Get Rid of the Worm Hazard

Always in the way...always spoiling the game of particular players...creating disgruntled, dissatisfied members...you couldn't find one all day if you wanted to go fishing, but your members can't avoid him, or the little mounds of dirt he makes.

DIWORMA gets rid of worms effectively. Just sprinkle on your greens—no washing in, no rinsing, no burned grass. Investigate!

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BEFORE YOU BUY Any Sprinkling Equipment . . . .

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Showing our dynamically balanced Greenkeepers and the many other fine items that make up the most complete line of advantageous sprinkling equipment in the world.

THE MARCH AUTOMATIC IRRIGATION COMPANY
Dept. G-3 MUSKEGON, MICHIGAN

ANNUAL SALES CONVENTION L. A. YOUNG GOLF CO. HOLDS

Back row (left to right)—Stan Northrup, southeastern representative; Harold Catlin, order department; Gordon Goyette, north central representative; Russell Matter, New England representative; Larry Dow, manager, New York branch; Tom Robbins, manager, Chicago branch; Bruno Minkley, central eastern representative; Arnold Minkley, central representative; Jimmy McGonagill, southwestern representative; and Paul Sage, Pennsylvania representative.

Front row—Ed Forrest, cost accountant; E. LeRoy Pelletier, Jr., advertising manager; George J. Herrmann, secretary; Richard Link, factory manager; L. A. Young, president; E. E. Chapman, vice-president and general manager; Eddie Rankin, Michigan representative; and Wilbur W. Woods, south central representative.

Detroit, Mich.—The eighth annual sales convention sessions of the L. A. Young Golf Co. were held in an ideal spot—an airy pavilion on the shores of Wing Lake,
where L. A. Young, president of the company, has his country estate.

Business sessions were under the chairmanship of E. E. Chapman, vice-pres. and gen. mgr. of the company.

Following two days of meetings, the convention came to a close with a golf tournament played at Red Run G. C. and a banquet in the evening at the same place.

All of the field men of the company attended the sessions with the exception of those on the Pacific Coast and some of the junior salesmen.

The new 1935 Hagen line was presented at the meeting and its salient points and the business policies of the company were set forth.

A novel feature of this convention was that the talks were not made only by the executives of the company, but each of the field men spoke on a subject pertaining to sales activities.

**CHRIS GRUBEL APPOINTED AD MANAGER FOR SPALDING**

New York City.—S. A. (Chris) Grubel for many years with the advertising department of A. G. Spalding & Bros. has been promoted to advertising manager of the company. Other executive duties of William Brown, formerly advertising manager of Spalding, have become so numerous that Chris has been beckoned from the bull-pen to go in and pitch.

He knows what the score is in the pro and all other phases of the golf business, and the pros will find him a bright and industrious teammate in pushing the Spalding policy of pro publicity conducted vigorously during the regime of Bill Brown as advertising manager.

**ROTARY TURF CONDITIONER HAS HOLLOW SPIKES**

Philadelphia, Pa.—Philadelphia Toro Co., 1528 Belfield avenue, is introducing a new rotary turf conditioner which is a roller type of machine and consists of two sections, each ten inches wide, equipped hollow spikes three inches long and one-half inch in diameter, so constructed to pierce the turf and at the same time cut a plug therefrom, leaving a clean-cut hole three inches deep in the turf.

The hollow spike is so constructed that when it is made or set into the face of the machine it will not lift or tear the turf as it passes over it with a rolling action. The spike is so constructed that it may be quickly and easily replaced when necessary.

The machine with hollow spikes mounted in all or any part of its periphery, acts as a roller at the time it is piercing the turf, leaving a smooth surface ready for any treatment or work that it is necessary to perform.

It is so constructed that the weight may be quickly changed at the will of the operator that it be made heavier or lighter.

**SAVE for your club by purchasing acclimated, winter-hardy BENT GRASS SEED**

Direct from the farms where it is grown.

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