In these capricious times, there are still those who cherish their sense of values... who establish limits beyond which they refuse to sacrifice their standards of personal living. Of such is the Roney Plaza clientele. Experienced in the good things of life, they prefer America’s finest ocean-front hotel, because, while it has adjusted its rates commensurately with present overhead costs, it has not lowered those high standards of guest comfort, extraordinary service and interesting social life that have made it famous.

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**MERITS OF VELVET BENT ARE PRESENTED**

Hyper-Humus Co., in a recent release tells the following about velvet bent grass (*Agrostis canina*):

Velvet bent is not a trade name for bent grass, but is the name of an entirely distinct species. It produces a fine textured turf. Velvet makes a profuse growth of narrow basal leaves, thus producing a dense turf. The fine-leaved velvet does not blend with the coarser foliage of the other bents. Two pounds of pure velvet bent seed will plant 1,000 square feet.

Velvet bent turf produces a root system that is fully as extensive as that of any other species of bent grass, according to root studies reported by the New Jersey State Agricultural Experiment station. In its native habitat, the species occurs on well drained soils that are inclined to be rather dry, rather than on swampy or soggy soil. Velvet bent will tolerate a limited supply of moisture as well or better than related species.

Velvet bent produces tough and hard turf when fertilizer is used sparingly. Excessive soil acidity is undesirable for velvet bent as well as for other species of bent grass, but the grass will flourish over a wide range of soil conditions.

Velvet bent produces unique putting green grass for the following reasons:

1. There are approximately ten million seeds to the pound, about twice as many as for other species of bent grass. The rate of seeding need not be more than 2 pounds per 1,000 sq. ft. on properly prepared seed beds. The cost of seeding velvet bent is less than for planting creeping bent from stolons.

2. No special care is required at the time of planting. Simply use the ordinary precautions as for sowing other small seeded grasses. No unusual attention, such as the careful covering with screened soil and careful watering need be given to velvet bent planted from seed.

3. Velvet bent requires less topdressing to maintain a true putting surface.

4. Velvet bent is hardy, persistent and durable. It will hold its own against the encroachment of weeds, *poa annua*, and clover as well as any other putting green.

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grass. Moreover, it is better able to do so
with limited feeding than other bent
grasses.

5. Savings in costs are not made at the
expense of quality. Pure velvet bent pro-
duces fine turf. Impure velvet seed con-
taining 5 per cent or more of other species
of bent grass will not produce a uniform
smooth textured turf, but pure velvet bent
will do so.

6. Production of pure velvet bent seed
has been placed on a permanent basis in
New Jersey with the assistance of the
State Agricultural Experiment station, and
seed of the same high quality as that now
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