them will be the excess of American welcome.

THE PRO MAY THINK he is getting some punishment from ball sales competition with drug stores but he is not suffering in this respect as much as the sporting goods stores, according to W. R. Searles of Alex Taylor and Co., large New York sporting goods retailers.

Searles, in an issue of Sporting Goods Journal, writes:

"Druggists are noted for the glee with which they cut-in on the other fellow's business. Sporting goods stores do not realize and will never know the volume of business they have already lost to the drug-stores."

Olin Dutra makes his debut in radio Thanksgiving week. The National Open champion has a dramatized part in the Beech-Nut "Red Davis" feature over NBC. Part of the publicity on this is picture releases showing Olin striding a fairway accompanying a couple of young women in the Beech-Nut program. The girls are attired in shorts. Olin, in those publicity pictures, looks scared like a guy who has just hooked a hard one into a gallery at a nudist colony.

"CRAB GRASS CONTROL on Lawns," the subject of a press release by the New Jersey Agricultural Experiment Station and written by Prof. Howard B. Sprague, is something that shows how closely turf work on golf courses and lawns is allied. This sort of press material coming to the attention of home owners puts the tax payers in a mood for approving turf research work.

THE GOLFERS are turning actors, and the actors, golfers. Adolphe Menjou got a hole in one at Riviera's sixteenth. He applied for a US Hole-In-One medal. He made his ace with a 444 US Royal.