Father and Son Team in Group Lesson Tour

LAST GOLF season, as recorded in earlier pages of GOLFDOM, the Chicago Daily Fee Golf Assn., in cooperation with the Chicago Tribune, conducted a series of free golf lessons for all and sundry who cared to attend. To everyone's surprise, including the fee-course operators, who prompted the idea in order to boost play on their courses, and the Tribune who regarded the stunt as a circulation builder, the response was beyond optimistic forecasts—15,000 pupils turned up for the lessons!

The success of the Chicago free school repercussed in various golf centers of the U. S. Among them should be chronicled the golf schools conducted by G. H. Bigelow, golf pro of Jackson, Mich., and his son Rex, who in 1931 won the Michigan State amateur and in 1933 turned pro. The Bigelows had read of the way golfers and would-be golfers had responded to the Chicago offer and saw an opportunity to pull a similar stunt in the towns of lower Michigan.

First newspaper to become interested was the State Journal of Lansing. Arrangements were made, in conjunction with the VanDervoort Hardware company of that city, for the Bigelows to hold a series of three lessons at the city park golf courses, the first of which was scheduled for June 26th. The newspaper saw that plenty of publicity preceded the event, devoting sport-page space daily to the offer of free golf lessons to all who cared to attend them. Emphasis was placed on the facts that pupils would pay no fees, would be expected to buy nothing, and would be under no obligation either to the paper or the store.

Each lesson session was divided into two groups, one for juniors at 4:00 p. m. and another for adults at 7:00 p. m. and the series of three lessons consisted of an opening demonstration on wood clubs, a second on the long and middle-distance irons and a final one on putting and short chips. Bigelow senior handled the instructing, while son Rex handled the demonstrating. During the three-day period of the lessons, some 200 adults and 50 children participated.

From Lansing, the Bigelows moved on to Battle Creek, where the Enquirer and News got behind the project. Rain cut into the expected attendance on the first
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Reduces Dues on Basis That Made 1933 Record Year

BLACK RIVER G. & C. C., Huron, Mich., is owned by Mueller Brass Co., and was built by the company for its employees and friends. The plant is an attractive one so others who had no company connections wanted to join the club. Prior to 1933 the outside members were taken in on an annual dues basis of $50.

Operations in 1932 were conducted at a loss. Difficulty was experienced with collecting the $50 membership, especially from tourists and school teachers whose time at Huron was limited.

In 1933 the club, after studying the situation to see if reduction of dues would