time it was played at Midlothian. The event was adopted from Midlothian as a Chicago District GA affair several years ago.

The Pater-Filius tourney's return to its midwest birthplace will be made a tremendously interesting event by the presence of the pro father-son teams in the field.

This idea of pro Pater-Filius teams playing in two ball matches with amateur Pater-Filius teams is one that will do much good for pros and amateurs alike. It is well worth adoption by other districts while good playing weather still has about three months to run.

AMATEUR golfers and the PGA in Australia are raising a fund to send a team of Australian pros to the U.S. this winter. A four man team is proposed.

An attempt will be made to regain the handsome "The Lakes" cup won by Yank pros in Australia last winter. Golf was given a boost in Australia by visit of the American PGA team. The Aussies want our boys to return and believe a visit from Australian pros this winter will be a sign of a cordial invitation.

THE American PGA now has the Lakes and the Seagram trophies of international conquest and needs only the Ryder cup to make a clean sweep.

NOW the Japanese team is sailing homeward after a long visit that has been an artistic success and which virtually broke even financially because of strenuous schedule played by the Japs and the earnest and thrifty management of Bob Harlow, PGA tournament bureau director.

The Japs didn't draw at the gate like they should have. Part of this was due to spotty advance ticket selling effort to cash in on advance publicity and part of it probably was due to the fact that no one expected the Japs to be as good as they are.

However, one thing certainly turned out to the profit of the Japs. They got plenty of fine competitive training—something which schedules in their country do not provide. Two of the Japanese pros probably will come back here to play this winter's tournament circuit.

Yank pros put a high opinion on the Japanese team as fine players and gentleman sportsmen. There is plenty of potential threat for U.S., British and Canadian National Open titles among the Nipponese, according to American judges of pro performance.

As an influence for friendly international relations, the Yank-Jap golf scored better than either nation's professional diplomats' par.

ART MILLEA, well known eastern pro whose acquaintance extends widely through pro ranks in the central states due to Art's winter residence in Florida, now is sports director of the far-famed Buckwood Inn and Shawnee CC.

Art Brown is head man of the new regime operating Buckwood. There is a great revival in business going on at Buckwood. The house is filled lots of the time, so any of the boys whose members want Buckwood reservations had better drop either one of the Arts a line.

The Shawnee course, scene of many fine tournaments when the Worthingtons were running the place, is in great shape. The whole layout, hotel, location, course and scenery, is great and the Arts ought to make a good piece of money there.

A PRO at a club where members had been buying cut-price balls downtown has beat this competition until it's now almost nothing by offering a half-hour golf lesson free with every $10 worth of balls bought from him on certain days. These days always are Fridays when the downtown stores advertise cut price balls.

He's not sure that the idea is O.K. for general pro use. In his case the greater
part of the membership are bargain hunters and his lesson business never had been much.

Thus far the idea has worked out well for him in standard brand ball sales at all prices and has developed considerable lesson business in addition to the lessons he gives as ball sales premiums.

JOCK DRYBURGH, pro at Cherry Hill GC (Chicago district) put across in his shop an idea that seems to call for attention by all the pros and manufacturers in unison.

Jock put up signs: “National Pro Week,” “Think Twice and Buy on Your Pro’s Advice”, and other signs of that type. Members who otherwise wouldn’t have paid much attention to shop merchandise came in and bought.

Dryburgh talked up his “week” among players as well as advertised it by signs. He told the players shortly ahead of the week that it was coming on and to get ready for some great buys.

AT THE General Brock hotel during that open Tony Manero won, a very pleasant old settler’s reunion was held by George Cumming, veteran pro at the Toronto GC, and a fellow who used to caddie for George 25 years ago.

The reunion meeting broke up at 5 A.M. Saturday morning and gives you a tip as to who was the other fellow with George. The other fellow was Walter Hagen.

Old Uncle Walter this year is hitting the ball as well as he ever did in his life, and he’s the right choice for another Ryder cup team captancy.

WILLIE HOARE, vet pro and salesman, continues to do nicely as he works out of an illness that has kept work out of bounds for him for more than a year.

A National Open program autographed by more than a hundred of the contestants, other golf businessmen and reporters, was sent to Willie. He ask us to thank the fellows for him. The doctor says nix on Willie’s idea of writing all the autographers personally.

EARLY this year Prof. L. S. Dickinson gave a talk on turf culture to members and guests of the Manchester (Mass.) CC that was so well received the idea seems worth adopting at other clubs.

Especially to members interested in their own lawns would such a talk by the club's greenkeeper be instructive as well as interesting. A close-up on course maintenance methods and problems, given after dinner by the greenkeeper, would make a good feature on almost any club’s entertainment program.

BRITISH estimate expenses of their 1935 Ryder cup team’s American tour as $18,000. The British PGA had early this year approximately $12,000 to the credit of the Ryder cup fund, mainly money made at the 1933 Ryder cup matches at Southport.

HUGH MOORE, pro-supt. at the Radium Springs (Ga.) GC, recently tied the course record of 66 which Horton Smith set in the Radium Springs open several years ago. A 66 by itself is no story but when it is made by a fellow most of whose time is devoted to greenkeeping, construction and teaching, there ought to be a little tale in the figures.

Here the moral is, from Moore himself:

"While I was building the Sea Island Beach course I had no time for playing and lost what had been a first class game. I fretted around because I couldn't pick it up where I had dropped it and got rather disgusted and discouraged. Finally it dawned on me that I ought to do what all the pros tell the amateurs to do, go to a pro for lessons;"

"I spend some time getting instruction from Al Watrous and then some time with Horton Smith as teacher. I got my game back in improved shape.

"The experience made me wonder if pros aren't missing a bet by not taking more lessons from fellows they regard as first class teachers. It would provide an example that ought to help boost lesson business clear down the line."