FEBRUARY 1933

Vol. 7 No. 2

Editor
HERB GRAFFIS

Eastern Representative
ALBRO GAYLOR
20 Vesey St., N. Y. City
Tel. Cortlandt 7-4031

Published 1st of each month
205 W. Wacker Drive
Chicago, Ill.
Tel. STAte 3160-1

Advertising Manager
JOE GRAFFIS

Western Representative
DWIGHT H. EARLY
100 N. LaSalle St., Chicago
Tel. CENTral 4158

Pacific Coast, HALLETT COLE, 218 Haas Bldg.
Los Angeles, Cal.

EDITORIAL CONTENTS

USGA Still on Gold Standard
How Records Cut My Course Costs, by Henry McKeen, Jr.
Fine Balance Marks NAGA Convention Addresses, by Herb Graffis
Lesson Revival Will Better Pro Jobs, by Neil Russell
Dollars, Not Dignity, Is Keywood's Keynote
Clubs in Good Shape for 1933, by Herb Graffis
Pros to Regain Standard Brand Ball Sales
Pro Prospects for 1933 Not So Gloomy
Adjusting Greens Cost to Reduced Budgets, by R. E. Farmer
Revamping Golf Courses, by Grange Alves
Small Town Clubs Need Smart Maintenance, by V. T. Stoutmeyer
Greenkeeper Brought to Front, by Ganson Depew
Grass Growth and Cutting Practices, by C. M. Harrison

ADVERTISERS' INDEX

Acme Mole Trap, The
Allerton Hotel, The
American Cyanamid Co
Armour Fertilizer Works
Arps Corp.
Boggs & Co., Arthur
Buckner Mfg. Co.
Budd Mfg. Co., The
Chicago Flexible Shaft
Club Managers' Association of America
Converse Co., Inc., F. S
Des Moines Glove & Mfg. Co
Diamond Calk Horseshoe Co
F. & N. Lawn Mower Co., The
Fate-Root-Heath Co
Golf Course Commonsense
Hirschberg Bros
Horner, R. S
Hyper-Humus Co
Kroydon Co
Lewis Co., G. B
Milorganite
Montclair Hotel
National Mower Co
Peckham, A. N
Perfection Sprinkler Co
Piccadilly Hotel, Inc
Premier Poultry Manure Co
Pyramite Products Corp
Roseman Tractor Mower Co
Scott & Sons Co., O. M
Sewerage Commission, The
Skinner Irrigation Co
Spalding & Bros., A. G
Staude Mak-A-Tractor Co., E. G
Stumpp & Walter
Toro Mfg. Co
United States Rubber Co
Vestal Co., John H
Wilson-Western Sporting Goods Co
Wood Charcoal Research Bureau
Worthington Mower Co
Young Co., L. A