THE BEST SPRINKLER FOR
FAIRWAYS, PARKS, ESTATES, etc.

WRITE FOR BULLETIN
ECONOMICAL WATERING OF
FAIRWAYS

RAIN KING
Model E

At any given pressure, will throw more water, throw it farther and
spread it evener throughout the entire circle watered than any other
sprinkler we know of, instantly set to turn at speed that is hardly
perceptible or at any faster speed desired. Sturdily built, and will last and
perform well for many a year. Available as shown and also with
quick connection to snap into valve in
installed for the usual Fairway watering.

The Most Practical and Economical
Quick-Coupling Valve is RAIN KING

Offers less resistance to water pressure—has less frictional
breakable surface to cut down pressure than any
other valve. Un
broken construction. Fool-proof.

Made and Guaranteed by
Chicago Flexible Shaft Co.
5015 Roosevelt Rd., Chicago, U.S.A.
44 Years Making Quality and
Products

CUT maintenance costs
with this practical service

A complete course inspection service with the specific object of pointing out cost-cutting
maintenance practices ... suggesting such changes as will make for improved
course design, condition, economical upkeep.

This service is based on more than 30
years' experience in building and maintaining
several of the finest courses in the
South and North.

The nominal fee invariably has proved to be
but a small portion of the amount I have been able to save clubs.

For further details address
JACK DARAY
Mission Hills Golf Club, Northbrook, Ill.

LEWIS BALL WASHER SALES UP
67 PER CENT

Watertown, Wis.—G. B. Lewis Co., who
are makers of the Lewis golf ball washer,
ended their fiscal year on September 30
with an increase in sales on this device
as well as repair parts and other tee items
of 67 per cent. These sales include tee
stakes, tee data plates, waste containers
and bag racks.

MILWAUKEE SEWERAGE COMMISSION OFFERS EXPERT SERVICES

Milwaukee, Wis.—Continuing a plan inaugurred five or six years ago, the Mil-
waukee Sewerage Commission grass and soil technologists are available to golf
clubs. These specialists devote their entire time to problems of turf culture and
are qualified to give sensible assistance on all practices underlying the development
and maintenance of turf. The Sewerage Commission maintains complete labora-
tories where any specific tests needed can be made.

For several years The Milwaukee Sew-
erage Commission has been advocating

satisfactory account of itself. This is evi-
denced by the enthusiastic reports made
by greenkeepers who began using it with
considerable misgiving. Further proof
that Curex is an unusual product is the
fact that 1800 lbs were purchased by New
York City for its municipal courses during
1934.

NITROPHOSKA PRICE NOW INCREASES USAGE

New York City.—At prices now prevail-
ing for low analysis fertilizers, the Syn-
thetic Nitrogen Products Co., 285 Madison
Ave., states Niirtophoska containing 15
per cent nitrogen, 30 per cent phosphoric
acid and 15 per cent potash again becomes
one of the most economical complete fer-
tilizers on the market. Nitrophoska is
usually applied to fairways and greens at
the rate of '200 lbs. per acre and because
of its low ton price is low in acre cost.

For applying Floranid (Urea), Nitro-
phoska or other complete fertilizers, grass
seed or arsenate of lead, Nitrophoska
spreaders are ideally designed and are
economically low in cost. They insure pos-
tive even distribution of any dry material.

These products can be obtained from sup-
ply dealers or complete information about
any of them may be had of Leonard Lip-
man, Synthetic Nitrogen Products Corpo-
ration.
consistent fertilization programs as the logical method of developing and maintaining turf of the quality demanded by good golfers. They have continually advanced the theory that healthy grass plants, just like healthy people, are less subject to disease and better able to stand extremes of cold, heat, moisture and drought.

Work has begun on an addition to the Sewerage Commission plant on Jones Island, Milwaukee. This addition, when completed next spring, will increase capacity approximately 20 per cent and will provide the additional production needed to satisfy the increasing demand for Milorganite.

MacGREGOR ANNOUNCES RICKEY AS NEW SALES MANAGER

Dayton, Ohio.—Harry B. Canby, president of Crawford, McGregor & Canby Co., announces the appointment of Clarence H. Rickey as sales manager of the organization. For the past 10 years, Rickey has been vice-president of the R. H. Burhke Co., Chicago, in charge of sales and advertising. George Mattern, Sr., former McGregor sales manager, will continue as vice-president, assisting in product development and a general advisory capacity.

"No other changes in executive personnel are considered at this time," said Canby. "Edward Canby, Sr., will continue as first vice-president, Mr. Edward Canby, II, as vice-president in charge of advertising; Ira Braun as treasurer, and Mr. George Mattern, Jr., as general superintendent."

The organization is launching an aggressive merchandising program to promote fall sales, which is, according to Canby, a unique departure from the usual run of sales activities and will, he predicts, result in a marked increase in sales for all McGregor dealers. This new program, will be presented to the trade by the factory sales organization.

"The sale of the Tru-Whip line which we introduced this spring has resulted in a tremendous increase in sales," stated

FINER GREENS at 30 to 50% Lower Cost with the IDEAL Power Putting Green Mower This light, nimble mower is guaranteed to equal or surpass the finest hand cutting, and at the same time save 30 to 50% in mowing costs.

Power is applied directly to cutting reel. Guard prevents scalping over ridges. Patented clutch control. Quiet 4-cycle motor.

Two sizes—21" cut and 18" cut.

Pneumatic tired transport cart. Brush attachment.

And this is only one member of the big 1935 Ideal line of Golf Course mowing equipment. Write for details. IDEAL POWER LAWN MOWER CO.

446 Kalamazoo St. Lansing, Mich.
237 Lafayette St., New York City
161 Vester St., Ferndale (Detroit) Mich.

Dealers and Service Stations in All Principal Cities