Crowd Out Weeds
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Grass Seed
of “Known Quality”
IN 50-LB. TIN CANISTERS

Seaside Bent and Triple A Bent packed in 50 lb. tin canisters, enclosed in strong wooden boxes for protection, preservation, identification.

Grass Seed Over 99% Pure
Seaside Bent (Coos Co. strain)
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Rhode Island Bent
Colonial Bent
Superfine Red Top
Chewing’s N. Z. Fescue
Rye Grasses
Bermuda

We are able to refine other varieties almost to this wonderful standard of quality.
Also South German Mixed Bent over 94% purity.
Kentucky Blue over 98% purity and Putting Green and Fairway Formulas of maximum purity and germination.
Such tested seed will reduce labor cost for weeding.

Your Private Lawn—Write us for expert advice and prices of Staigreen—the modern mixture for luxuriant lawns.

Write now for prices.

Stumpff & Walter Co.
132-138 Church Street
(Corner Warren Street)
NEW YORK

the defect by hauling out greens hose and sprinklers during the day. With the hose system, the missed spots can be easily seen the following morning and as the equipment is already there, it is a simple matter to cover the dry areas. Where I am concerned, this does not interfere with play, as I use a type of sprinkler which rotates slowly and one can easily walk up to it and hold it stationary without getting a drop of water on one's person. The caddies here are all instructed in the handling of the sprinklers and players are enabled to play their ball from its proper lie without inconvenience.

GENERAL CHEMICAL SHOWS
COURSE MATERIALS

New York City—V C Fairway Fertilizer, is now distributed exclusively by the General Chemical Co., 40 Rector St., under a sales policy which invites direct purchase on the part of golf clubs through any one of the nationwide chain of sales offices of that company. Together with this change in sales policy there is an entirely new schedule of prices.

The Fairway product is made with the base of granulated tobacco stems impregnated with the plant food elements in liquefied form. The product is then dried and comes to the user as a dry, granular product which is unaffected by atmospheric moisture and remains loose and friable. It contains 6 units of nitrogen, 6 units of liquid phosphoric acid, and 4 units of potash, all absorbed into an organic humus forming material. Each ton of Fairway contains 1,200 lbs. of granular tobacco stems which have the power of absorbing three times their weight in moisture for gradual release as the grass roots require it to promote growth. When this organic material content has decomposed into humus it increases the water holding capacity.

The large tobacco stem content is repellant to angleworms, grubs and other soil insects. Fairway cannot contain weed seeds or the spores of plant disease. Due to the form of its plant food elements and the large percentage of natural organics, it is practically free from caustic characteristics. Two lbs. of Fairway fertilizer is the normal heavy top dressing for spring application and later applications can be made at half that amount.

Together with V C Fairway at the Greenkeepers' Show the manufacturer had a display of insecticide and fungicide materials. Orchard Brand arsenate of lead was presented as a standard material.

To round out a line of materials for golf course use this manufacturer is packaging a line of mercurials.
DUNLOP HAS FOUR FEATURES IN 1934 LINE

New York City—Vincent Richards, manager of Dunlop’s sports sales, is hitting the high spots of the pro golf trade during his pro tennis tour with Tilden, Vines and Barnes.

Vinnie is steaming up golf pros for a push of the new Dunlop Gold Cup ball. It is a 75c liquid center ball, with the outer winding unusually tight due to imported winding machines exclusively used by Dunlop. Cover is heavy enough to be durable, Richards states, and the outer winding assures distance.

The Dunlop D & D solid center ball for 50c, the Dunlop Red for 35c and the Dunlop Olympic for 25c are the other items in the Dunlop 1934 line.

MARY DOWNIE AT CHICAGO FOR WANAMAKER

Chicago, Ill.—Mary Downie now is Chicago agent for John Wanamaker wholesale golf dept., with offices in Kimball Bldg. Miss Downie for 8 years was with Spalding’s at New York and now starts hacking out her career as one of Matt Kiernan’s alumni.

FERGUSON, ALLING NOW SELLING FOR JACOBSEN

Racine, Wis.—New York and New England courses will be covered for the Jacobson Mfg. Co. this season by W. I. Alling, who will headquarter at 101 Park Ave., New York City, while the states of Michigan, Ohio, Indiana and Kentucky will be handled by L. A. Ferguson, veteran mower sales artist of the middle west.

Both Alling and Ferguson were on hand at the NAGA equipment show in Pittsburgh, where the Jacobsen exhibit was under the charge of M. P. Christensen.

LOWELL COVERING METROPOLITAN SUBURBS FOR WANAMAKER

New York City—Bill Lowell, Jr., best known for his activity in promoting bigger and better consumption of Reddy tees, is now representing John Wanamaker, New York, Inc., and covering northern New Jersey, Connecticut and Rhode Island with the complete line of Wanamaker golf and athletic goods. He writes:

“I am very enthusiastic about this connection. Not only am I working for a fine concern, but I have a complete line, including Ogg Irons, Kroydons, Butchart-Nichols, Stewarts, etc.”

Rate Irrigation Equipment by the COMPANY IT KEEPS

Superiority of Buckner equipment is evidenced by the character and distinction of Buckner fairway irrigation patrons, such as:

- Pinehurst Championship Course. 1933
- Alleghany Country Club. 1933
- The Country Club of Brookline. 1933
- Saranac Inn. 1933
- White Sulphur Springs. 1932
- Augusta National Golf Club. 1932
- and over 300 other users of Buckner fairway equipment—

Because of this tremendous experience Buckner irrigation equipment represents the survival of the fittest in

- DESIGN
- PRACTICABILITY and
- FOOL-PROOF CONSTRUCTION

You can secure complete finality in irrigation by installing Buckner equipment.

Write for full information. No obligation

BUCKNER MANUFACTURING CO.
Fresno, Calif.

33 W. 60th Street, New York, N. Y.

P. L. Baldock, 2240 Casitas St., Pasadena, Calif.
AL McCANN HEADS PITTSBURGH OFFICE FOR HORTON

Bristol, Conn.—Al McCann, who has been in the New England territory, with headquarters at Boston, for the Horton Mfg. Co., now is in charge of the company's Pittsburgh office at 355 Fifth ave. Al will cover territory west to Cincinnati. For 18 years McCann has been selling to the pro trade. He has done a great job for Horton in New England and his New England pro pals figure he will move in on his new territory in grand style.

Pyramid Irons and Whip-It woods will be Horton features for 1934. Both sold well in 1933, which was their first year.

The Last Word in Sprinkler Efficiency

Features of the Pyramid Irons are weighted sole, concentration of weight back of blow, and weight adjusted to type of shot needed. The Whip-It woods have a shaft that's whippy compared with the old style, but which is not ropy. The shaft tapers from head to grip.

“FAIRWAY-12” HAS BIG RECEPTION AT GREENS SHOW

Chicago, Ill.—International Harvester's newest model golf course tractor, the "Fairway-12," was the object of much interested inspection at the recent NAGA show by greenkeepers, chairmen, park officials and others interested in turf maintenance, according to word from IHC officials who attended the convention.

The Fairway-12 is McCormick-Deering construction throughout and was primarily designed to meet the demands of golf course work. Maneuverability, compactness and ample power are the emphasized features. The tractor will turn in a radius of 8 1/4 ft., sufficient to permit the operator to work in close quarters. The motor is a McCormick-Deering 4-cylinder machine, operating at speeds from 1400 to 200 r.p.m. Travelling speed ranges from 2 1/4 to 10 m.p.h. Engine cylinders are individually replaceable.

The usual wide steel wheels are standard equipment on the Fairway-12, but the tractor can be equipped with low-pressure pneumatic tires, if desired.

For complete details on the Fairway-12, readers are referred to their local IHC branch, or write direct to International Harvester Co., 606 S. Michigan ave., Chicago.

BOB RAMSAY IN SOUTH FOR WANAMAKER

Dallas, Tex.—Bob Ramsay, a veteran of John Wanamaker wholesale golf dept., will return here early in February to take charge of Wanamaker's golf interests in Texas, Alabama, Louisiana, Tennessee, Kentucky, Missouri, Kansas, Arkansas, Oklahoma and Mississippi. Bob has been attached to Wanamaker's Chicago office.
for the last two years. Prior to locating in Chicago he made his headquarters in Dallas for seven years. He is widely known and in high standing with pros in his territory.

WHITNEY GOIT OPENS COURSE
SUPPLY HOUSE IN K. C.

Kansas City, Mo.—Whitney Goit, one of the veterans in mid-continent golf course equipment and supply business, has returned to the Kansas City area, opening an office and warehouse at 1230 W. 8th street. Telephone is Victor 6017. He will be southwest distributor for Worthington mowers and will handle other standard equipment. His company also will carry a complete line of supplies.

I. H. Wagner, associated with Whitney Goit when Goit was previously active in the equipment and supply business at Kansas City, is with Goit in the new firm which is known as Whitney Goit, Inc.

THORP NAMED VICE-PRESIDENT
OF BURKE GOLF CO.

Newark, Ohio—F. H. Thorp, for the past several years sales manager of the Burke Golf Co., has been advanced to the post of vice-president, effective immediately. Fred is widely known in golf circles as an aggressive, hard-working sales luminary, and his host of friends are banking on the continued advance of Burke prestige in the industry, now that Fred has this new incentive to bigger and better results. GOLF-DOM joins the parade in wishing him every success.

KILLIAN IS MCGREGOR REP IN
NEW ORLEANS

New Orleans, La.—Martin J. Killian, 634 Carondelet st., has been appointed direct factory representative of the Crawford, McGregor and Canby Co.

WILSON-WESTERN IN SALES PUSH
ON GLOVETTES

Peoria, Ill.—Glovettes, the fingerless golf gloves that sold so sensational in pro-shops in 1933, will have additional distribution and sales effort put behind them in 1934 due to the deal recently closed by the Harley O. Potter Co., makers of Glovettes and True-Grip cold weather sports gloves, with Wilson-Western Sporting Goods Co.

Sixty of the Wilson-Western sales representatives will present Glovettes to the pros this season and tell the boys the why of pushing the glove. Pros who featured Glovettes last year picked up a nice piece of unexpected dough. The product was a best-seller, especially to women golfers.
WHEEL SPUDS

Quickest to put on and take off. Doubles traction. Durable and low priced.
All sizes for all purposes. Samples and circulars sent free on request. Advise make of tractor and purpose intended.
If your Ford or equipment dealer cannot supply, write direct.
Immediate shipment. Prices reduced.
Golf wheels and all Fordson parts on hand.
R. S. Horner, Geneva, O.

The R. H. Golf Wheels are stronger, rims do not bend, 50% better traction, easier steering, and rounded edges.
Many clubs are replacing old wheels with these stronger and better wheels.
Sold in singles, pairs or full sets. Immediate shipment. If your Ford or equipment dealer cannot supply, write direct.
R. S. HORNER (Mfrs.) Geneva, O.

GREENWOOD TO REPRESENT WILSON IN KANSAS CITY

Chicago, Ill.—Jim Greenwood, who for the past several years has been a star golf playing equipment sales man in the states of Missouri, Kansas, Oklahoma and Texas, is now working out of Lowe and Campbell of Kansas City as a special sales representative for Wilson Western Sporting Goods Co. His first swing around the circuit finds him in Texas at this writing, contacting the pros of that state and waiting for the San Antonio tournament.

Prior to the War, Greenwood was a semi-pro ball player, but subsequent to that struggle he took up golf, obtaining his instruction from Al Lesperance, at that time pro at Swope Park GC. In 1928, Jim conceived and put into operation the idea of group buying for the pros of the KC district.

Chicago, Ill.—J. Oliver Johnson, Inc., announces the addition of Michigan to the territory in which they represent Worthington Mower Company. Leo Murray will be the Michigan field representative for Johnson.

PRO SHOP CARDS AND LESSON BOOK ARE U. S. RUBBER AIDS

Providence, R. I.—To increase sales of clubs, balls and lessons, a set of eight cards, in color, for shop display, is being distributed by the United States Rubber Co.

"Ask Your Pro" is the message that each one of these cards carries to the golfer in a humorous way. The attractive illustrations cause them to be read and remem-
bered. The cards carry no advertising of the United States Rubber Co. They are similar to the U. S. cards that were furnished to the boys last year but are much better looking.

A lesson engagement book—one for each day and a line for each half hour—is also being distributed gratis, by U. S. This engagement book is of a good size and attractively bound in black leather bearing gold lettering.

GOLF NUT’S PRACTICE CLUB GETS PROS’ SALES O. K.

New York City—Pro Swing Golf Co., Chrysler Bldg., is having great luck with its practice and training device, the invention of Raymond Brooks, wealthy New York golf nut. The device has a shaft and grip identical with that of a driver. About 8 inches from the end a heavy spiral steel spring is attached to the club. On the end of the spring is a lead weight, shaped like a golf ball.

The weight and spring encourage proper wrist and body action, getting the player to cock the wrists when swinging back and throw the clubhead through the ball.

A number of pros are using the device effectively in instruction and selling the Pro-Swing for the players’ home practice. The retail price is $6 and there’s a good profit in it for the pro. Stores picked up a juicy piece of Christmas present business on the gadget, which is tip-off to pro profit when the results of the thing can be demonstrated on the courses and get the other members steamed-up.

PIX ISSUES VALUABLE BOOKLET ON WINE AND LIQUOR SERVICE

Chicago.—Albert Pick Co., Inc., 1200 West 35th st., has issued a booklet on wine and beverage service that every golf club manager will value. The booklet is a brief but authoritative manual of serving wines and liquors in the proper manner, which certainly should be the only manner permitted at any well-managed golf club.

The booklet is something that GOLFDOM takes delight in boosting. It’s one of the best and timeliest booklets we have seen and is on a par with that excellent free booklet on beer service that Anheuser-Busch puts out.

You can get a copy of the Pick booklet free by writing Joe Caro at Picks, Chicago. When you write Joe ask him why in—he doesn’t advertise in GOLFDOM and help his salesmen get some of the large amount of golf club liquor equipment business the Pick executives and stockholders would like to have coming in to them.

HONEY CENTER BALL NEW HAGEN FEATURE

Detroit, Mich.—A golf ball with a center of pure honey is the startling feature of the
Here's How!
To Mix Them

Your men and women members will now demand their favorite fancy drinks be made and served correctly. Are the employees of your Club capable of satisfying this demand? This Handy Manual, recognized as the “last word,” will save them time and avoid much embarrassment.

The book not only covers the recipes and methods of serving more than 300 fancy drinks, but also much needed information on making up drinks in bulk, such as punches, cocktails, cups, etc., as well as full instructions for proper handling, keeping and serving liquors, wines, beers, ales, fruit, eggs, etc.

Includes many selected toasts and is fully illustrated. Contains 135 pages. Handy vest-pocket size. Substantially bound in art leather with gold foil stamping.

SENT PREPAID UPON RECEIPT OF $1.00
Money refunded if not satisfied

FREDERICK J. DRAKE & CO.
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183 N. Michigan Ave., Chicago

Southern Golf Clubs
Cut Your Maintenance Costs and Improve Your Course

A complete course inspection service with the specific object of pointing out cost-cutting maintenance practices, suggesting such changes as will make for improved course design, condition, economical upkeep.

This service is based on more than 30 years' experience in building and maintaining several of the finest courses in the South and North.

The nominal fee invariably has proved to be but a small portion of the amount I have been able to save clubs.

For further details address:

JACK DARAY
White Pines Golf Club, Bensonville, Ill.

DIAMOND
Steel Center Tractor Spud

Always Sharp
Extra hard steel core keeps spud sharp until completely worn away. Softer outside steel wears first, leaving harder center. Will not harm turf.

Diamond Calk Horseshoe Co.
4702 Grand Ave., Duluth, Minn.

The New Hagen Layflex Wood

Honey is of such high specific gravity no weighting element needs to be used to bring the ball up to proper total weight. It is a live, resilient fluid. It is unaffected by time or temperature. You get proof of that in the condition of honey recently taken from Egyptian tombs. No weighting element to shift and there is no evaporation. The honey is contained in a round stout rubber sac and forced in under heavy pressure.

"Winding and cover are new, too. We're expecting that the test performances of this ball will be followed by sensational sales."

Hagen is following up on the success of the Flexo irons and woods last season with a Layflex line of woods and irons selling, in the woods, for $8 retail, and the irons for $5.50, which is under the Flexo retail prices.

EQUIBALANCED CLUBS ARE PRO IDEA IN VULCAN LINE

Portsmouth, Ohio—Frank Kennett, pro at Kalamazoo (Mich.) CC, is inventor of a golf club that has made its debut in the Vulcan Golf Co. line. The Kennett idea is a club that is weighted nearer the shank, so now the argument will be on great shape. Reception of the new club has been good and Vulcan expects to go places with it this year.

Kennett, in explaining his idea, says:

"The weight of the Equibalanced irons and woods is toward the center of the blade and comes out from the hozel. We who have taught a lot of golf know how we
try to have our pupils get a pendulum swing. By the method of weighting the Equibalanced clubs we provide a pendulum.

"Less forced control is required in swinging correctly with the Equibalanced clubs. The weight flows by centrifugal force toward that portion of the blade which strikes the ball to best advantage."

Woods of the Equibalanced clubs range from $5 to $8.50 retail and irons from $5 to $7.50.

PERFECTION ADDS NEW SPRINKLER TO LINE
Plymouth, Mich.—Perfection Sprinkler Co. has a new sprinkler, Model F15, developed especially for large coverage on 30 to 60 pounds pressure at the sprinkler. The feature of the device which has put it in best with greenkeepers is excellent distribution. Outside coverage from the large, open nozzle in the center and even distribution from the sprinkler out because of the two long arm spray disc nozzles, is the combination responsible for Perfection F15 evenness. The two long arm nozzles turn with constant slow motion regardless of pressure.

Addition of this sprinkler to the Perfection line gives Perfection "the right sized sprinkler for any pressure and purse," says A. S. Lyndon, mgr. of the company.

CROWN HAS NEW CUTTING UNIT AND GANG MOWER FRAME
New York City—E. H. Worthington, pres. of Crown Mower Co., 168 E. 74th st., advises their new gang machines are now ready for immediate shipment. These machines are getting careful consideration, as they contain a number of improvements which have been incorporated in the design by Mr. Worthington.

He states that he has had uppermost in his mind common experiences in the operation of gang mowers heretofore; during his contacts with greenkeepers for nearly 20 years, their problems have been his. This machine which he introduces for the Crown Mower Co. is his answer to mower problems.

The new Crown bulletin describes and emphasizes eight main points which the
Crown machine has consolidated into a single unit; many of these, being new and unusual, have patents pending. Worthington also advises that the new gang frame is interesting. It is of simple design and sturdy construction. He makes the statement that the 7-unit gang mower can be quickly converted into two complete 3-unit outfits without the necessity of any additional frame members or parts. It can be changed at will from 7 to 5-unit gangs in a few seconds’ time.

Modern methods of construction have been utilized. Die castings and steel stampings have been adopted almost exclusively.

The response from users of mowing machines have to date been beyond normal expectation and the company has already doubled its production schedule.

### Classified Ads.

**Rates:** 10 cents a word per issue. Minimum charge $2.50

**Country club manager** with a record of successful accomplishment is available for immediate engagement. Life-long experience, Practical training in all departments. Splendid execution; qualified especially to cope with financial problems. College education; pleasing personality. Age 49; American; married. Excellent references. Correspondence invited. Address: Ad 2306, % Golfdom, Chicago.

**Greenkeeper** wants position. Thoroug knowledge up-to-date maintenance, construction, equipment, water systems, soils, etc. Seventeen years’ experience. Married. Age 40. Will go anywhere. Moderate salary. Excellent references. Address: Ad 2304, % Golfdom, Chicago.

**Greenkeeper,** now employed, married, young and ambitious, a university graduate, an expert in soil management and turf pathology, desires connection with sizable club (private). Best results obtained with men; a qualified golf and park manager with 17 years’ experience. To do designing and constructing. Address: Ad 2305, % Golfdom, Chicago.

**Stewardess** with 20 years’ experience will take charge of medium size club. Can furnish best of references. New England preferred. Address: Ad 2302, % Golfdom, Chicago.

**Pro-assistant** desires position for season of 1944 or 1945. Seven years’ experience. Trustworthy and dependable. Excellent references: will work for small salary and expenses. Will go anywhere. Address: Ad 2301, % Golfdom, Chicago.

**Business opening** requiring small capital to operate hotel and bar in connection with established golf club. Could be made all year round inn. Address: P. O. Box 862, New Haven, Conn.

**House Committees,** attention, please. A real Homey, Clublike atmosphere attractive to members and their guests may be obtained by having the right manager, one who knows how to do the proper thing at all times. Here is one who knows good food and service as well as the many other details in connection with a well managed club. He is married, no children, and has wife who possesses unusual ability as hostess. A record of success in former connections will be furnished you on request. Address: Ad 2303, % Golfdom, Chicago.

**Scottish born professional** desires club in N. J. if possible, either as professional or assistant. 15 years’ experience in teaching, playing and clubmaking. Very fine references. Married man, no family. Address: Ad 2311, % Golfdom, Chicago.

**Professional,** who is excellent instructor and a hard, faithful worker wants new location. Long experience in every department of the game and a real builder of club activities. For complete details address: J. B. Kinnear, Apt. 4-B, 1784 W. Grand Blvd., Detroit, Mich.

Position wanted as club manager. 46 years of age, married. Over 20 years’ experience in country club work in all branches, including bookkeeping. Highest references. Address: Ad 2307, % Golfdom, Chicago.

**Greenkeeper** with 16 years of successful experience on both sent and bent greens on four courses would like to make change. Married, age 34, good mechanic. He will furnish the best of references. Middle west preferred. Address: Ad 2308, % Golfdom, Chicago.

**Young professional,** 8 years’ experience, wants position where he can devote spare time to membership solicitation and boosting patronage. Age 25, married, don’t drink or smoke. Will go anywhere. Address: Walter Keller, 4448 N. Western Ave., Chicago.

**Greenkeeper** with fine reputation on championship courses, wishes position. Builder of four well known courses. Changing because present course being abandoned. First-class maintenance on lowest possible budget. Highest recommendations. Low salary. Address: Ad 2311, % Golfdom, Chicago.

It is easy to talk greenskeeping, but I can achieve results based on a long and thoroughly grounded experience with all types of grasses, soils and greens. Economical, yet adequate and satisfactory maintenance is my specialty. In addition, I am a competent instructor and possess a good, sound game of golf. My credit with the manufacturers is A-1, as is my reputation for sobriety and industry. I believe in staying on the job. Can produce splendid references. Address: Ad 2314, % Golfdom, Chicago.

Wanted—Greenkeeper for 9-hole course near Oregon Coast. Year round position. Golf mechanic. Give age and salary expected, full particulars and references. Address: Ad 2312, % Golfdom, Chicago.

**Experienced,** highly successful manager’s services are available to golf clubs for survey of clubhouses and outside plants, with impartial report and recommendations submitted to club officials. Have been successful “trouble shooter” at golf clubs for past 15 years. My surveys result in plans that put clubs on smooth, profitable operating basis. Service highly endorsed by club officials, managers and other department heads. Cost is moderate. For complete details write: Ad 2318, % Golfdom, Chicago.

**Pro-greenkeeper** with excellent references from substantial business men wants location either as pro or pro-greenkeeper. Ten years’ experience and splendid playing record in tournaments last season. Single, 32 years old, American, high school education. Pleasant personality and thoroughly dependable business man with best of references from manufacturing companies. Interested only in connection with solid club that can use an active, constructive man. Address: Ad 2315, % Golfdom, Chicago.