The
Butchart-Nicholls
Company
Golf Craftsmen
Golf Clubs, Bags and Balls
Main Office and Factory
NEWARK, OHIO, U. S. A.

NEW! PYRATONE HEAD
We’ve just perfected the NEW Pyratone Head made of TEMP-UR-D-Wood with Catatone finish, that is live and hard and impervious to moisture. It will easily drive a ball 25 to 50 yards further.

Besides the new Pyratone Head and the world-famous Pyratone Sheath and Torsional Grip, you may now obtain from us Caps and Whipping Collars, Ferrules and Faces and Back Weights made of Catatone or Pyroxylin.

Write at Once for FREE Introductory Offer
PYRATONE PRODUCTS CORP.
309-319 St. Johns’ Court - Chicago, Ill.

SCORE CARDS Took Their Fourth Cut for 1933!
Each of our five styles at new lows with prices ranging from $18 to $30 for 5,000 quantities.

Samples on request to all clubs
JOHN H. VESTAL CO., PRINTERS
703 South LaSalle Street - - Chicago

DIAMOND TRACTOR SPUD
Hard steel center keeps spud sharp—softer outer steel wears away faster. Will not harm turf—made of drop forged steel, can’t break or chip.

Diamond Calk Horseshoe Co.
4702 Grand Ave., Duluth, Minn.

Illinois PGA Members Have Inventory Exchange

ILLINOIS PGA is operating an exchange bureau enabling its members to exchange merchandise so all stocks will be clear at the end of the season and no surpluses thrown back on the manufacturers.

The idea was put into operation late in July by a letter of detailed instructions which contained blanks for surplus inventory reports on clubs, bags, balls and miscellaneous items. President James Wilson, in advising members of the exchange, named Secretary Ed Newkirk of Navajo Fields CC., Worth Ill., as director of the
south division and Tom Kelly of the Sunset Valley GC., Highland Park, Ill., as director of the north division.

One copy of the inventory is mailed to each divisional director who furnishes his divisional members with a composite of the inventory reports. Reports are requested not later than the third of each month.

AIR-AUTO BAG IS LATEST ITEM IN HINSON LINE

Waterloo, Iowa—Hinson Mfg. Co. is introducing to the travelling public its new Air-Auto Bag, a container which hangs inside the rear door of any car and is roomy enough to accommodate three suits of clothes or dresses on metal hangers, in addition to shoes, toilet articles, etc., in convenient pockets.

The bag is made of water-proof Swavel, a suede cloth of chestnut brown color. Weight of the bag is 4½ lbs. Size is 36x22x3½ inches and when folded for carrying, it is only 10x22x7 inches.

The Hinson Co. is looking for sales outlets for this new item in their line and claim it has met with amazing success in the few short weeks it has been on the market. Dealers' price is $7.50, jobbers' trade discount, 25 percent.

NEW SCORE CARD IS COMPACT AND CONVENIENT

Oak Park, Ill.—A. J. Callaghan, 1228 Columbian avenue, has developed a new idea in golf score cards. The card folds so the out nine hole-by-hole scores appear alongside the out total, the in total, 18-hole total, handicap and net scores.

The new arrangement is convenient and unique. Samples and prices of the new card will be supplied free by Mr. Callaghan.

BUTCHART-NICHOLLS CHANGES CONTROL AND LOCATION

Newark, Ohio.—Butchart-Nicholls Co. has been bought by local interests headed by Col. Harry C. Bratt, well known in the golf business as president of the Dayton Handle and Golf Co. Factory operations in the future will be conducted at Newark.

The Butchart-Nicholls Co. was organized in 1925 by Cuthbert Butchart and Gil Nicholls, operating first in New York and then at Glenbrook, Conn. The company always made interesting models and built up a good volume of pro business. This business was allowed to slip due to lack of close, expert attention but under Bratt management looks very likely for a quick and substantial comeback. A steady volume of orders has continued during the last two years while Butchart-Nicholls was